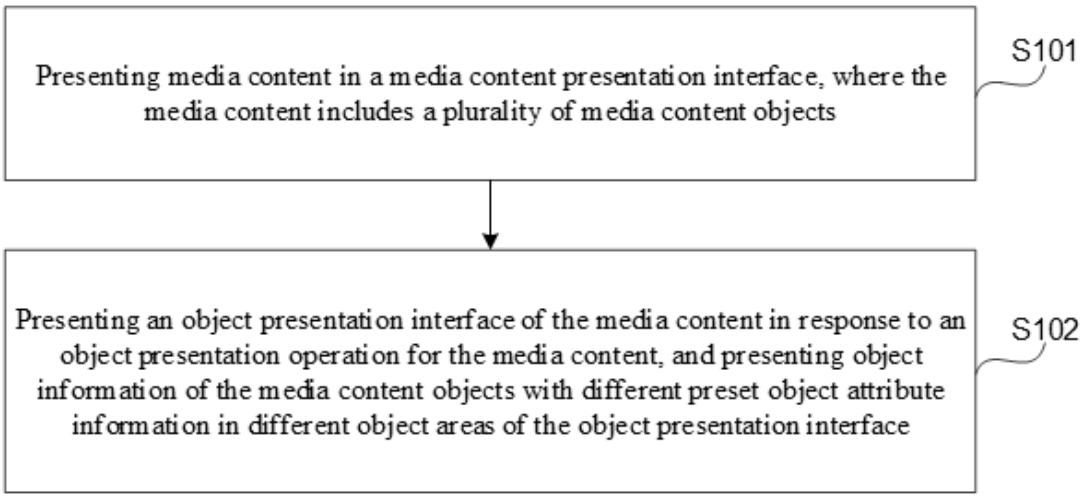

Presenting media content in a media content presentation interface, where the media content includes a plurality of media content objects
S101
Presenting an object presentation interface of the media content in response to an object presentation operation for the media content, and presenting object information of the media content objects with different preset object attribute information in different object areas of the object presentation interface
S102

Fig. 1

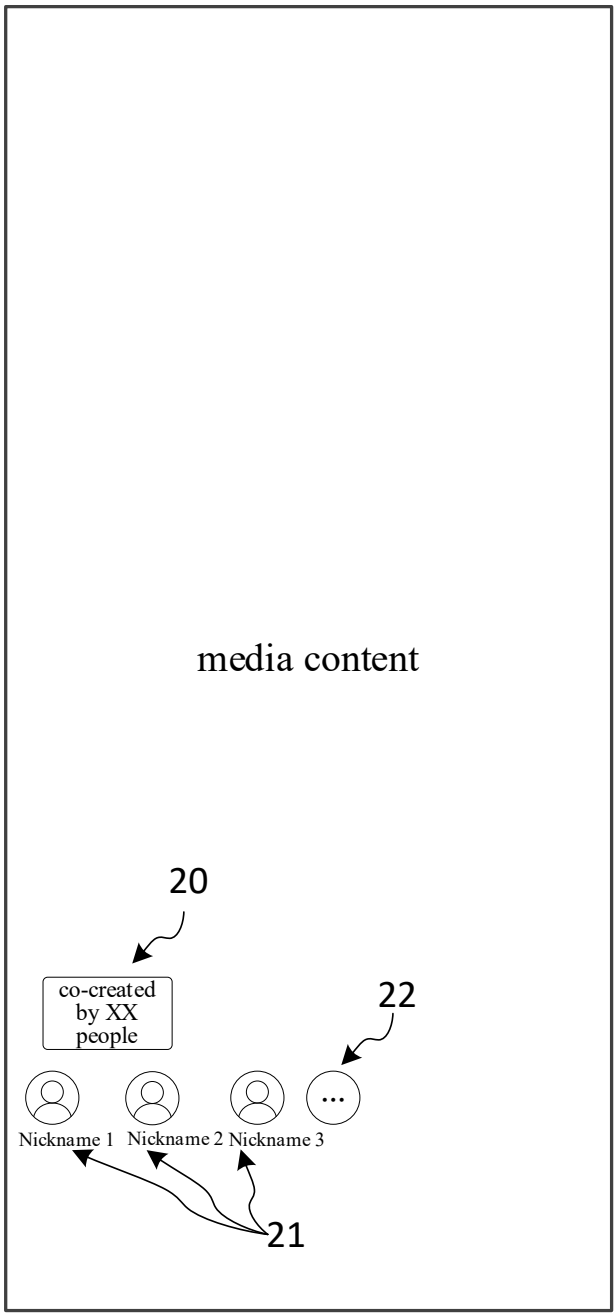

media content
20
co-created by XX people
22
...
Nickname 1
Nickname 2
Nickname 3
21

Fig. 2

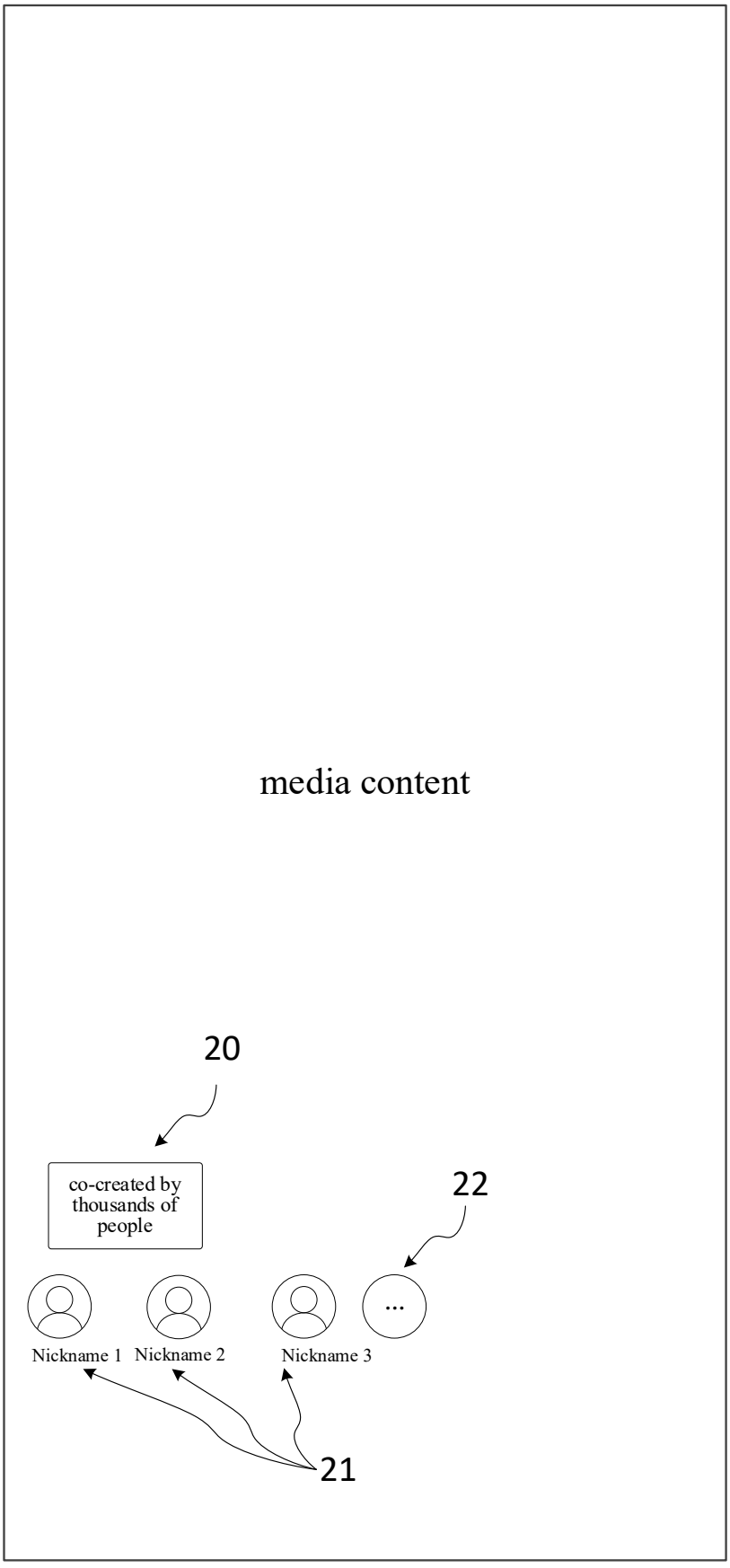

media content
20
co-created by thousands of people
22
Nickname 1
Nickname 2
Nickname 3
...
21

Fig. 3

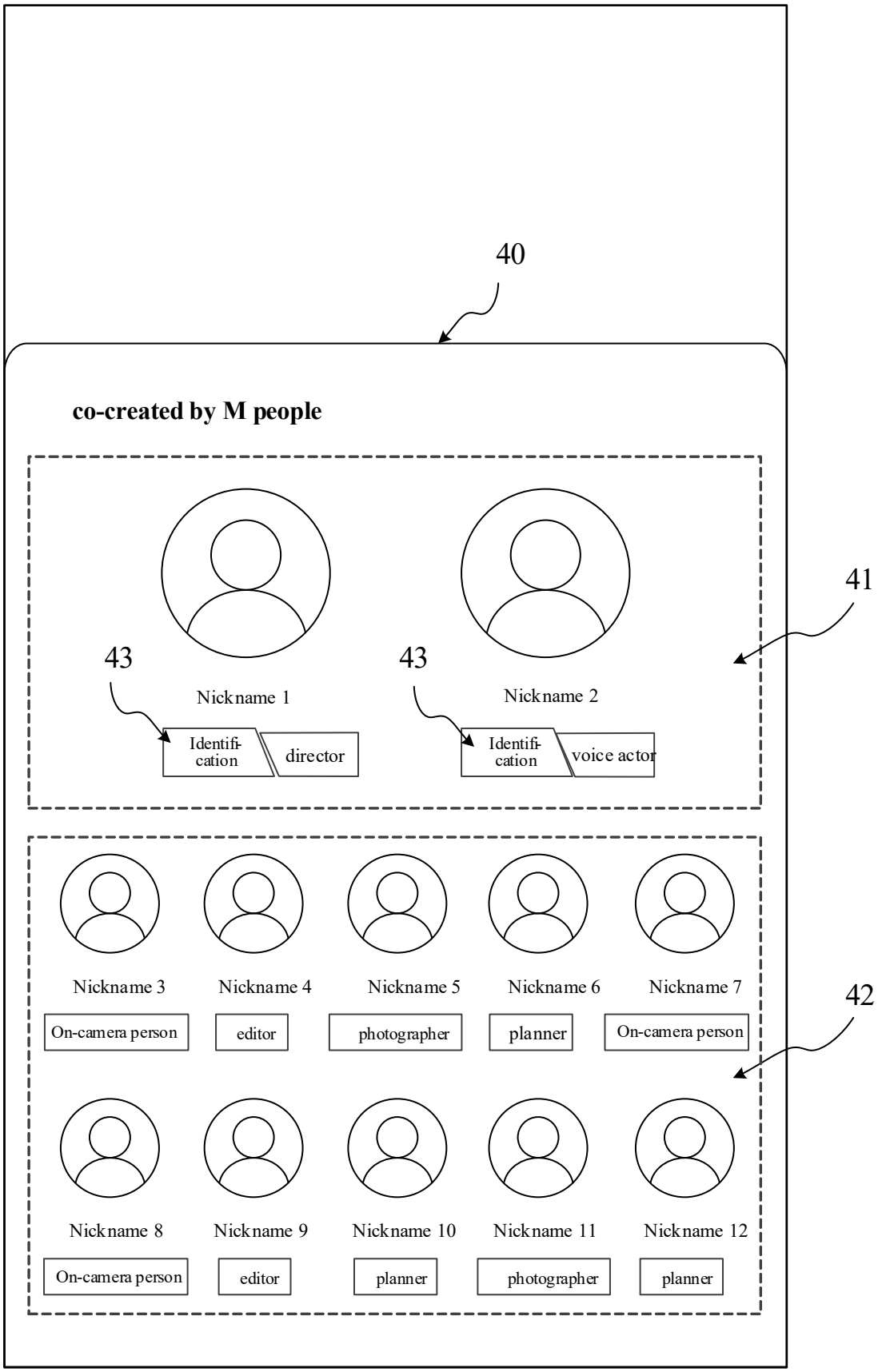

40
co-created by M people
41
43
Nickname 1
Identifi-cation
director
43
Nickname 2
Identifi-cation
voice actor
Nickname 3
On-camera person
Nickname 4
editor
Nickname 5
photographer
Nickname 6
planner
Nickname 7
On-camera person
42
Nickname 8
On-camera person
Nickname 9
editor
Nickname 10
planner
Nickname 11
photographer
Nickname 12
planner

Fig. 4

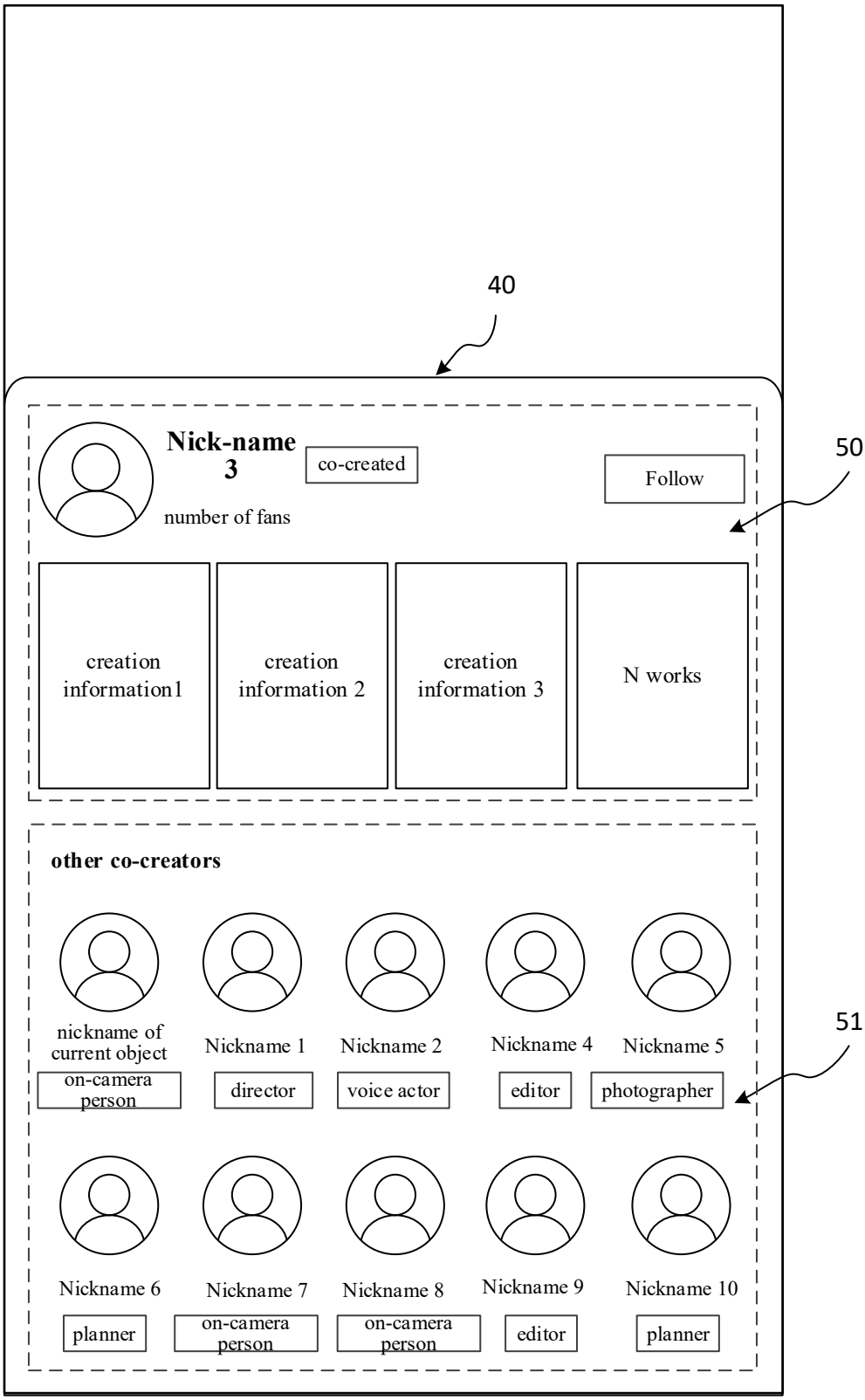

40
Nick-name 3
co-created
number of fans
Follow
50
creation information1
creation information 2
creation information 3
N works
other co-creators
nickname of current object
Nickname 1
Nickname 2
Nickname 4
Nickname 5
on-camera person
director
voice actor
editor
photographer
51
Nickname 6
Nickname 7
Nickname 8
Nickname 9
Nickname 10
planner
on-camera person
on-camera person
editor
planner

Fig. 5

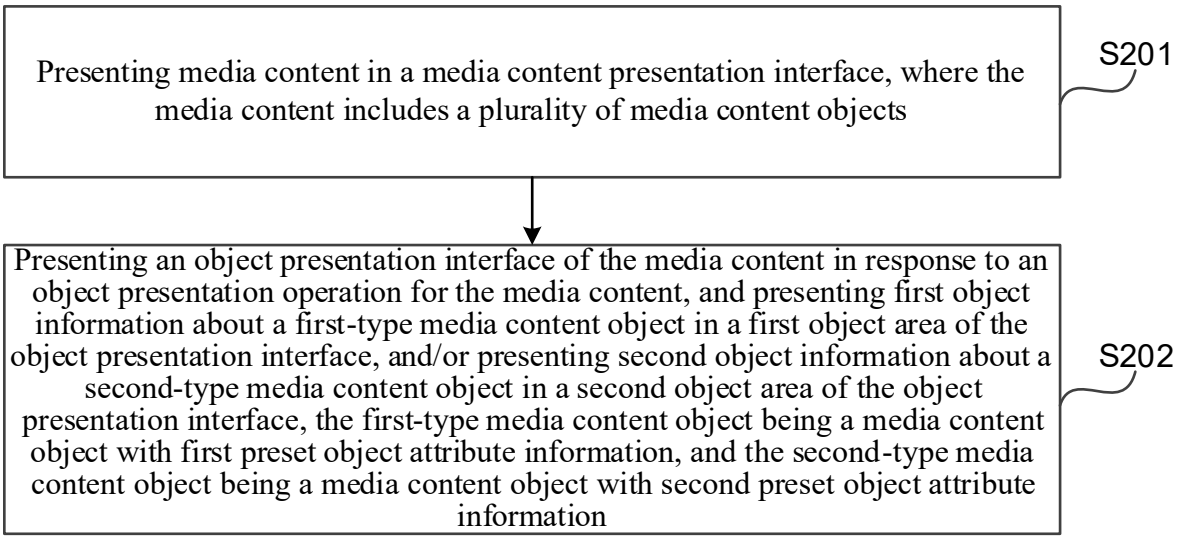

Presenting media content in a media content presentation interface, where the media content includes a plurality of media content objects
S201
Presenting an object presentation interface of the media content in response to an object presentation operation for the media content, and presenting first object information about a first-type media content object in a first object area of the object presentation interface, and/or presenting second object information about a second-type media content object in a second object area of the object presentation interface, the first-type media content object being a media content object with first preset object attribute information, and the second-type media content object being a media content object with second preset object attribute information
S202

Fig. 6

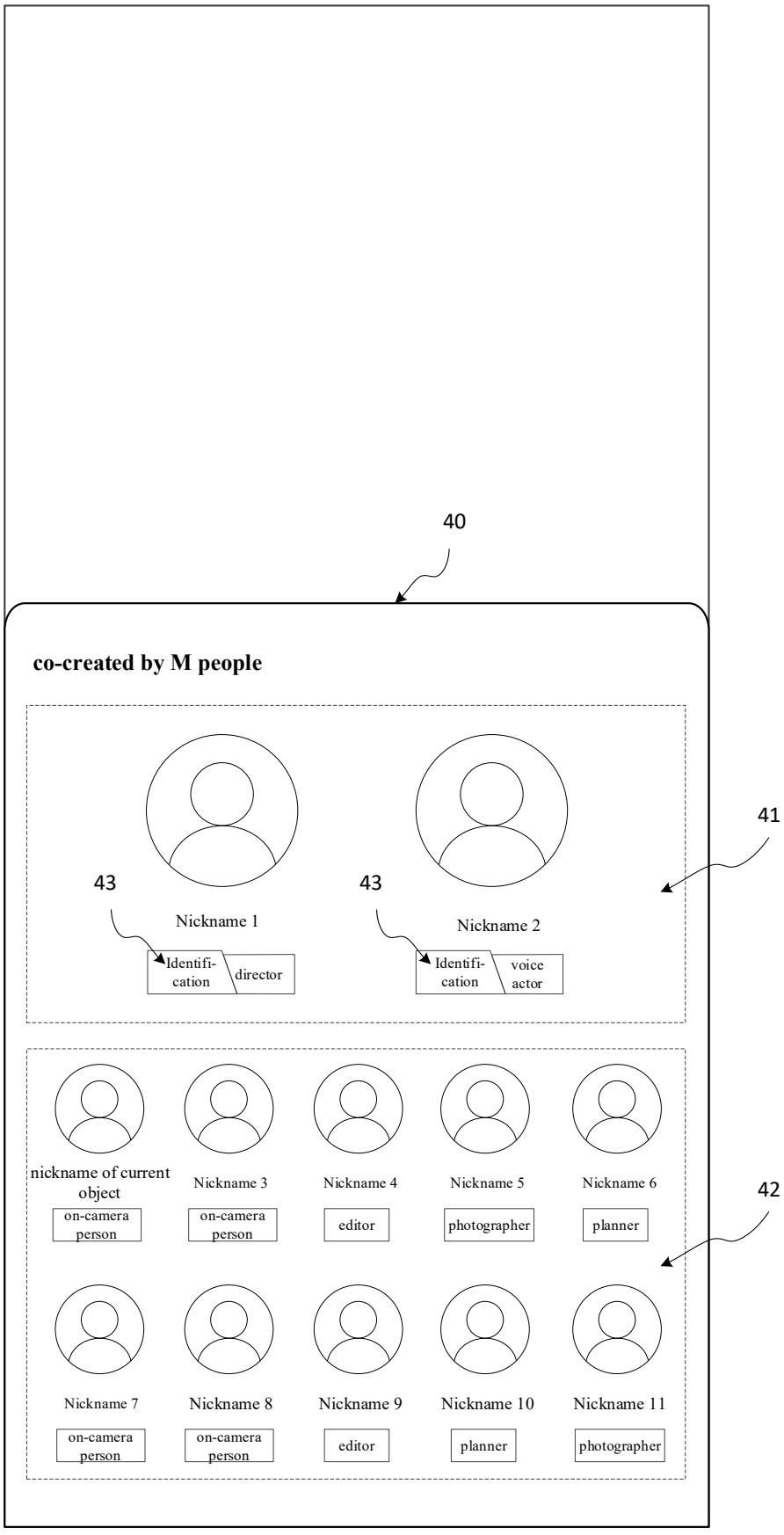

40
co-created by M people
41
43
Nickname 1
Identifi-cation
director
43
Nickname 2
Identifi-cation
voice actor
42
nickname of current object
on-camera person
Nickname 3
on-camera person
Nickname 4
editor
Nickname 5
photographer
Nickname 6
planner
Nickname 7
on-camera person
Nickname 8
on-camera person
Nickname 9
editor
Nickname 10
planner
Nickname 11
photographer

Fig. 7

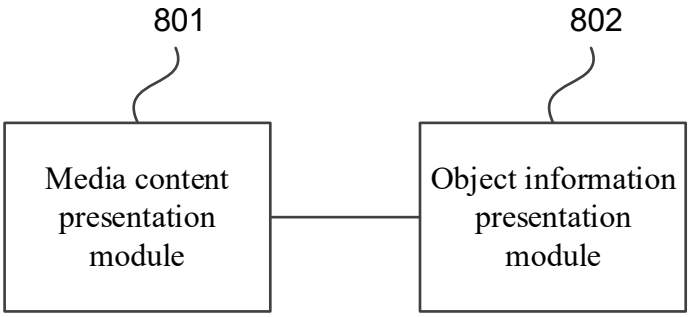

801
802
Media content presentation module
Object information presentation module

Fig. 8

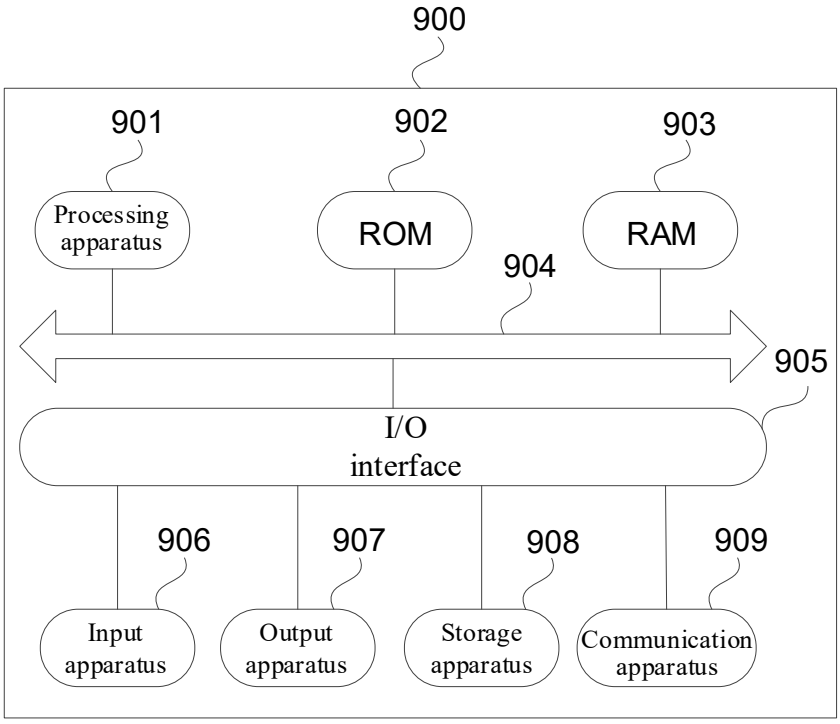

900
901
902
903
Processing apparatus
ROM
RAM
904
905
I/O interface
906
907
908
909
Input apparatus
Output apparatus
Storage apparatus
Communication apparatus

Fig. 9