

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
8 April 2004 (08.04.2004)

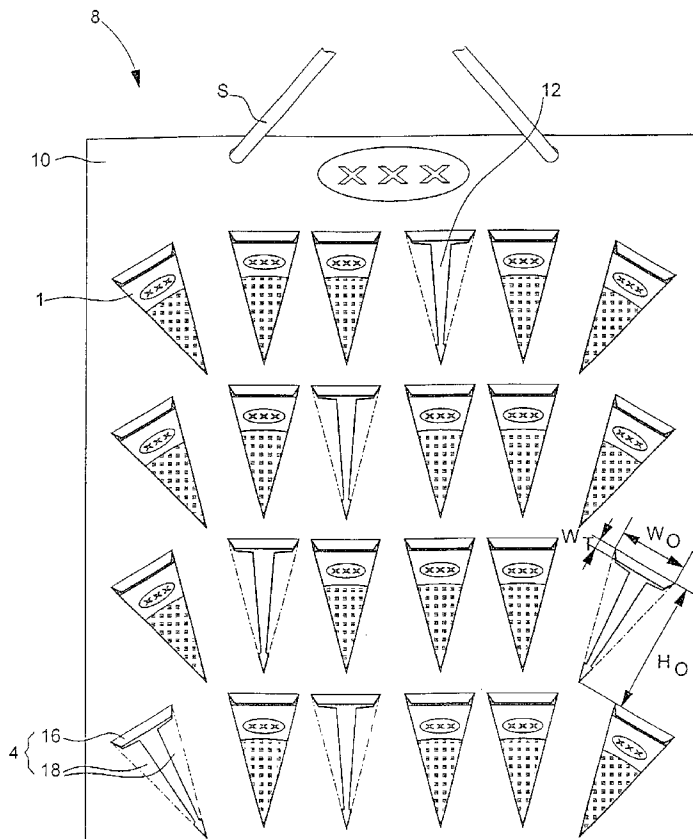
PCT

(10) International Publication Number
WO 2004/028313 A1

- (51) International Patent Classification⁷: **A47F 7/28** (74) Agent: **I C B**; Ingénieurs Conseils en Brevets S.A., Rue des Sors 7, CH-2074 Marin (CH).
- (21) International Application Number: PCT/EP2003/007881 (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZM, ZW.
- (22) International Filing Date: 18 July 2003 (18.07.2003) (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data: 02079054.9 25 September 2002 (25.09.2002) EP
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(54) Title: TETRAHEDRAL PACKAGE DISPLAY DEVICE AND METHOD FOR INSERTING SUCH A PACKAGE INTO SAID DEVICE



(57) Abstract: The invention relates to a display device (8) for tetrahedral packages (1) comprising a board (10) and at least one opening (12) formed in the board, wherein said opening (12) has a substantially triangular shape comprising three edges, is sized to receive a respective tetrahedral package, and is associated with holding means for retaining and/or gripping said package, wherein said holding means comprises at least one tab (16) associated with one edge of the triangular opening and two flaps (18) respectively associated with the two remaining edges of the opening, wherein said tabs at least partially enter the surface defined by the triangular opening and wherein said flaps are able to be pushed backwards when said package is inserted into said opening.



Published:

— with international search report

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