

Abstract

A method and apparatus for recognizing a target object at a machine side in human-machine interaction are provided. The apparatus includes a graphic tag superimposing module to superimpose a graphic tag on a target object in a target picture according to an instruction sent by a user; and determine a display parameter of the graphic tag; an identifier information adding module, to add identifier information for the graphic tag; a storage controlling module, to store the display parameter of the graphic tag and the identifier information of the graphic tag in a storage medium related to the target picture; a first displaying module, to display the target picture; and a second displaying module, to obtain the display parameter of the graphic tag and the identifier information of the graphic tag from the storage medium related to the target picture; display the graphic tag on the target object in the target picture according to the display parameter of the graphic tag; and display the identifier information of the graphic tag. By using the solutions, it is convenient for a user to recognize a target object from a picture and reduce occupancy of resources at the machine side.