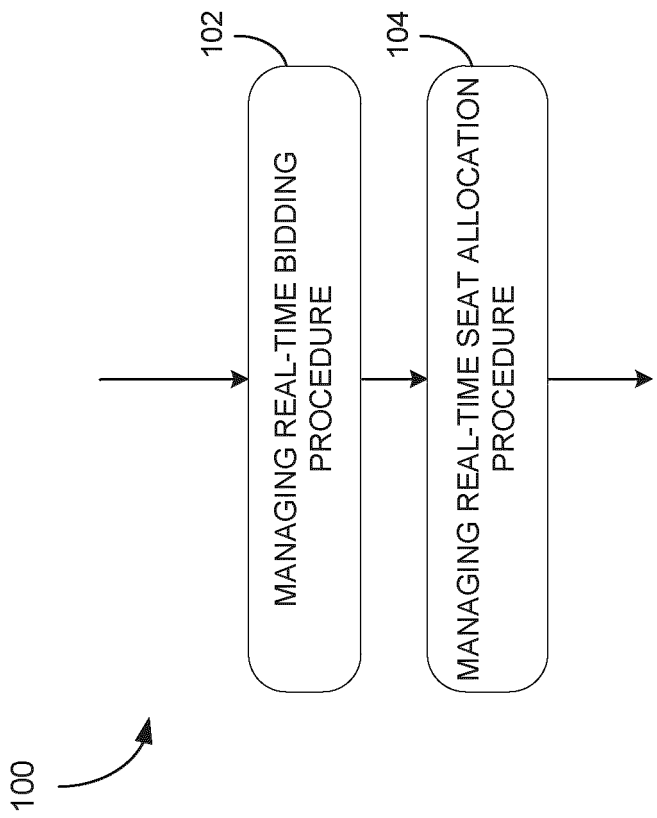

100
102
MANAGING REAL-TIME BIDDING PROCEDURE
104
MANAGING REAL-TIME SEAT ALLOCATION PROCEDURE

FIGURE 1

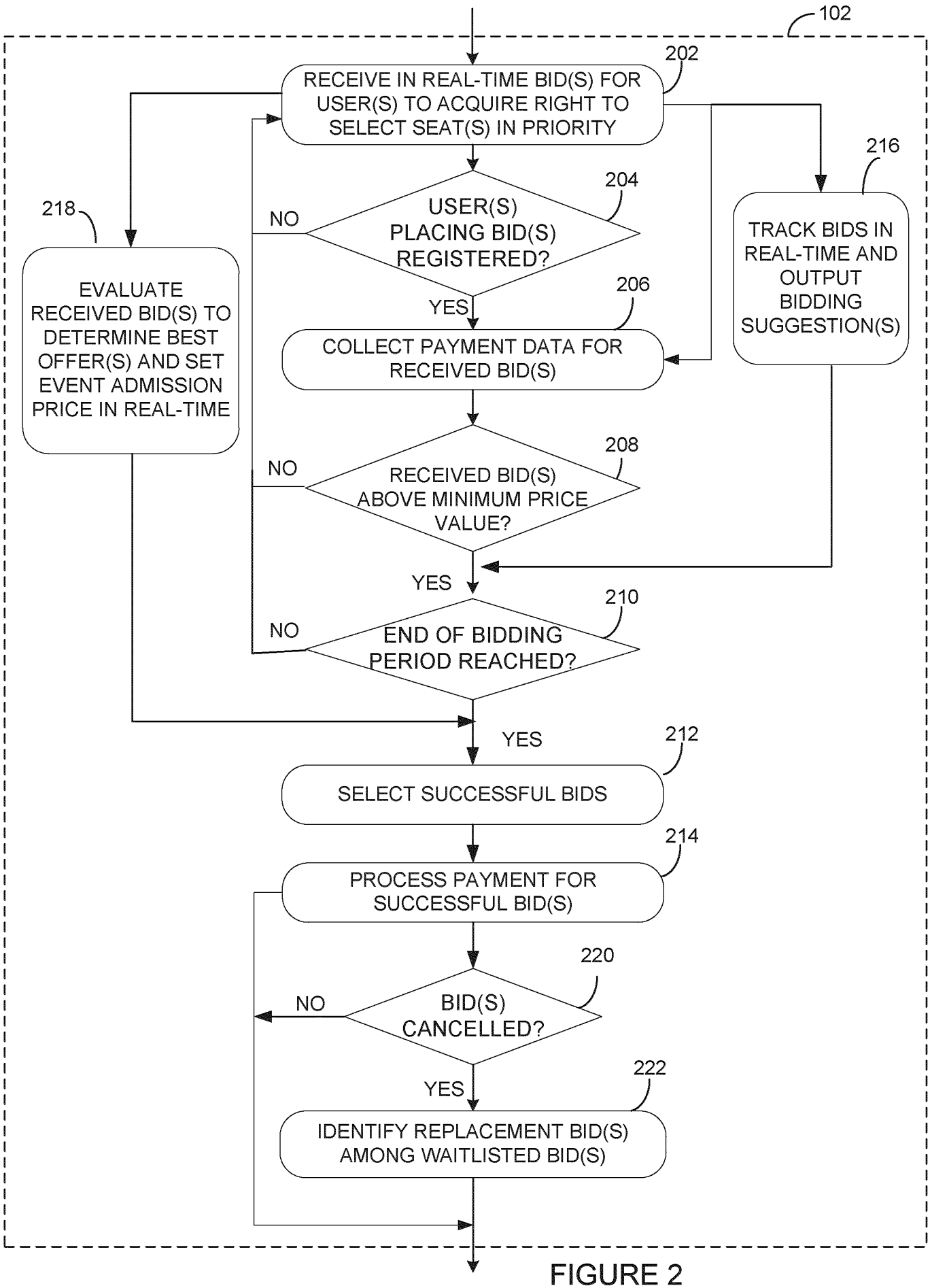

102
RECEIVE IN REAL-TIME BID(S) FOR USER(S) TO ACQUIRE RIGHT TO SELECT SEAT(S) IN PRIORITY
202
USER(S) PLACING BID(S) REGISTERED?
204
NO
YES
COLLECT PAYMENT DATA FOR RECEIVED BID(S)
206
RECEIVED BID(S) ABOVE MINIMUM PRICE VALUE?
208
NO
YES
END OF BIDDING PERIOD REACHED?
210
NO
YES
SELECT SUCCESSFUL BIDS
212
PROCESS PAYMENT FOR SUCCESSFUL BID(S)
214
BID(S) CANCELLED?
220
NO
YES
IDENTIFY REPLACEMENT BID(S) AMONG WAITLISTED BID(S)
222
EVALUATE RECEIVED BID(S) TO DETERMINE BEST OFFER(S) AND SET EVENT ADMISSION PRICE IN REAL-TIME
218
TRACK BIDS IN REAL-TIME AND OUTPUT BIDDING SUGGESTION(S)
216

FIGURE 2

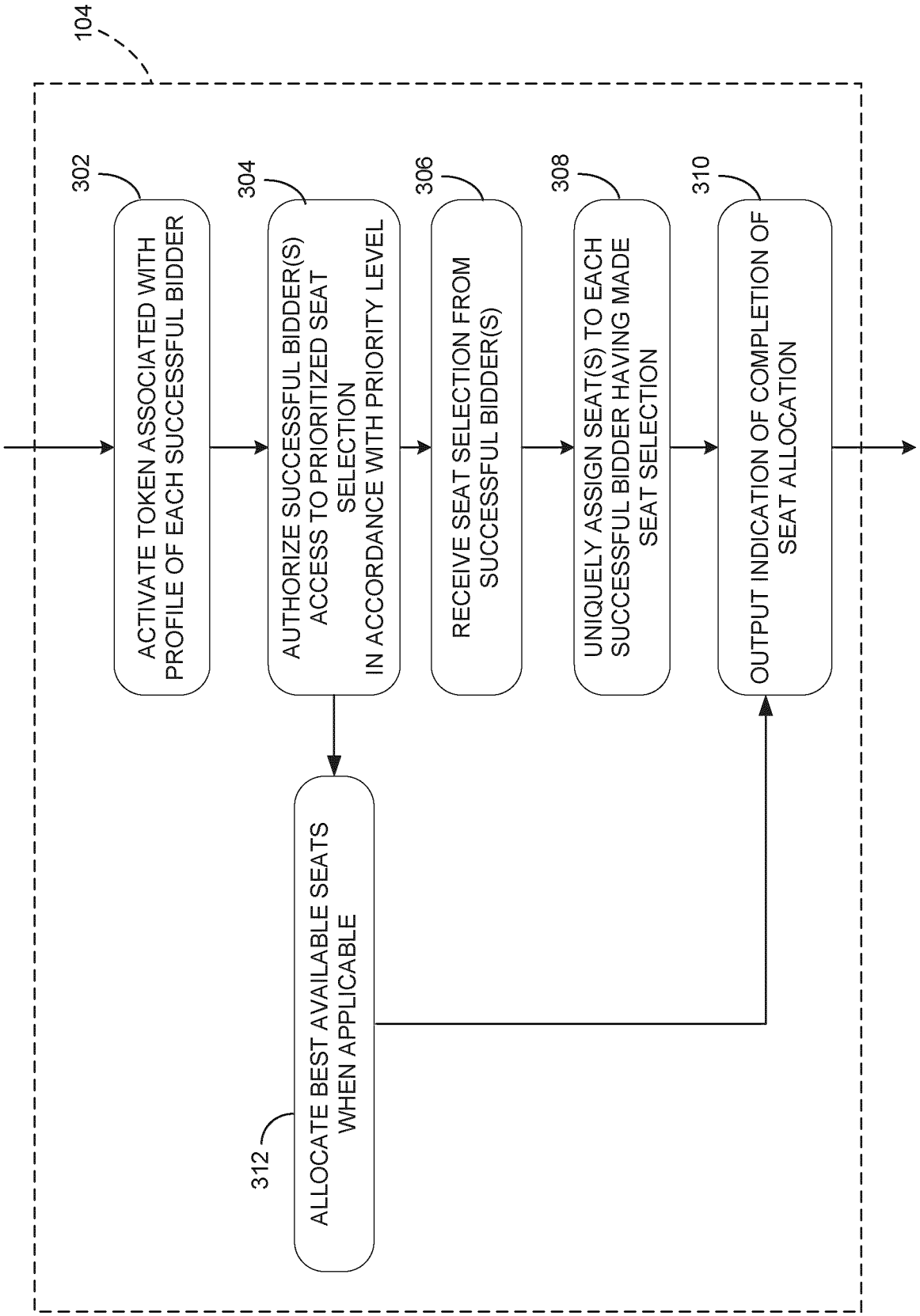

104
302
ACTIVATE TOKEN ASSOCIATED WITH PROFILE OF EACH SUCCESSFUL BIDDER
304
AUTHORIZE SUCCESSFUL BIDDER(S) ACCESS TO PRIORITIZED SEAT SELECTION IN ACCORDANCE WITH PRIORITY LEVEL
306
RECEIVE SEAT SELECTION FROM SUCCESSFUL BIDDER(S)
308
UNIQUELY ASSIGN SEAT(S) TO EACH SUCCESSFUL BIDDER HAVING MADE SEAT SELECTION
310
OUTPUT INDICATION OF COMPLETION OF SEAT ALLOCATION
312
ALLOCATE BEST AVAILABLE SEATS WHEN APPLICABLE

FIGURE 3

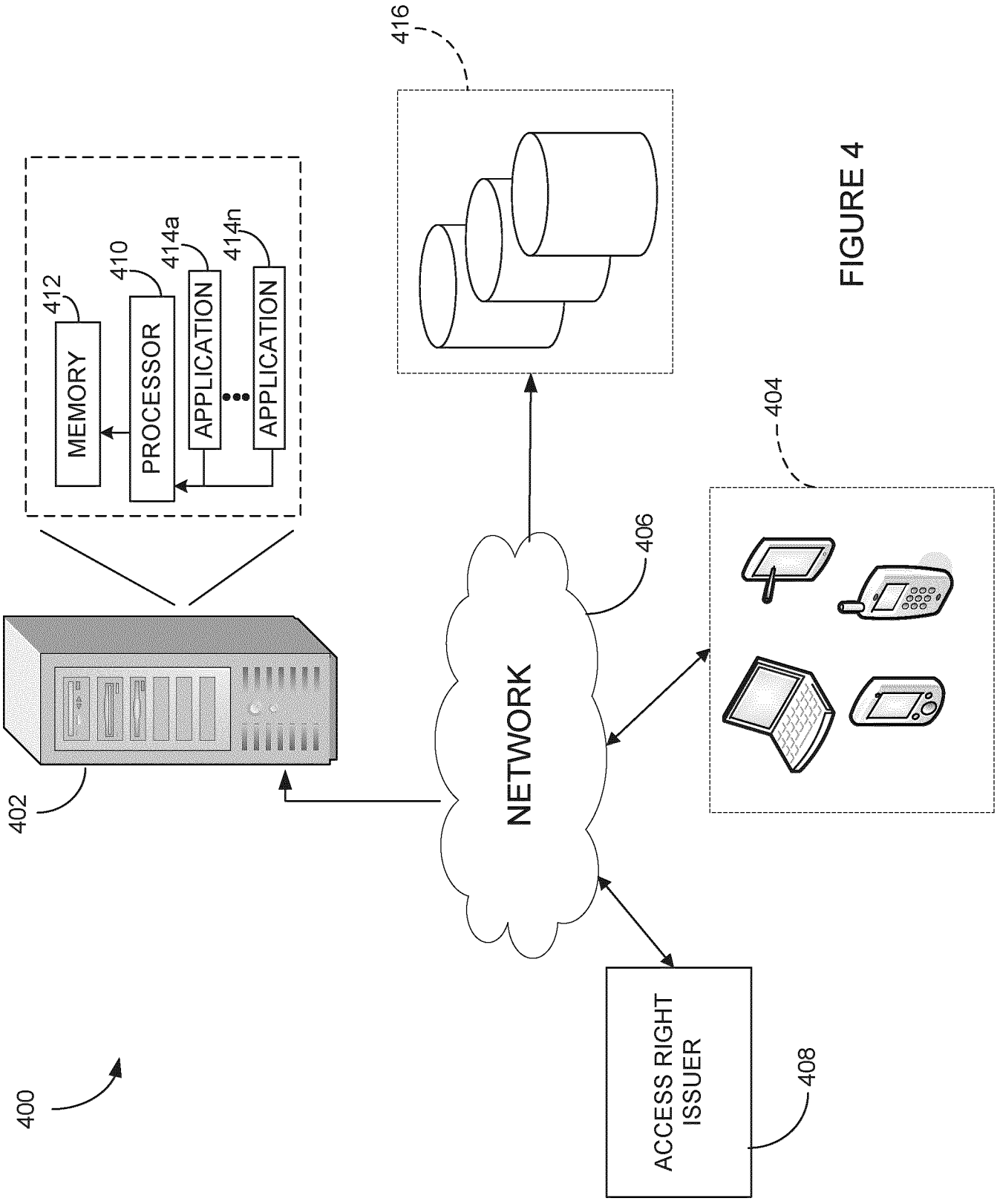

400
402
MEMORY
412
PROCESSOR
410
APPLICATION
414a
APPLICATION
414n
NETWORK
406
416
404
ACCESS RIGHT ISSUER
408

FIGURE 4

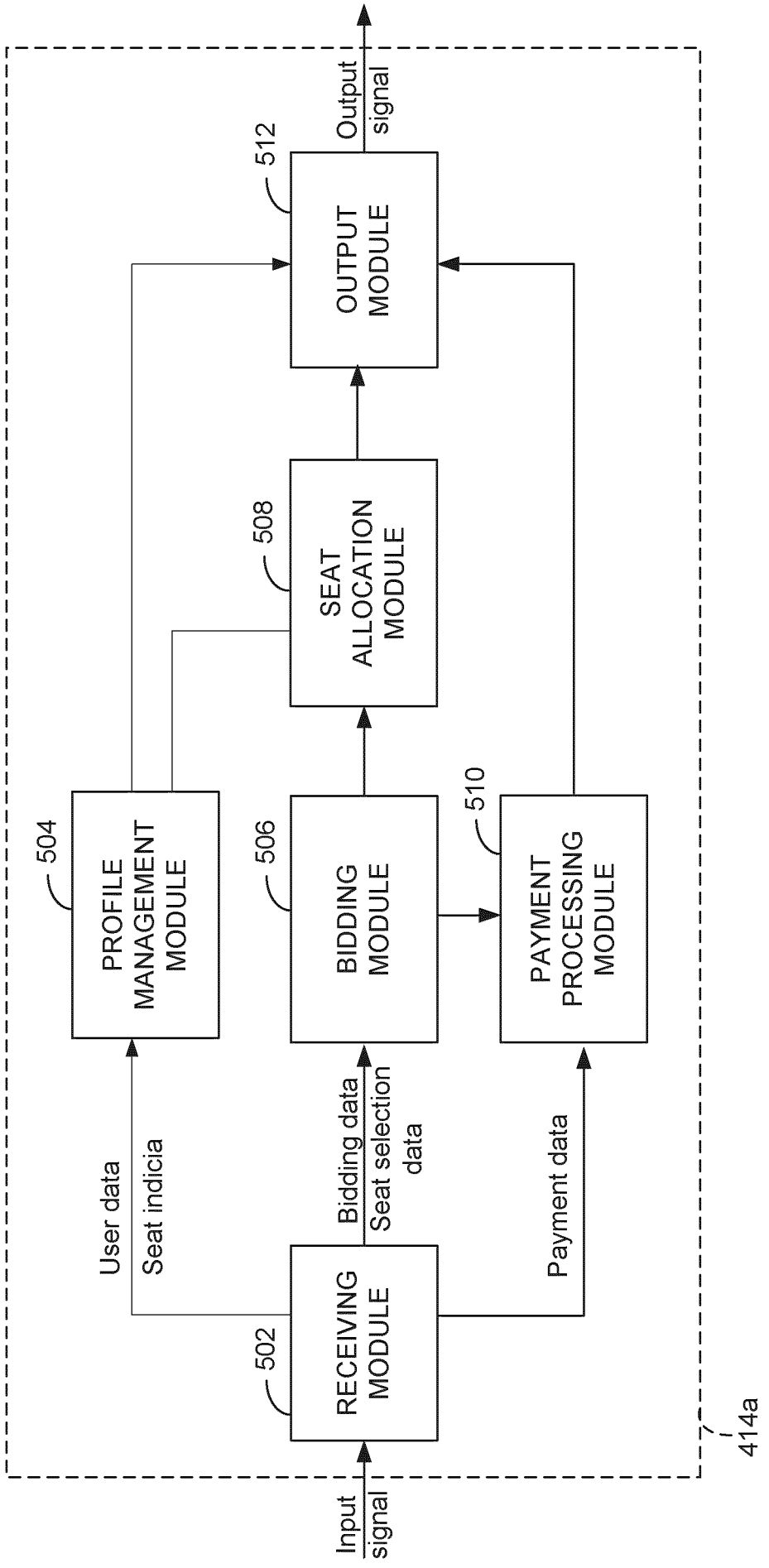

Input signal
414a
RECEIVING MODULE
502
PROFILE MANAGEMENT MODULE
504
BIDDING MODULE
506
PAYMENT PROCESSING MODULE
510
SEAT ALLOCATION MODULE
508
OUTPUT MODULE
512
Output signal
User data
Seat indicia
Bidding data
Seat selection data
Payment data

FIGURE 5