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(54) Title: INFORMATION DISPLAY METHOD AND APPARATUS, AND DEVICE AND STORAGE MEDIUM

(54) 发明名称: 用于信息展示的方法、装置、设备和存储介质

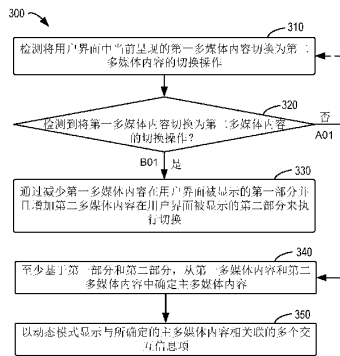


图 3

A01 No
B01 Yes
310 Detect a switching operation for switching first multimedia content currently presented in a user interface to second multimedia content
320 Is the switching operation for switching first multimedia content currently presented in a user interface to second multimedia content detected?
330 Execute switching by means of reducing a first part of the first multimedia content that is displayed in the user interface and increasing a second part of the second multimedia content that is displayed in the user interface
340 At least on the basis of the first part and the second part, determine main multimedia content from among the first multimedia content and the second multimedia content
350 Display in a dynamic mode a plurality of interaction information items associated with the determined main multimedia content

(57) Abstract: Provided in the embodiments of the present disclosure are an information display method and apparatus, and a device and a storage medium. The method comprises: in response to target multimedia content being about to be present to a first user, determining whether the first user has permission to view a clear version of the target multimedia content; if it is determined that the first user does not have permission to view a clear version of the target multimedia content, displaying a blurred version of the target multimedia content; and displaying in a clear mode an interaction information item associated with the target multimedia content. In this way, an interaction information item associated with multimedia content can be displayed when a blurred version of the multimedia content is displayed, thereby providing richer and more interesting information display.

(57) 摘要: 根据本公开的实施例, 提供了一种用于信息展示的方法, 包括: 如果用户没有权限查看多媒体内容的清晰版本, 显示目标多媒体内容的经模糊的版本, 以清晰模式显示交互信息项。另外, 还提供了一种用于信息展示的方法, 包括: 响应于第一多媒体内容切换为第二多媒体内容的切换操作, 减少第一多媒体内容的显示部分, 增加第二多媒体内容的显示部分; 如果没有检测到切换命令, 确定主媒体内容, 动态显示与主媒体内容相关的多个交互信息项。

[见续页]

NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), 欧亚
(AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE,
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- 包括国际检索报告(条约第21条(3))。
- 在修改权利要求的期限届满之前进行, 在收到该
修改后将重新公布(细则48.2(h))。