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(71) Applicant (for all designated States except US): **BRADY
WORLDWIDE, INC.** [US/US]; 2221 West Camden Road,
P.O. Box 571, Milwaukee, WI 53201-0571 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **CARRIERE,
Richard, L.** [US/US]; 727 East Quail Court, Oak Creek,
WI 53154 (US). **WILKEN, Kevin, L.** [US/US]; 4635
North 100th Street, Wauwatosa, WI 53225 (US).

(74) Agent: **RADLER, Daniel, G.**; Quarles & Brady LLP, 411
E. Wisconsin Avenue, Milwaukee, WI 53202 (US).

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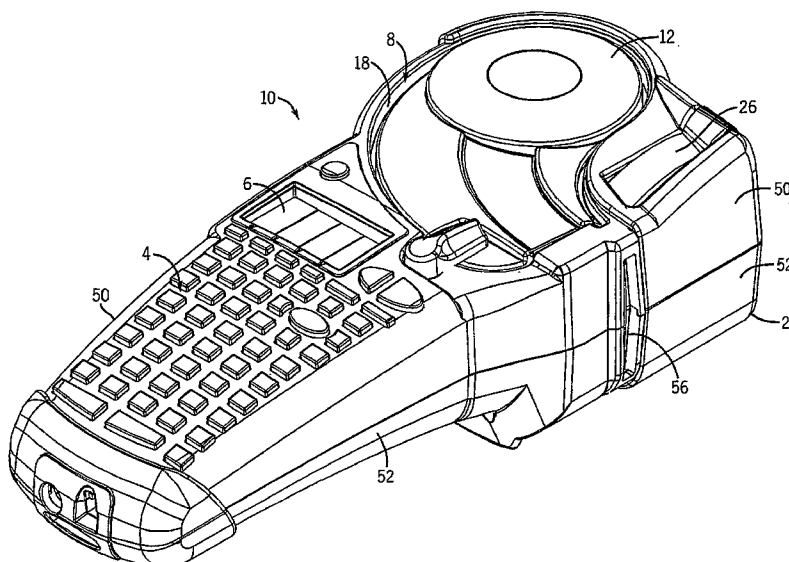
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(54) Title: PRINTER CARTRIDGE



(57) Abstract: A printer cartridge suitable for use in a cartridge-based printer houses and dispenses a roll of label media. The cartridge includes housing having a top wall and a bottom wall. A yoke pivotally mounted between the top and bottom walls for pivotable movement about a pivot axis includes a label media supply shaft for holding a roll of label media. The label media supply shaft has a longitudinal axis spaced from, and parallel, to the pivot axis. A label media drive roller is rotatably mounted between the top and bottom walls, and a biasing means biases the yoke toward the label media drive roller to maintain the roll of label media in contact with the label media drive roller and defines beginning of a media path. In one embodiment, the yoke is adjustable to accommodate different label media widths.



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