SUMMARY

[0005] An implementation of the present application provides a method for verifying entity information, to improve accuracy of verifying entity information.

[0006] An implementation of the present application provides an apparatus for verifying entity information, to improve accuracy of verifying entity information.

[0007] The following technical solutions are used in implementations of the present application.

[0008] In one aspect, the present application refers to a method for verifying entity information includes: determining location information in entity information sent by a user; determining, based on the location information, a candidate entity set whose location relationship with the entity satisfies a predetermined condition, where the candidate entity set does not include the entity; and verifying the entity information based on a result of determining, by the user, candidate entity information corresponding to the candidate entity set under a predetermined verification condition, wherein the verifying the entity information based on a result of determining, by the user, candidate entity information corresponding to the candidate entity set under a predetermined verification condition includes: sending the predetermined verification condition to the user; receiving a result of selection performed by the user in the candidate entity set; and verifying the entity information based on the selection result.

[0009] In another aspect, the present application refers to an apparatus for verifying entity information includes a first determining unit, a second determining unit, and a verification unit, where the first determining unit is configured to determine location information in entity information sent by a user; the second determining unit is configured to determine, based on the location information, a candidate entity set whose location relationship with the entity satisfies a predetermined condition, where the candidate entity set does not include the entity; and the verification unit is configured to verify the entity information based on a result of determining, by the user, candidate entity information corresponding to the candidate entity set under a predetermined verification condition, wherein the verification unit is configured to: send the predetermined verification condition to the user; receive a result of selection performed by the user in the candidate entity set; and verify the entity information based on the selection result.

[0010] The at least one technical solution used in the implementations of the present application can achieve the following beneficial effects: The candidate entity set whose location relationship with the entity satisfies the predetermined condition and that does not include the entity is determined based on the location information in the entity information sent by the user, and verification is performed based on the result of determining, by the user, the candidate entity information corresponding to the candidate entity set under the predetermined verification condition. For a problem in the existing technology that verification accuracy is relatively low because authenticity of entity information is subjectively determined through human review, in the present solution, the entity is bypassed, and authenticity of the entity is objectively

CLAIMS

What is claimed is:

1. A method for verifying entity information, comprising:

determining location information in entity information sent by a user;

determining, based on the location information, a candidate entity set whose location relationship with the entity satisfies a predetermined condition, wherein the candidate entity set does not comprise the entity; and

verifying the entity information based on a result of determining, by the user, candidate entity information corresponding to the candidate entity set under a predetermined verification condition,

wherein the verifying the entity information based on a result of determining, by the user, candidate entity information corresponding to the candidate entity set under a predetermined verification condition comprises:

sending the predetermined verification condition to the user;

receiving a result of selection performed by the user in the candidate entity set; and

verifying the entity information based on the selection result.

2. The method according to claim 1, wherein the determining, based on the location information, a candidate entity set whose location relationship with the entity satisfies a predetermined condition comprises:

determining, based on the location information, a first entity set whose location relationship with the entity satisfies a proximity condition; and/or

determining, based on the location information, a second entity set whose location relationship with the entity satisfies a non-proximity condition; and

determining the first entity set and/or the second entity set as the candidate entity set.

3. The method according to claim 2, wherein the candidate entity set comprises at least the first entity set, and the predetermined verification condition is that the proximity condition is satisfied.

4. The method according to claim 3, wherein the verifying the entity information based on the selection result comprises:

matching a candidate entity in the selection result with the first entity set, wherein

when a matching degree satisfies a specific condition, the verification succeeds.

5. The method according to claim 2, wherein the proximity condition comprises that an entity is within a circular range in which the location information is a center and a radius is a predetermined first threshold.

6. The method based on claim 1, wherein the candidate entity information comprises at least one of the following:

name information of a candidate entity, real scene images of the candidate entity, and trademark information of the candidate entity.

7. An apparatus for verifying entity information, comprising: a first determining unit, a second determining unit, and a verification unit, wherein

the first determining unit is configured to determine location information in entity information sent by a user;

the second determining unit is configured to determine, based on the location information, a candidate entity set whose location relationship with the entity satisfies a predetermined condition, wherein the candidate entity set does not comprise the entity; and

the verification unit is configured to verify the entity information based on a result of determining, by the user, candidate entity information corresponding to the candidate entity set under a predetermined verification condition;

wherein the verification unit is configured to:

send the predetermined verification condition to the user;

receive a result of selection performed by the user in the candidate entity set; and

verify the entity information based on the selection result.

8. The apparatus according to claim 7, wherein the second determining unit is configured to:

determine, based on the location information, a first entity set whose location relationship with the entity satisfies a proximity condition; and/or

determine, based on the location information, a second entity set whose location relationship with the entity satisfies a non-proximity condition; and

determine the first entity set and/or the second entity set as the candidate entity set.

9. The apparatus according to claim 8, wherein the candidate entity set comprises at least the first entity set, and the predetermined verification condition is the proximity condition.

10. The apparatus according to claim 9, wherein the verification unit is configured to:
match a candidate entity in the selection result with the first entity set, wherein
when a matching degree satisfies a specific condition, the verification succeeds.