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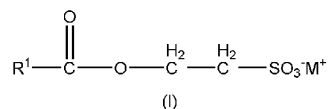
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(54) Title: SOLID CLEANSING COMPOSITION



(57) Abstract: A solid cleansing composition comprising: (i) from 40 to 60 wt% of at least one acyl isethionate surfactant of the formula (I): wherein R¹ represents an optionally substituted C₄C₃₆ hydrocarbyl group; and M⁺ represents a cation; (ii) from 10 to 25 wt% of a C₂-C₈ polyhydroxy alcohol; and (iii) from 10 to 25 wt% of water.

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