

Abstract

The object of the present application is to provide a method and a device for generating a presentation content. The present application comprises: obtaining
5 physical characteristic information of a target user when the user is inputting a target content; determining a display effect for the target content based on the physical characteristic information; and generating a presentation content corresponding to the target content based on the display effect. In this way, corresponding presentation content can be automatically generated when the user
10 inputs a target content without user operation. The presentation content allows improved and more accurate expression of the status of the target user and thus greatly enhances user experience.

Figure 1