first user is using a particular route; interest profiles an about the internet activity of the first user.

21. A system for providing information relevant to a public transportation system, the system comprising:

a communication module for receiving data relevant to the PTS responsive to a first user while the first user is using the PTS;

a memory for storing a set of instructions; and

a processor for executing the set of instructions for processing the received data;

the communication module providing data relevant to the PTS to a second user, via a second communication module, the provided data responsive to the received data.

22. The system according to claim ~~19~~21, comprising:

at least one program, wherein the at least one program is stored in the memory; the at least one programs including:

instructions for acquiring data relevant to the PTS responsive to the first user while the first user is using the PTS; and

instructions for providing data relevant to the PTS to the second user responsive to the acquired data.