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(71) Applicant *(for all designated States except US)*: **QUALCOMM INCORPORATED** [US/US]; 5775 Morehouse Drive, San Diego, CA 92121 (US).

(72) Inventors; and

(75) Inventors/Applicants *(for US only)*: **CHARLEBOIS, Mark** [US/US]; 9474 Adolphia Street, San Diego, CA 92129 (US). **COLLINS, Bruce** [US/US]; 11730 Angelique Street, San Diego, CA 92131 (US). **WALKER, Gordon, Kent** [US/US]; 14484 Huntington Gate Drive, Poway, CA 92064 (US). **CHEN, An, Mei** [US/US]; 9105 Pimpernel Drive, San Diego, CA 92129 (US).

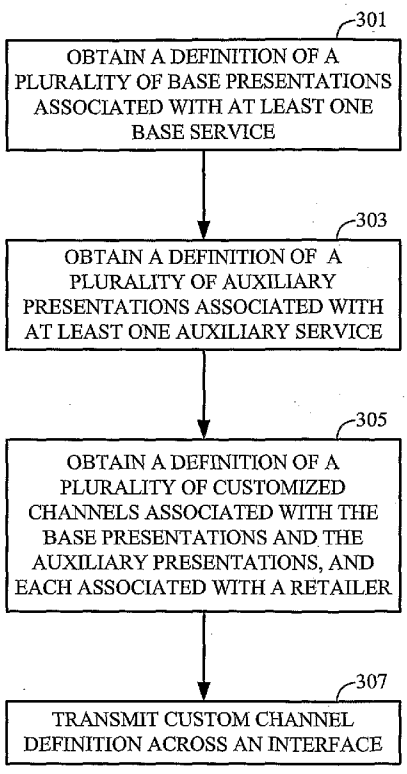
(74) Agents: **WADSWORTH, Philip, R.** et al.; 5775 Morehouse Drive, San Diego, CA 92121 (US).

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(54) Title: APPARATUS AND METHODS FOR DELIVERING AND PRESENTING AUXILIARY SERVICES FOR CUSTOMIZING A CHANNEL



(57) Abstract: Apparatus and methods for customizing a media channel include receiving a presentation associated with a base service and an auxiliary presentation associated with an auxiliary service. Further, the apparatus and methods include providing a customized channel to a device, where the customized channel is based on a combination of at least a portion of the base service with at least a portion of the auxiliary service.

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FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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