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(54) Title: VOUCHER ISSUANCE AND REDEMPTION METHOD AND SYSTEM FOR INTEGRATING PLURALITY OF PROMOTERS

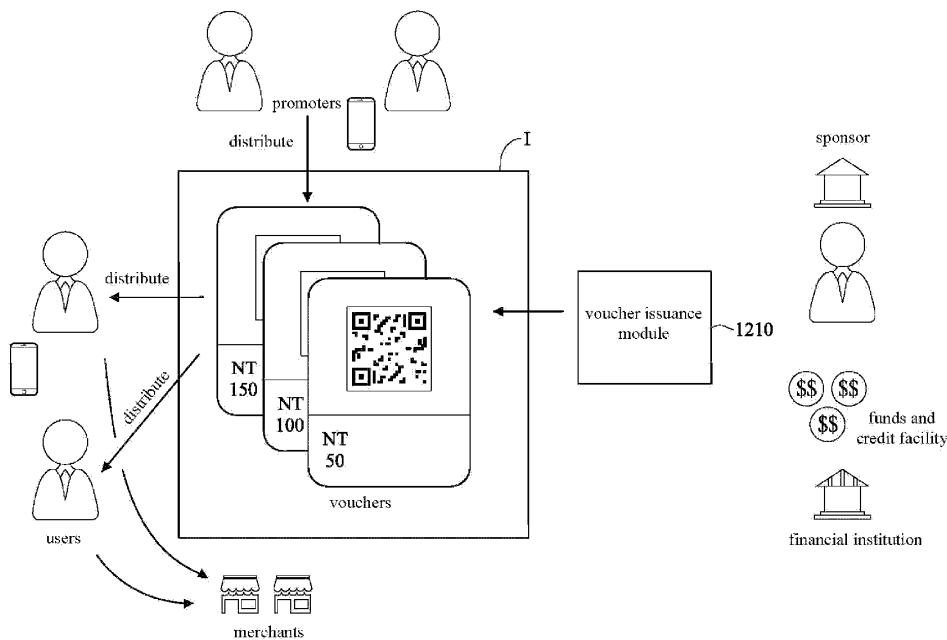


FIG. 1C

(57) Abstract: Disclosed is a voucher issuance and redemption method, including: determining voucher face amount received by each promoter based on the priority weight, and determining the discount face value corresponding to each discount item corresponding to the product or service of each merchant, thereby determining the number of vouchers for the discount items corresponding to products or services of each merchant received by each promoter, so as to generate a plurality of vouchers corresponding to each merchant. A voucher issuance and redemption system includes a plurality of hardware circuits electrically connected with each other, which are configured into a plurality of modules, including: a voucher issuance module, a communication module, a voucher recommendation module, an order generation module, a difference payment module and a voucher payment module.

[Continued on next page]

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- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
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