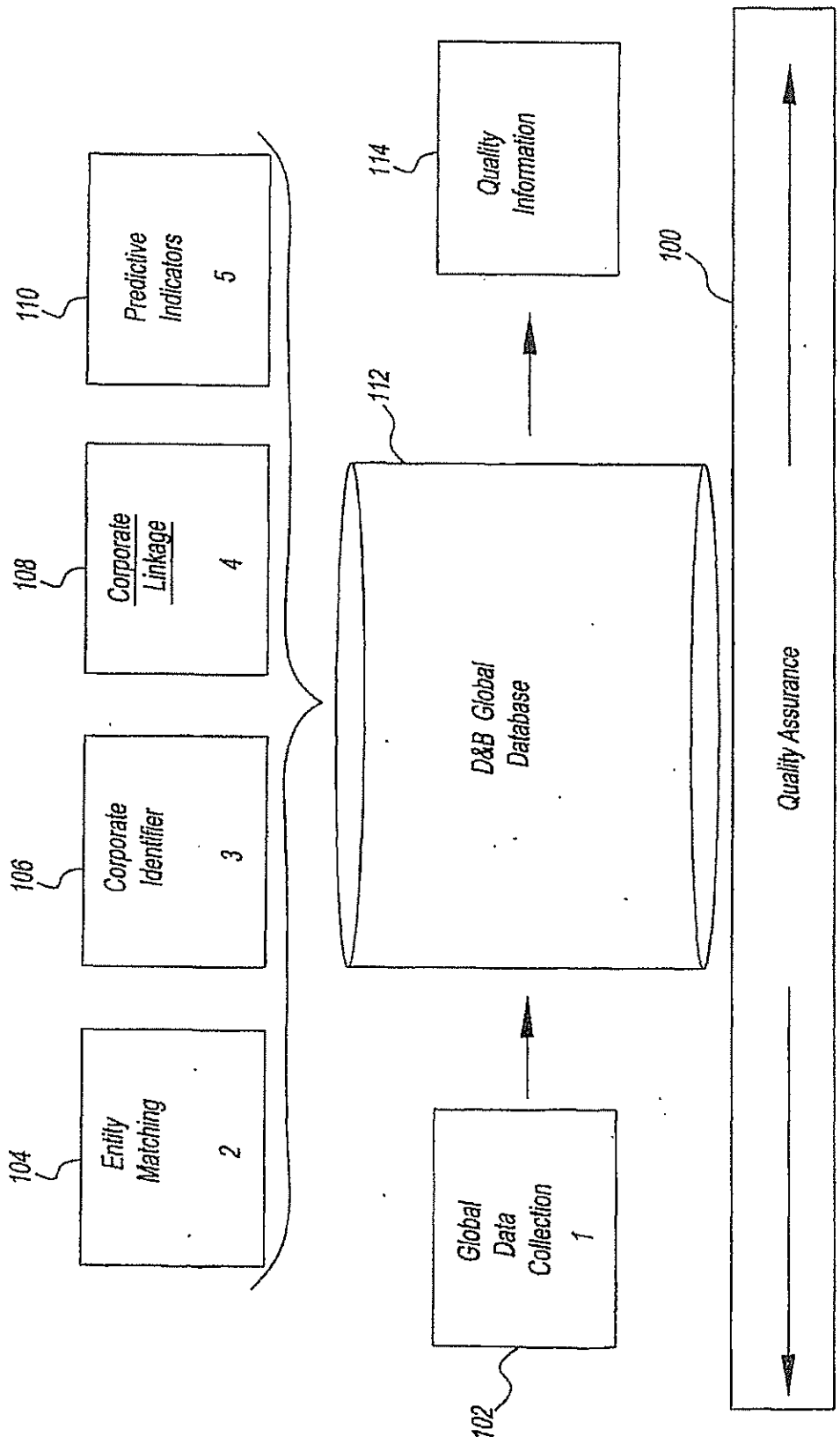

Global Data Collection 1
102
Entity Matching 2
104
Corporate Identifier 3
106
Corporate Linkage 4
108
Predictive Indicators 5
110
D&B Global Database
112
Quality Information
114
Quality Assurance
100

Fig. 1

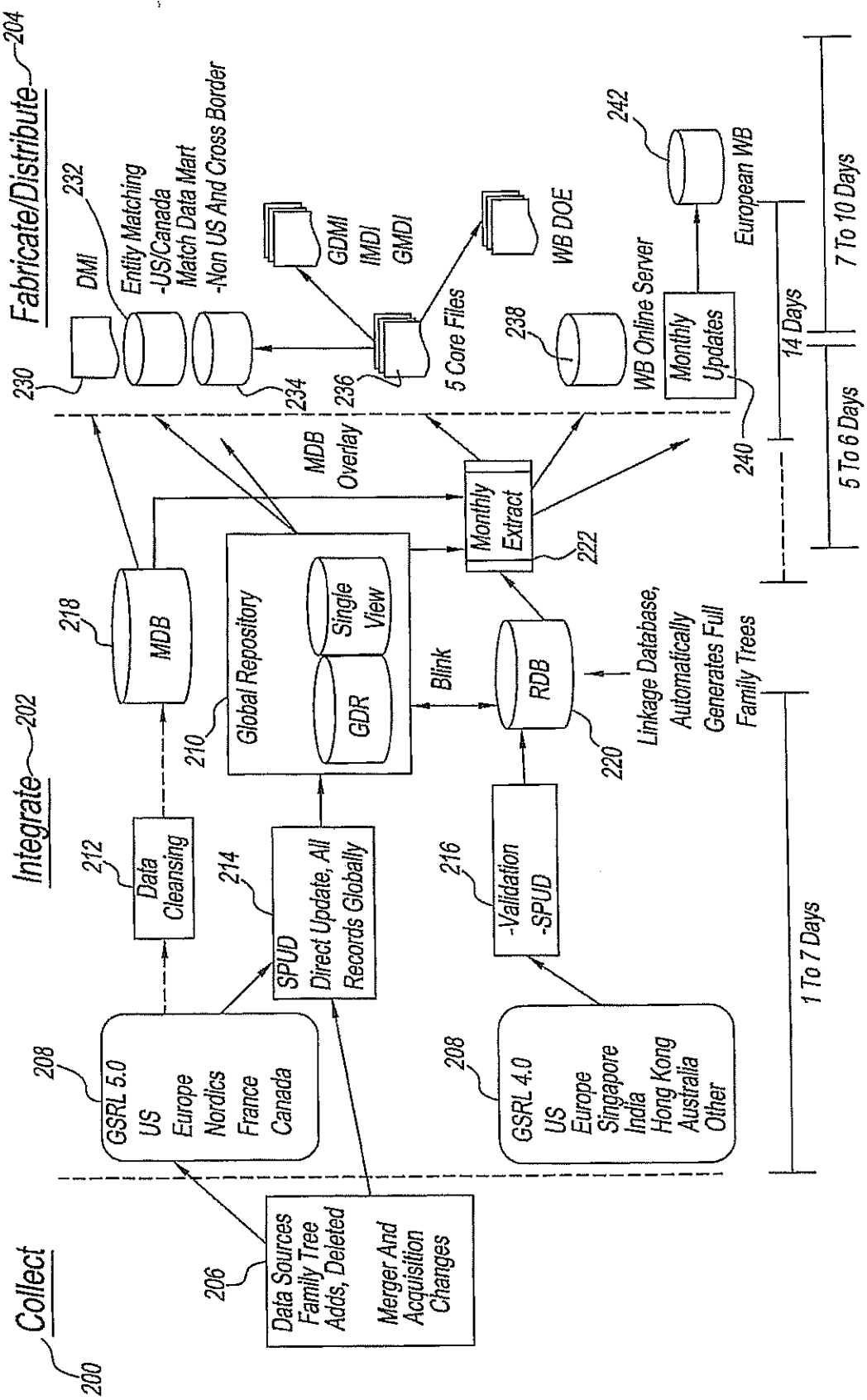

Collect
200
Integrate
202
Fabricate/Distribute
204
206
Data Sources
Family Tree
Adds, Deleted
Merger And
Acquisition
Changes
208
GSRL 5.0
US
Europe
Nordics
France
Canada
208
GSRL 4.0
US
Europe
Singapore
India
Hong Kong
Australia
Other
212
Data
Cleansing
214
SPUD
Direct Update, All
Records Globally
216
-Validation
-SPUD
218
MDB
210
Global Repository
GDR
Single
View
Blink
RDB
220
Linkage Database,
Automatically
Generates Full
Family Trees
222
Monthly
Extract
MDB
Overlay
230
DMI
232
Entity Matching
-US/Canada
Match Data Mart
-Non US And Cross Border
234
GDMI
IMDI
GMDI
236
5 Core Files
238
WB DOE
WB Online Server
Monthly
Updates
240
242
European WB
1 To 7 Days
14 Days
5 To 6 Days
7 To 10 Days

Fig. 2

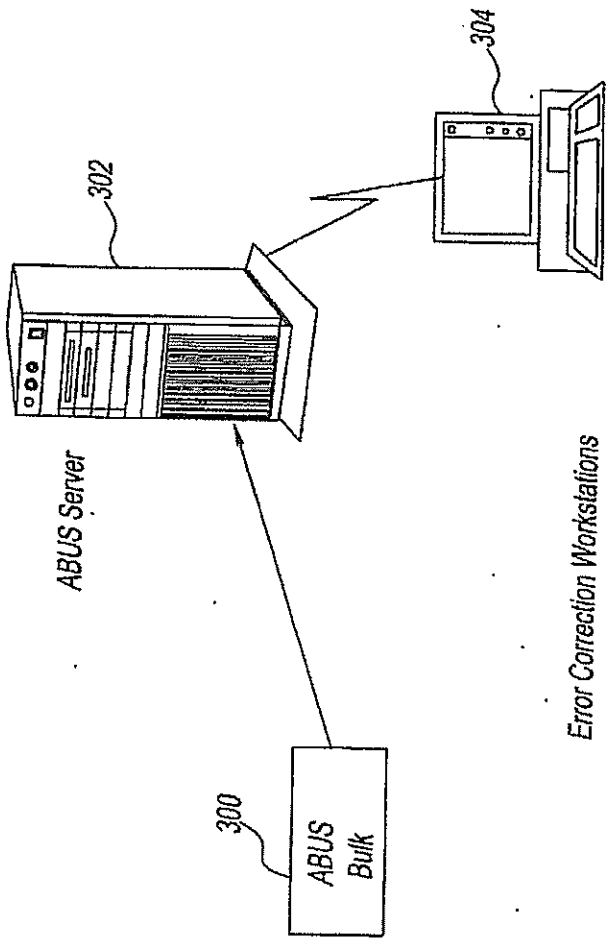

304
302
ABUS Server
Error Correction Workstations
300
ABUS
Bulk

Fig. 3

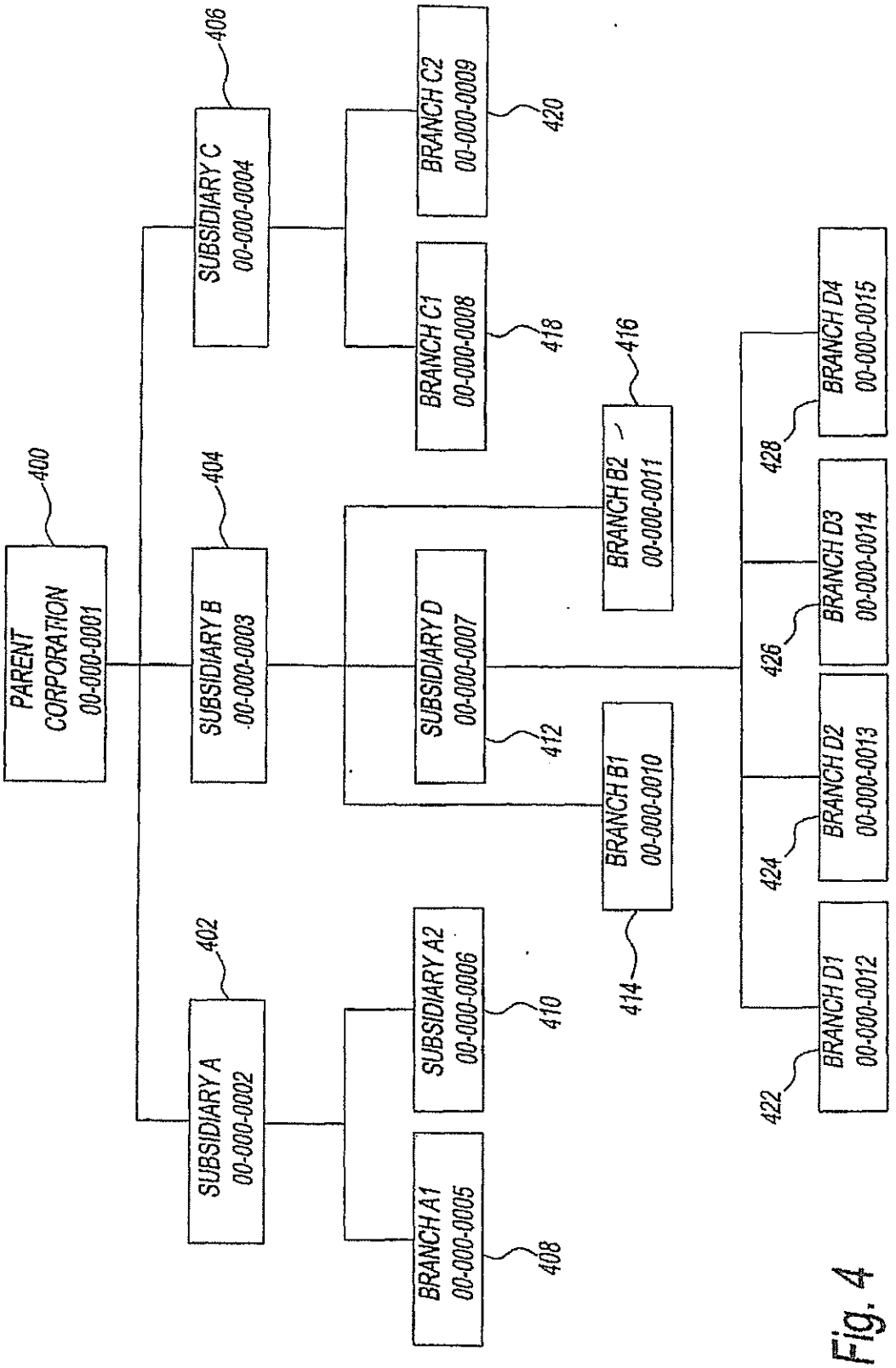

PARENT CORPORATION 00-000-0001
400
SUBSIDIARY A 00-000-0002
402
SUBSIDIARY B 00-000-0003
404
SUBSIDIARY C 00-000-0004
406
BRANCH A1 00-000-0005
408
SUBSIDIARY A2 00-000-0006
410
SUBSIDIARY D 00-000-0007
412
BRANCH B1 00-000-0010
414
BRANCH B2 00-000-0011
416
BRANCH C1 00-000-0008
418
BRANCH C2 00-000-0009
420
BRANCH D1 00-000-0012
422
BRANCH D2 00-000-0013
424
BRANCH D3 00-000-0014
426
BRANCH D4 00-000-0015
428

Fig. 4

Corporate Family Tree Linkage

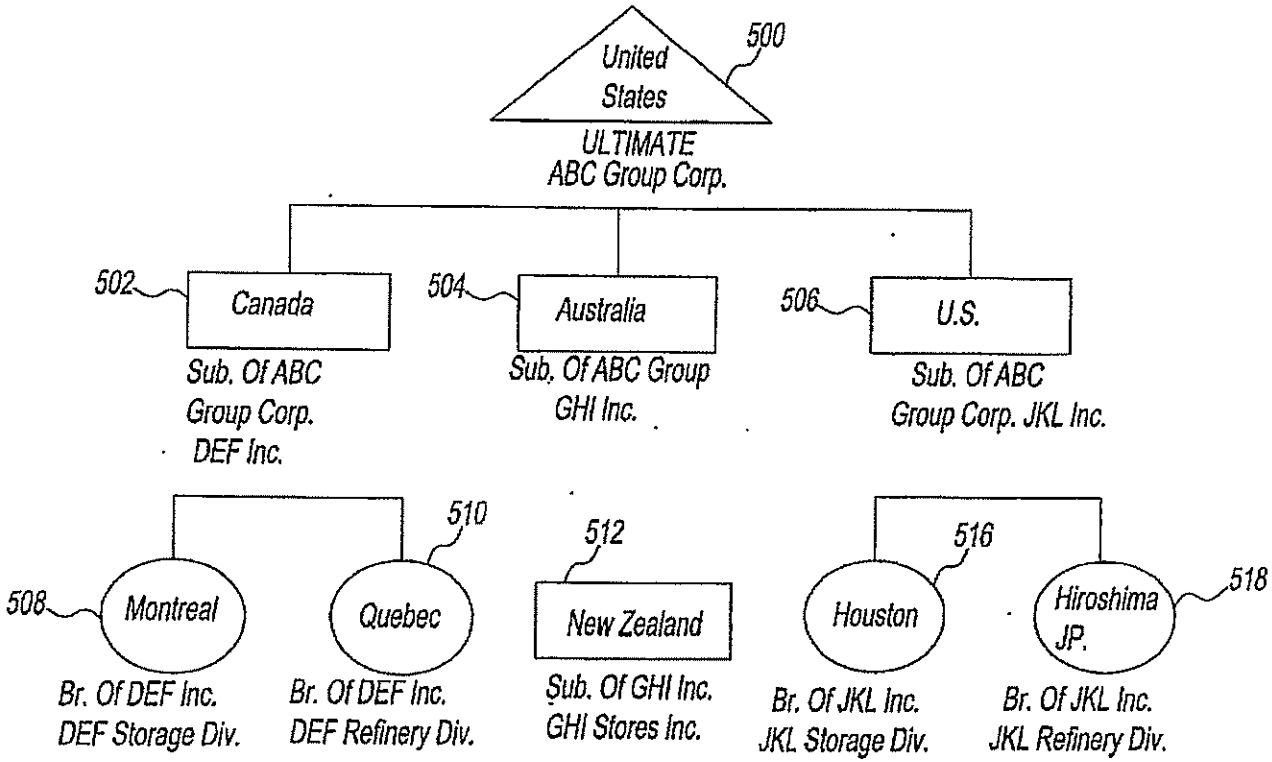


Fig. 5

World Base Family Tree Example

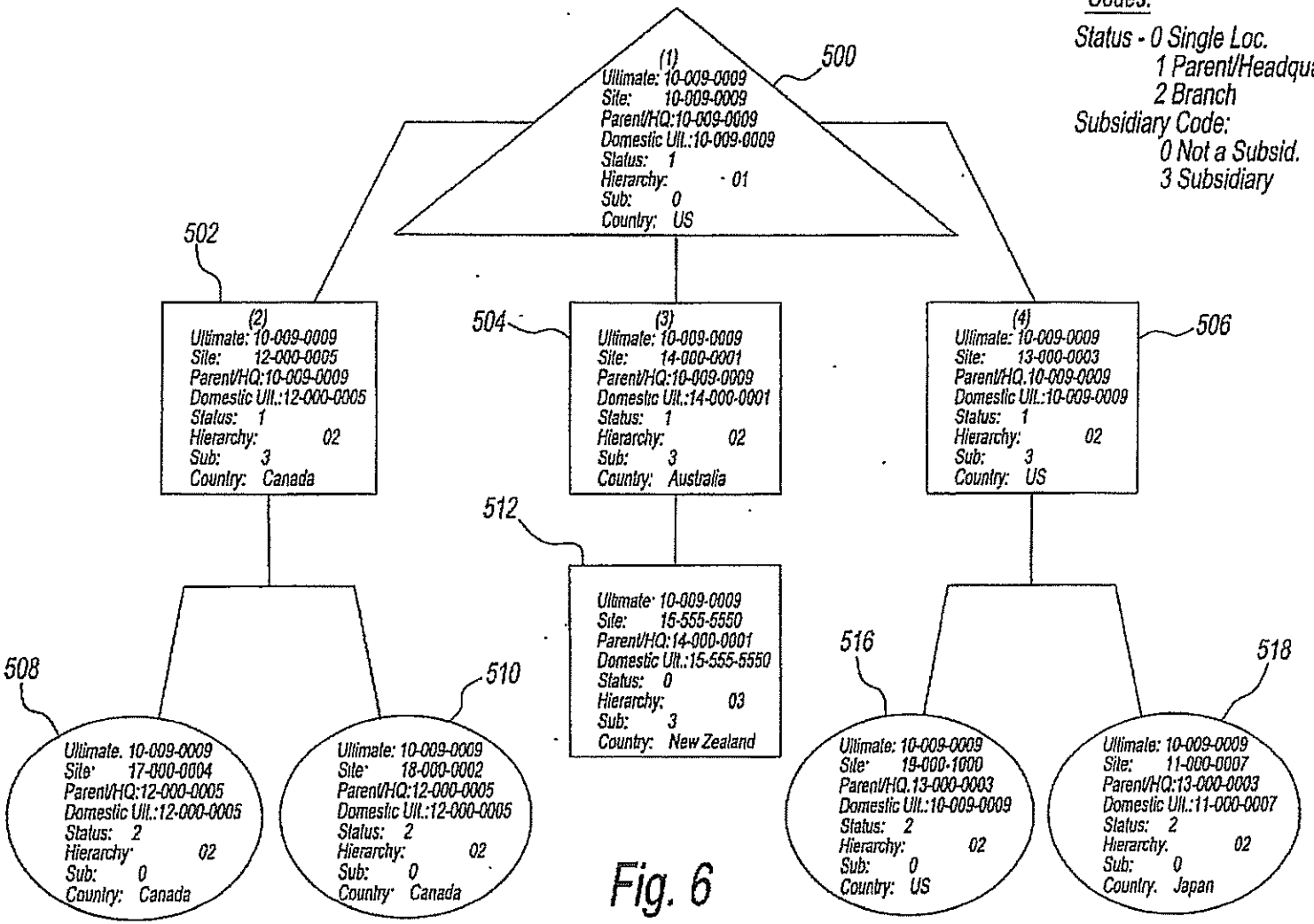


Fig. 6

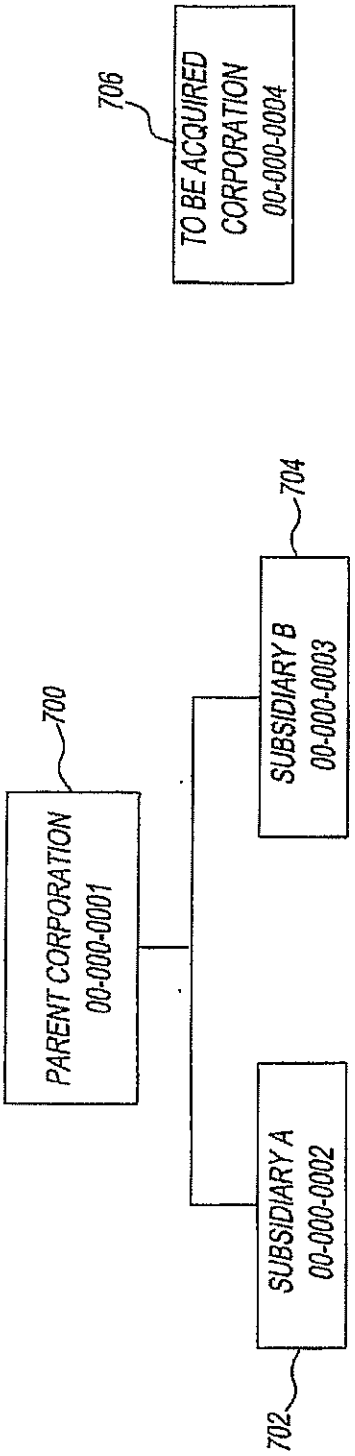

706
TO BE ACQUIRED CORPORATION 00-000-0004
704
SUBSIDIARY B 00-000-0003
700
PARENT CORPORATION 00-000-0001
SUBSIDIARY A 00-000-0002
702

Fig. 7

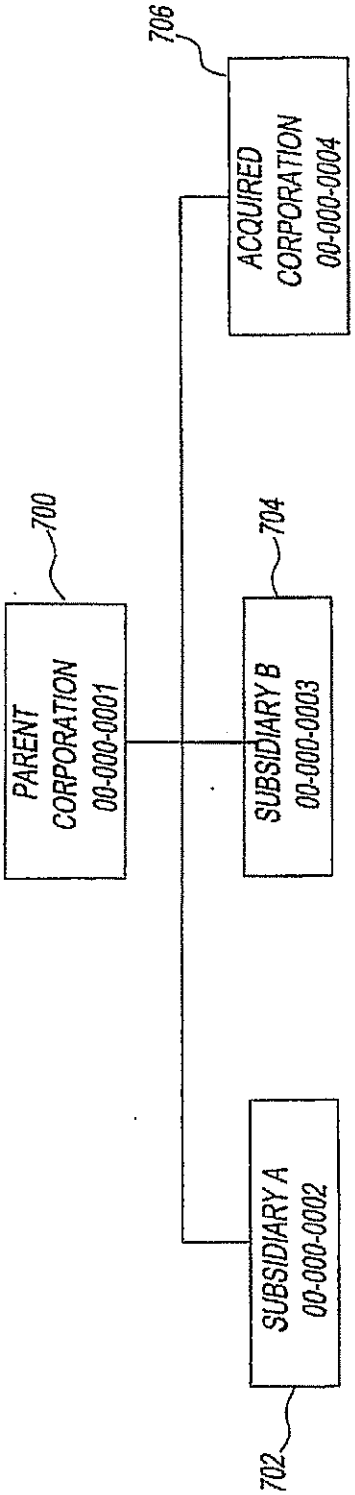

706
ACQUIRED CORPORATION 00-000-0004
700
PARENT CORPORATION 00-000-0001
704
SUBSIDIARY B 00-000-0003
SUBSIDIARY A 00-000-0002
702

Fig. 8

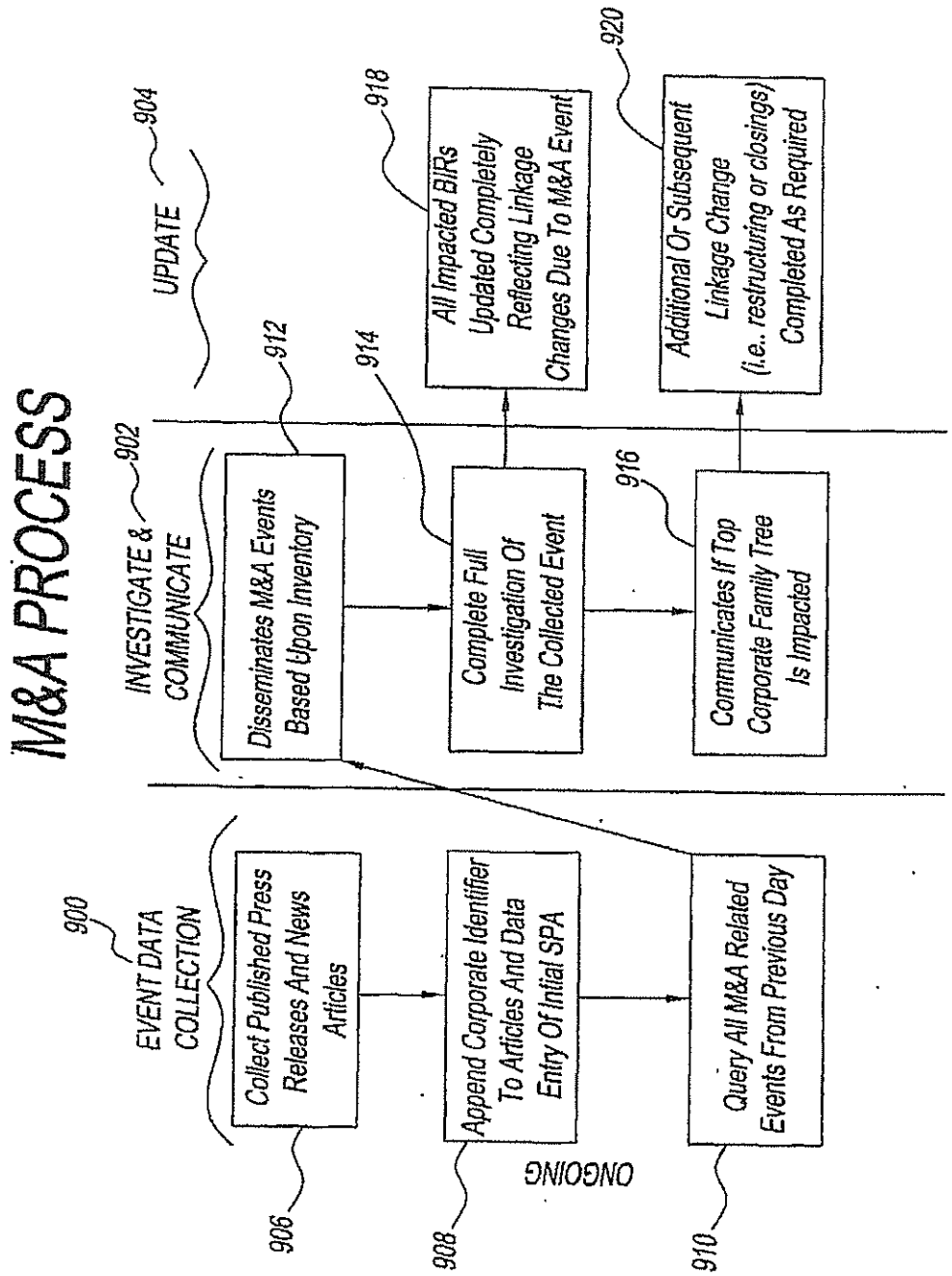

M&A PROCESS
900
EVENT DATA COLLECTION
Collect Published Press Releases And News Articles
906
Append Corporate Identifier To Articles And Data Entry Of Initial SPA
908
ONGOING
Query All M&A Related Events From Previous Day
910
INVESTIGATE & COMMUNICATE
902
UPDATE
904
Disseminates M&A Events Based Upon Inventory
912
Complete Full Investigation Of The Collected Event
914
Communicates If Top Corporate Family Tree Is Impacted
916
All Impacted BIRs Updated Completely Reflecting Linkage Changes Due To M&A Event
918
Additional Or Subsequent Linkage Change (i.e., restructuring or closings) Completed As Required
920

Fig. 9

Corporate Linkage Process

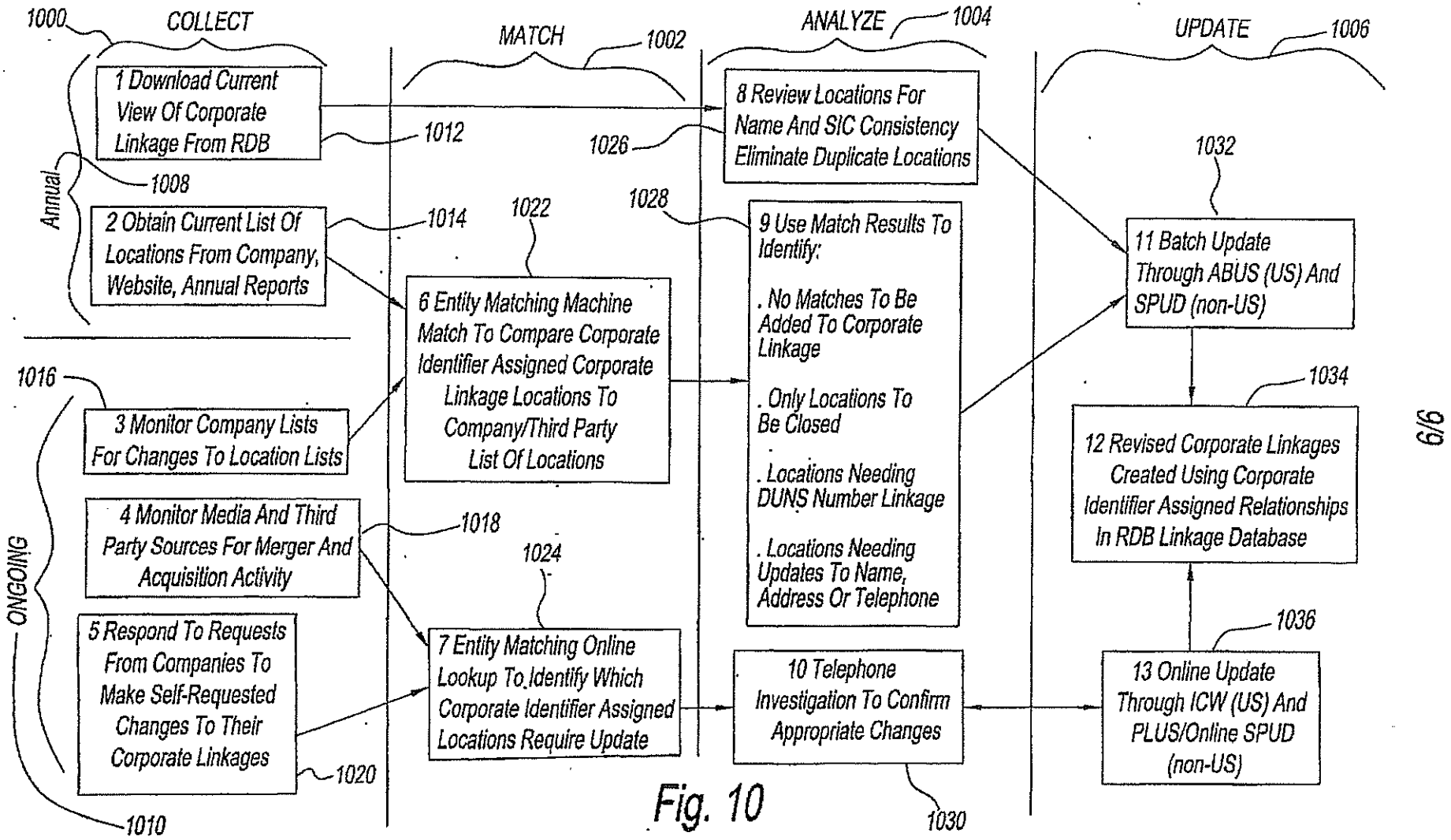


Fig. 10