## CLAIMS

What is claimed is:

1. A resource transfer verification method, comprising:

receiving, by a server, a resource transfer request sent by a resource transferor, the resource transfer request being used for requesting transfer of resources of the resource transferor to a resource transferee;

determining, by the server, verification information of the transfer after the resources of the resource transferor are transferred to the resource transferee according to the resource transfer request, the verification information being used for indicating that the transfer succeeds and including personalized text message sent by the resource transferee to the server for storage at the server, wherein the personalized text message includes a daily promotional message of the resource transferee; and

transmitting, by the server, a resource transfer result comprising the verification information to a terminal associated with the resource transferor for directly showing the resource transfer result and the daily promotional message on the terminal associated with the resource transferor.

2. The method according to claim 1, wherein the determining verification information of the transfer comprises:

determining time information when the transfer succeeds; and

determining the time information as part of the verification information.

3. The method according to claim 2, wherein the resource transfer request sent by the resource transferor is sent after the resource transferor scanning identification code information of the resource transferee.

4. The method according to claim 3, wherein the identification code information comprises one of the following: a barcode, a QR code, or an AR identification code.

5. A resource transfer verification method, comprising:

sending, by an electronic device associated with a resource transferor, a resource transfer request to a server, the resource transfer request being used for requesting transfer of resources of the resource transferor to a resource transferee;

receiving, by the electronic device, a resource transfer result from the server that comprises verification information, the verification information being determined by the server after the resources of the resource transferor are transferred to the resource transferee according to the resource transfer request, and the verification information being used for

indicating that the transfer succeeds and including personalized text message sent by the resource transferee to the server for storage at the server, wherein the personalized text message includes a daily promotional message of the resource transferee; and

directly showing, by the electronic device, the resource transfer result and the daily promotional message.

6. The method according to claim 5, wherein the sending a resource transfer request to a server comprises:

sending the resource transfer request to the server through scanning identification code information of the resource transferee.

7. The method according to claim 6, wherein the identification code information comprises one of the following: a barcode, a QR code, or an AR identification code.

8. An electronic payment verification method, comprising:

receiving, by a server, a payment request sent by a payer, the payment request being configured to request an electronic payment to a payee;

determining, by the server, verification information of the electronic payment after completing the electronic payment from the payer to the payee according to the payment request, the verification information being used for indicating that the electronic payment succeeds and including personalized text message sent by the payee to the server for storage at the server, wherein the personalized text message includes a daily promotional message of the payee; and

transmitting, by the server, a payment result comprising the verification information to a terminal associated with the payer for directly showing the payment result and the daily promotional message on the terminal associated with the resource transferor.

9. The method according to claim 8, wherein the determining verification information of the electronic payment comprises:

determining time information when the electronic payment succeeds; and

determining the time information as part of the verification information.

10. The method according to claim 9, wherein the payment request sent by the payer is sent after the payer scanning identification code information of the payee.

11. The method according to claim 10, wherein the identification code information comprises one of the following: a barcode, a QR code, or an AR identification code.

12. An electronic payment verification method, comprising:

sending, by an electronic device associated with a payor, a payment request to a server, the payment request being configured to request an electronic payment to a payee;

receiving, by the electronic device, a payment result from the server that comprises verification information, the verification information being determined by the server after completing the electronic payment from the payer to the payee according to the payment request, and the verification information being used for indicating that the electronic payment succeeds and including personalized text message sent by the payee to the server for storage at the server, wherein the personalized text message includes a daily promotional message of the payee; and

directly showing, by the electronic device, the payment result and the daily promotional message.

13. The method according to claim 12, wherein the sending a payment request to a server comprises:

sending the payment request to the server through scanning identification code information of the payee.

14. The method according to claim 13, wherein the identification code information comprises one of the following: a barcode, a QR code, or an AR identification code.