A System For Acquiring First – Person Consumer Data From Receipts And Sending Digital Rewards

Abstract

The present utility model refers to a system for acquiring consumer data from receipts and earning digital awards kept in a reward-based digital wallet. Consumers may avail of this system in response to advertisements viewed. Upon creation of a personalized account, a photographic image of a receipt is uploaded through instant messenger. It has an advantage of availing digital awards without the need for downloading multiple applications of partner retailers. The reward system also has the advantage of tracking repeat purchases based on redeemed points and brand loyalty.

Fig 1 for publication.