

ABSTRACT**SYSTEM AND METHOD FOR AUTOMATICALLY GENERATING EMAIL AND
ASSOCIATED EMAIL STRATEGIES**

5 A method and a system for automatically generating an email and associated email strategy is disclosed. The method may comprise receiving data comprising seller data, user data, and account data. Further, the method may comprise fine tuning a machine learning model based on the received data. Subsequently, the method may comprise generating an email strategy by using the fine tuned machine learning model. It may be noted that the email strategy is generated by identifying at least a relevant data point from the received data. Further to generating the email strategy, an email may be
10 generated based on the email strategy using the fine tuned machine learning model.

Figure 2