ABSTRACT

DYNAMIC ADVERTISING DISPLAY DEVICE

A dynamic advertising display device includes a housing having a number of rotatable rods and two followers attached to upper and lower portions of each rod, two transmission belts having projections engaged around the followers of the rods to couple the followers of the rods together, and two or more display panels coupled together to form an endless displaying member and attached to the belts, to allow the display panels to be moved in concert with the belts and to be moved around the rods. A driving device may drive the rods to move the display panels around the rods, for advertising purposes. The display panels may be detachably coupled together with hook and loop devices.

Figure 1