FIG. 1

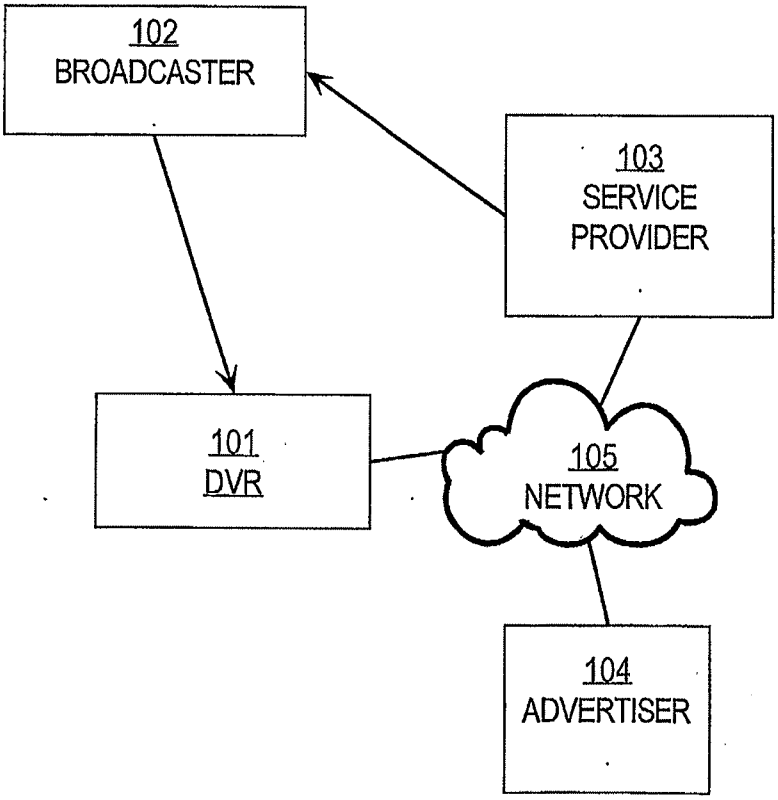
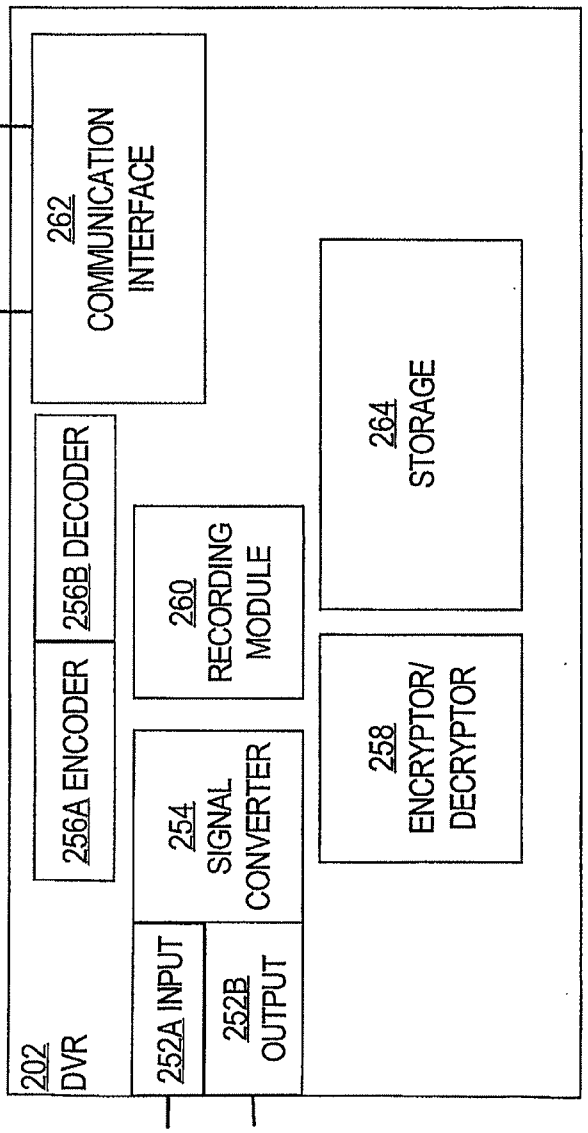

102
BROADCASTER
103
SERVICE
PROVIDER
101
DVR
105
NETWORK
104
ADVERTISER

FIG. 2


202
DVR
252A INPUT
252B
OUTPUT
254
SIGNAL
CONVERTER
256A ENCODER
256B DECODER
260
RECORDING
MODULE
258
ENCRYPTOR/
DECRYPTOR
262
COMMUNICATION
INTERFACE
264
STORAGE

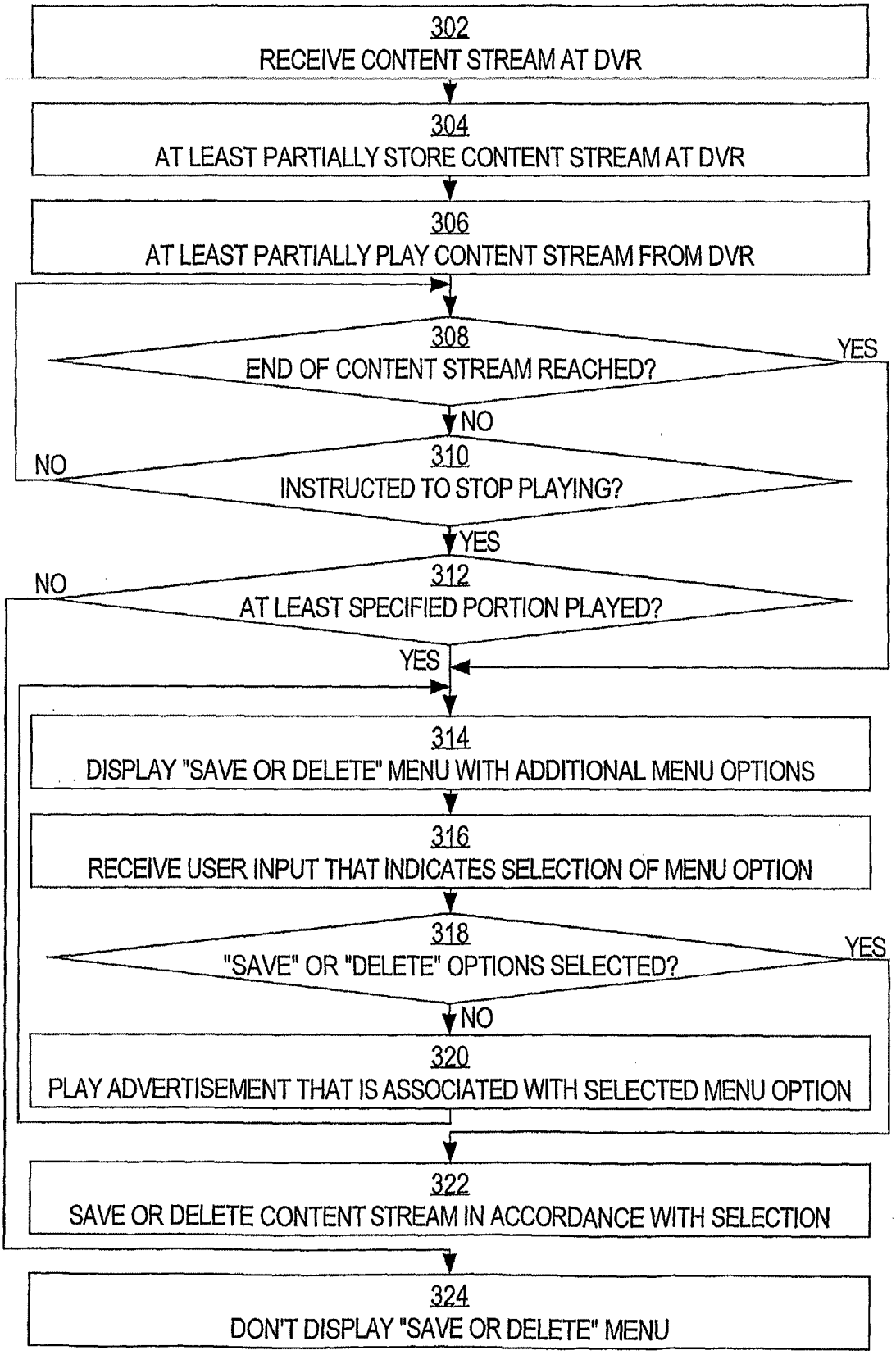

302
RECEIVE CONTENT STREAM AT DVR
304
AT LEAST PARTIALLY STORE CONTENT STREAM AT DVR
306
AT LEAST PARTIALLY PLAY CONTENT STREAM FROM DVR
308
END OF CONTENT STREAM REACHED?
YES
NO
310
INSTRUCTED TO STOP PLAYING?
NO
YES
312
AT LEAST SPECIFIED PORTION PLAYED?
NO
YES
314
DISPLAY "SAVE OR DELETE" MENU WITH ADDITIONAL MENU OPTIONS
316
RECEIVE USER INPUT THAT INDICATES SELECTION OF MENU OPTION
318
"SAVE" OR "DELETE" OPTIONS SELECTED?
YES
NO
320
PLAY ADVERTISEMENT THAT IS ASSOCIATED WITH SELECTED MENU OPTION
322
SAVE OR DELETE CONTENT STREAM IN ACCORDANCE WITH SELECTION
324
DON'T DISPLAY "SAVE OR DELETE" MENU

FIG. 3

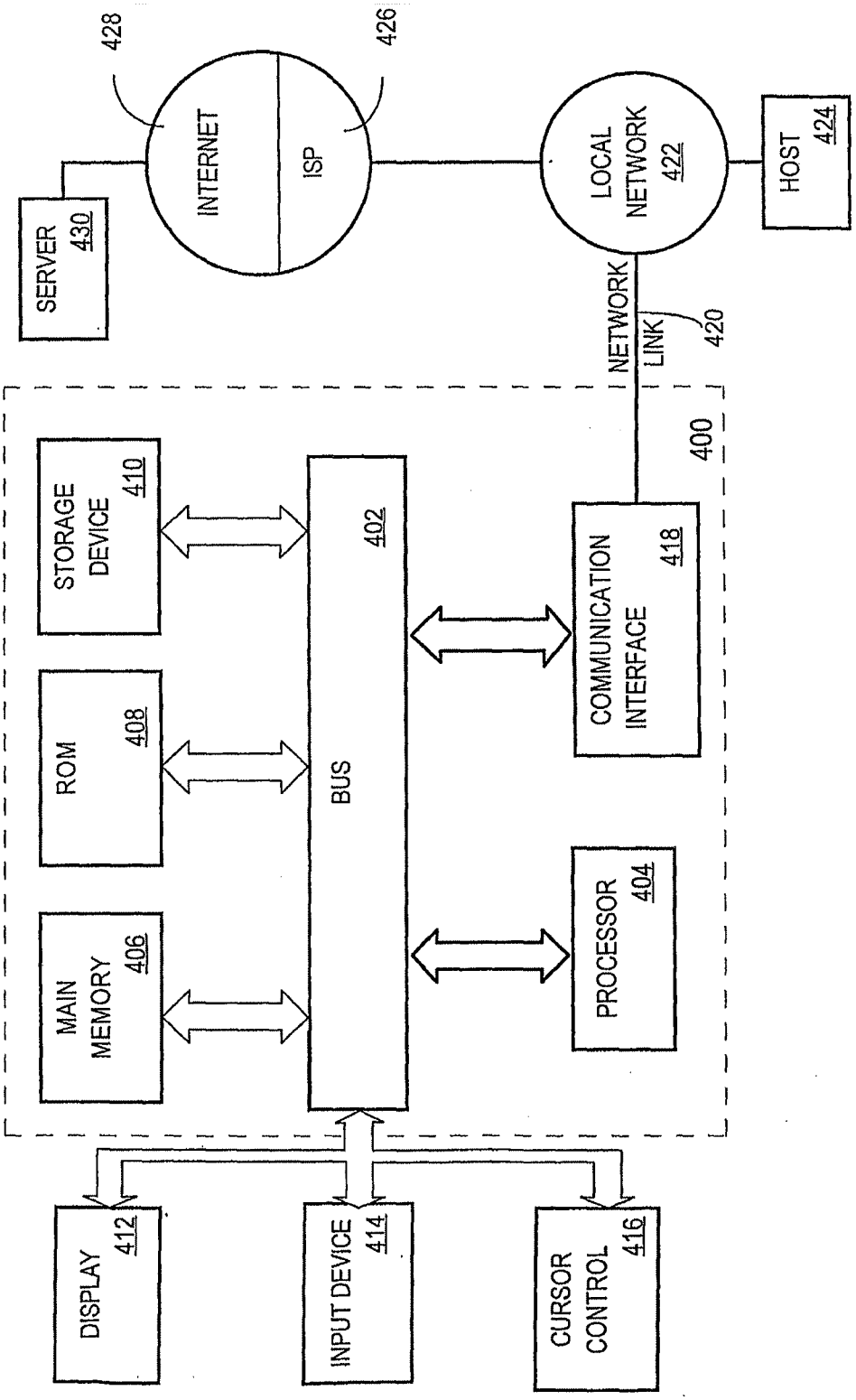

428
426
INTERNET
ISP
SERVER
430
LOCAL
NETWORK
422
HOST
424
NETWORK
LINK
420
400
STORAGE
DEVICE
410
ROM
408
MAIN
MEMORY
406
BUS
402
COMMUNICATION
INTERFACE
418
PROCESSOR
404
DISPLAY
412
INPUT DEVICE
414
CURSOR
CONTROL
416

FIG. 4

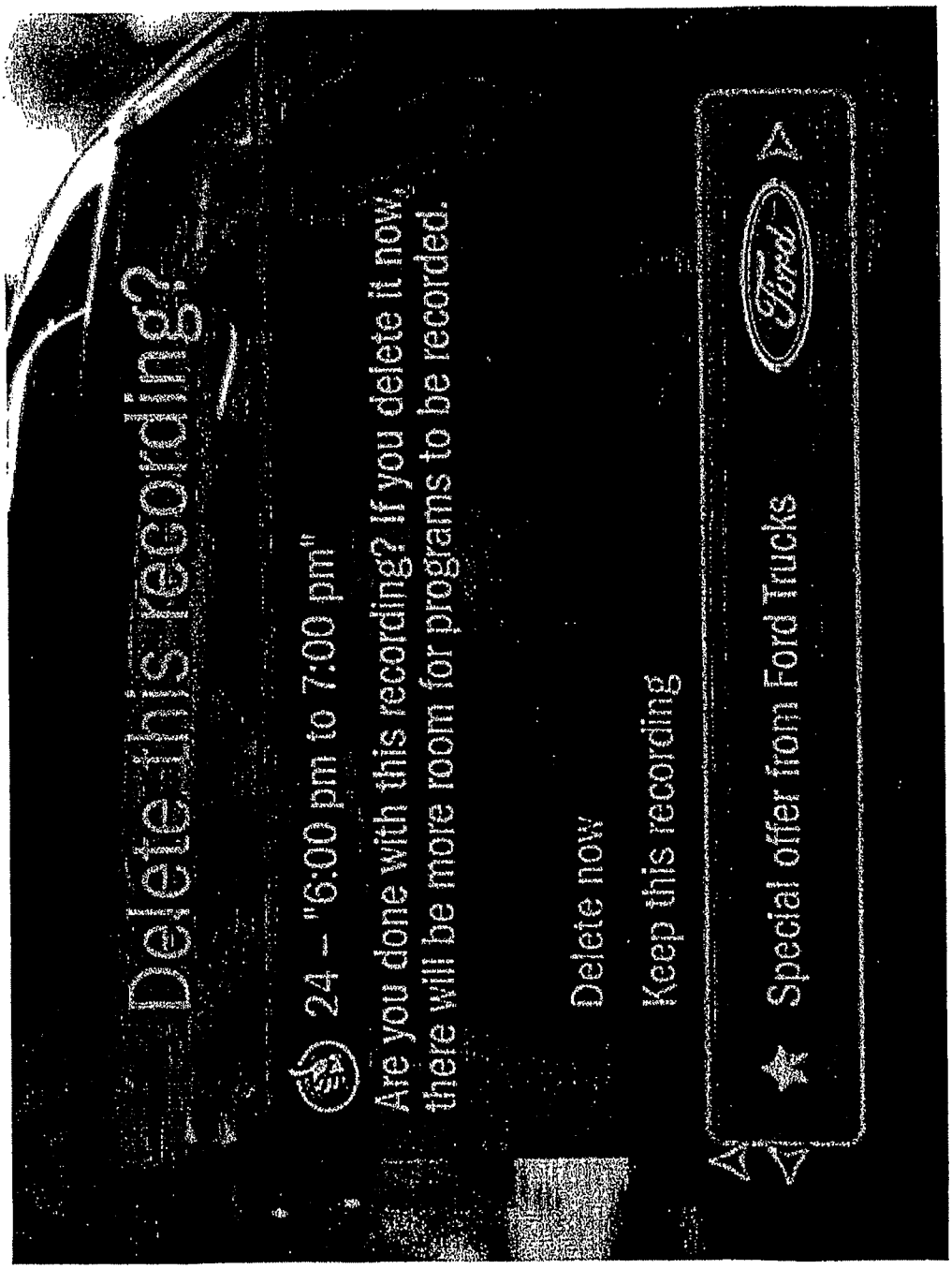

Delete this recording?
24 – "6:00 pm to 7:00 pm"
Are you done with this recording? If you delete it now, there will be more room for programs to be recorded.
Delete now
Keep this recording
Special offer from Ford Trucks
Ford

FIG. 5

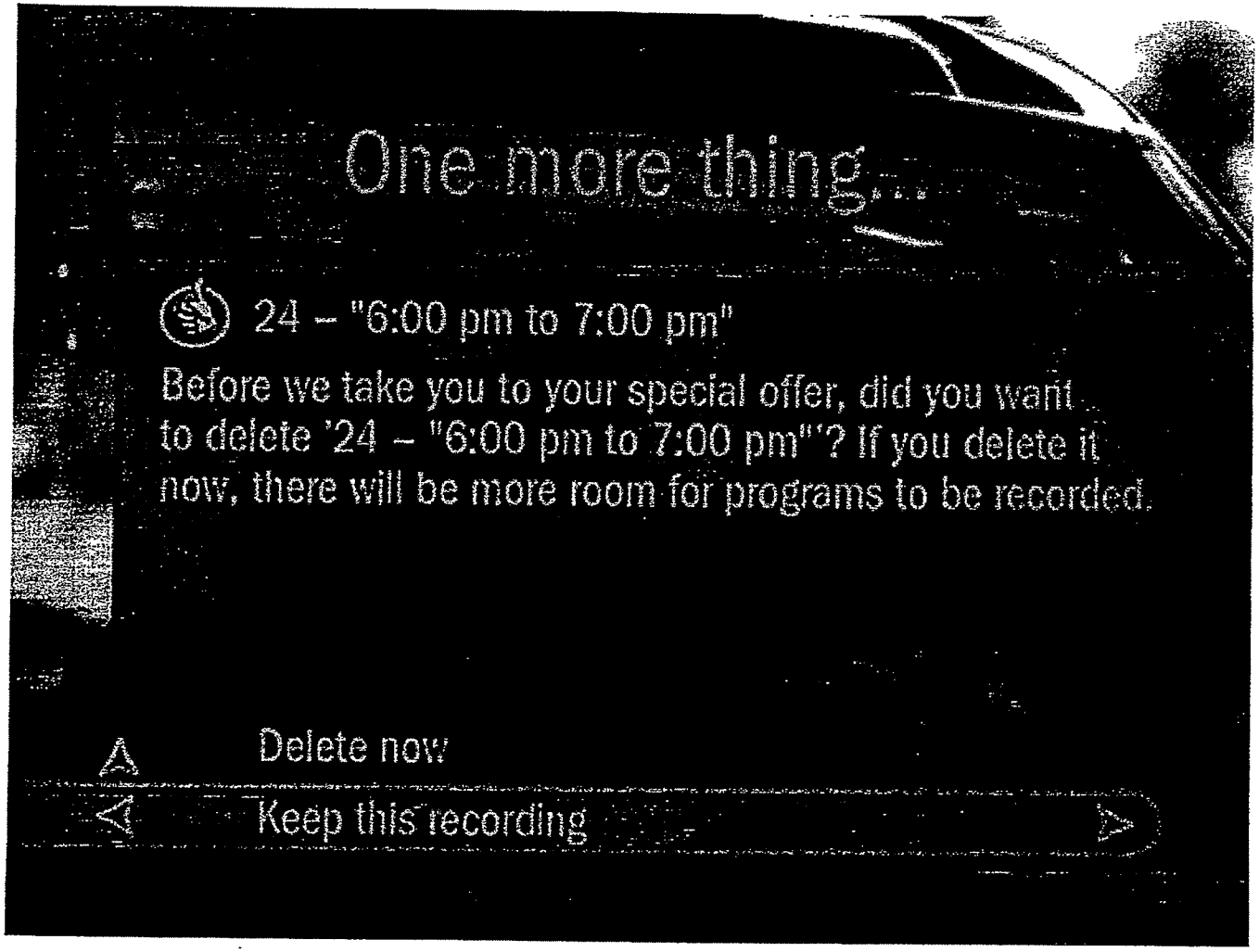

One more thing...
24 – "6:00 pm to 7:00 pm"
Before we take you to your special offer, did you want to delete '24 – "6:00 pm to 7:00 pm"'? If you delete it now, there will be more room for programs to be recorded.
Delete now
Keep this recording

FIG. 6