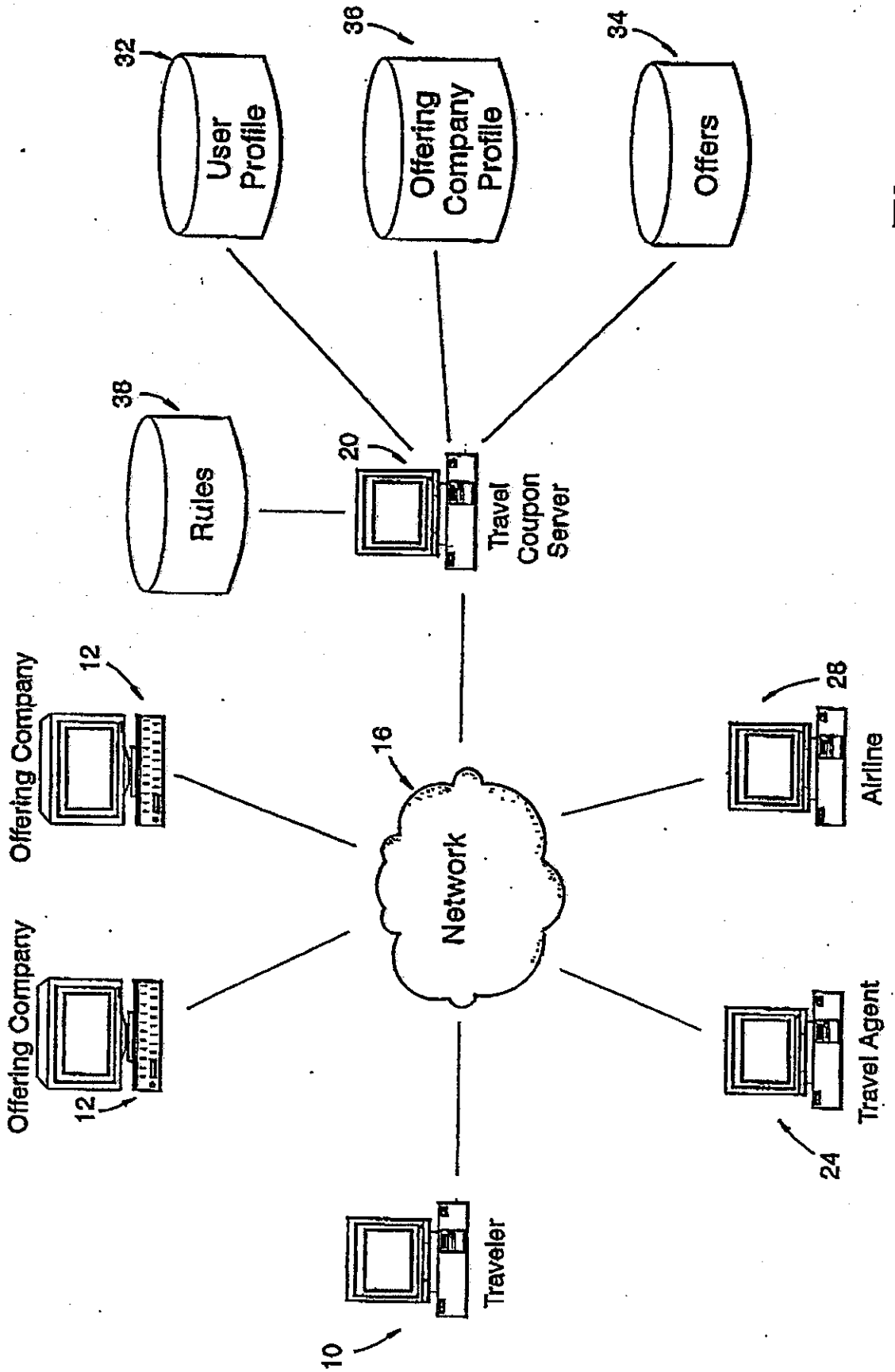

32
User Profile
36
Offering Company Profile
34
Offers
38
Rules
20
Travel Coupon Server
12
Offering Company
16
Network
28
Airline
12
Offering Company
24
Travel Agent
10
Traveler

Figure 1

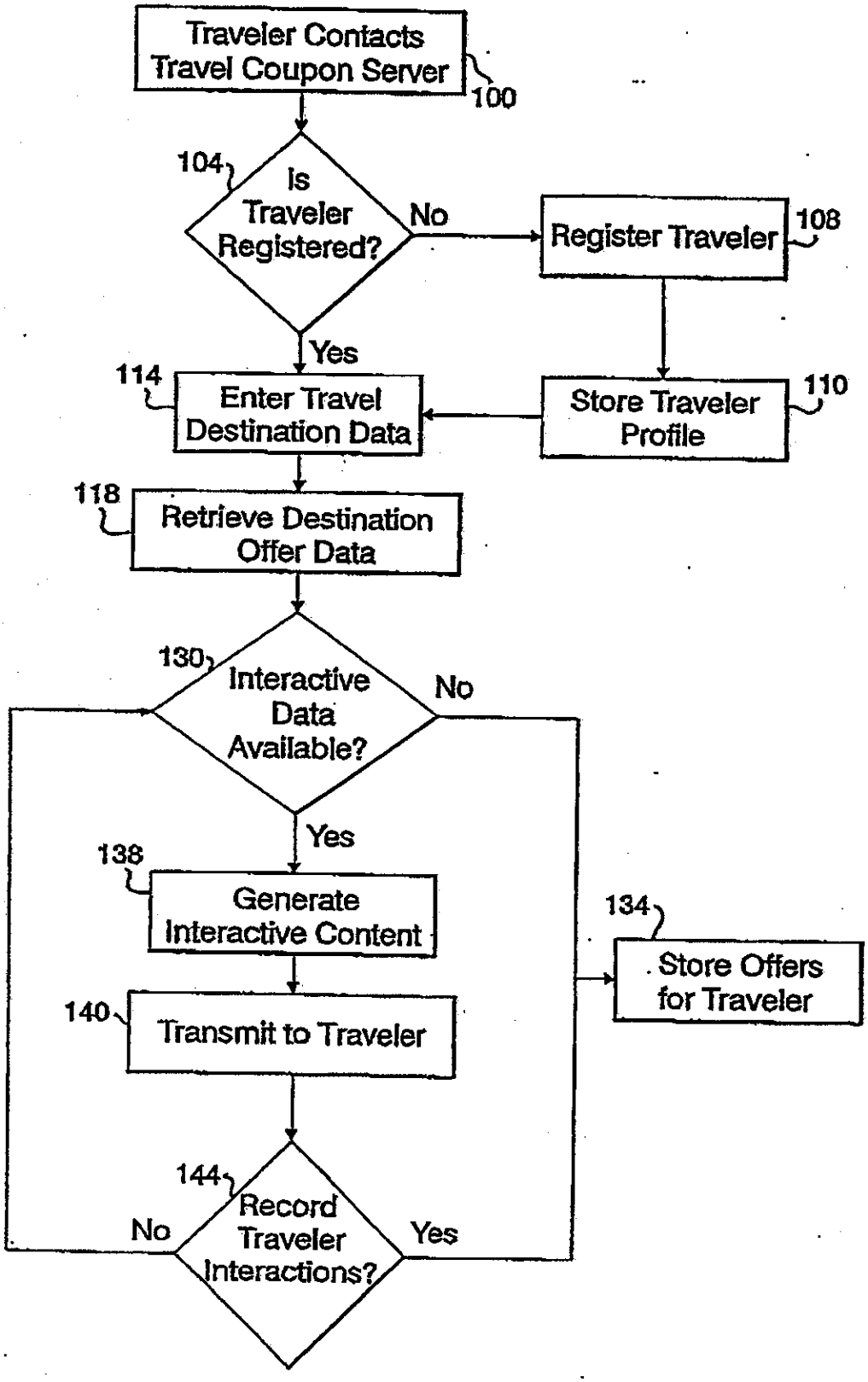

Traveler Contacts Travel Coupon Server
100
104
Is Traveler Registered?
No
Register Traveler
108
Yes
114
Enter Travel Destination Data
Store Traveler Profile
110
118
Retrieve Destination Offer Data
130
Interactive Data Available?
No
Yes
138
Generate Interactive Content
134
Store Offers for Traveler
140
Transmit to Traveler
144
Record Traveler Interactions?
No
Yes

Figure 2

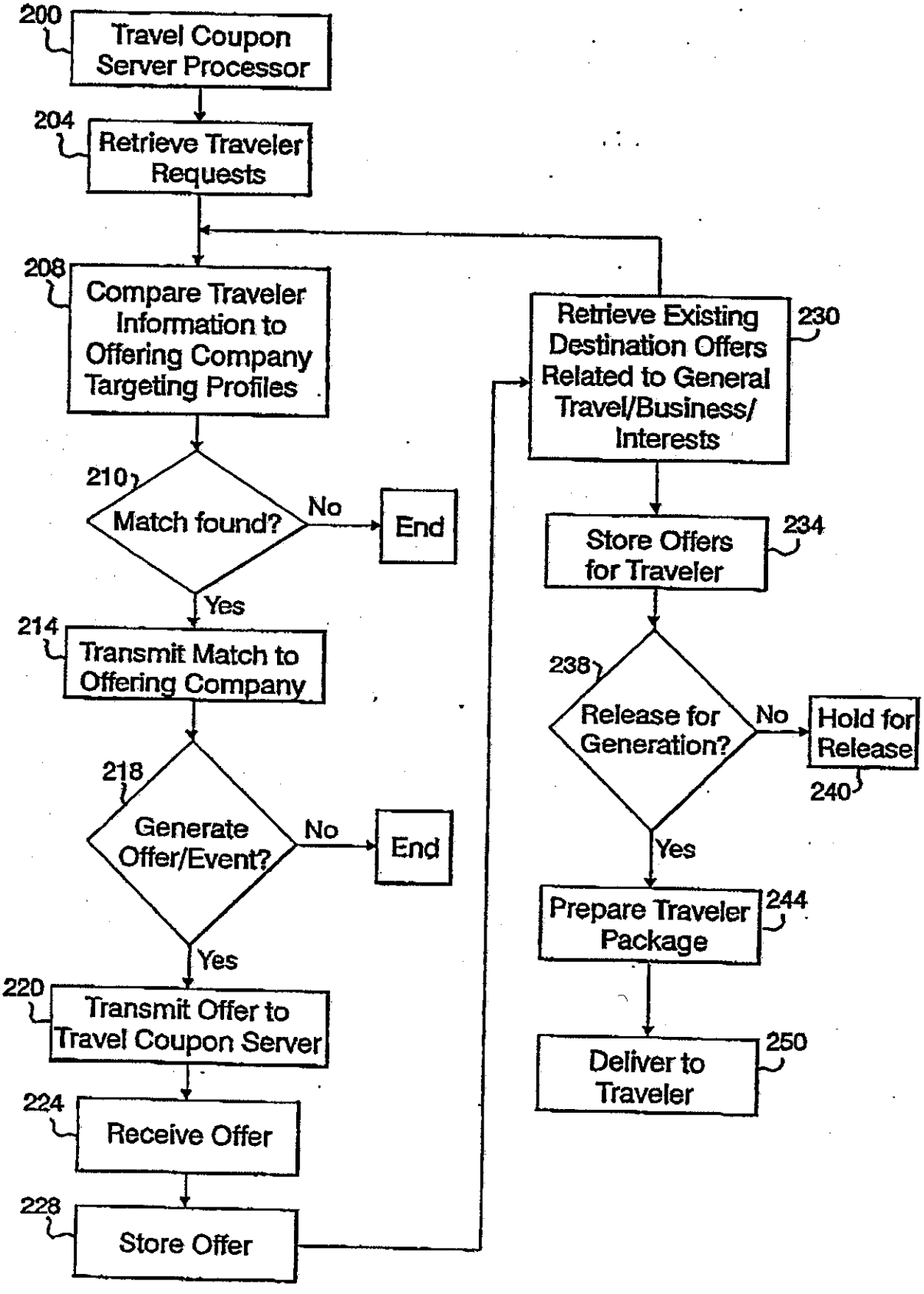

200
Travel Coupon Server Processor
204
Retrieve Traveler Requests
208
Compare Traveler Information to Offering Company Targeting Profiles
210
Match found?
No
End
Yes
214
Transmit Match to Offering Company
218
Generate Offer/Event?
No
End
Yes
220
Transmit Offer to Travel Coupon Server
224
Receive Offer
228
Store Offer
230
Retrieve Existing Destination Offers Related to General Travel/Business/ Interests
234
Store Offers for Traveler
238
Release for Generation?
No
Hold for Release
240
Yes
244
Prepare Traveler Package
250
Deliver to Traveler

Figure 3