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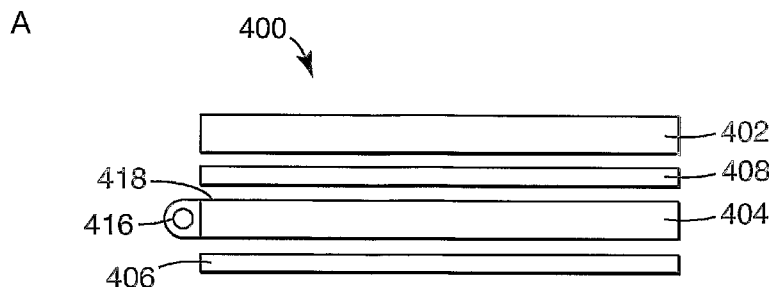
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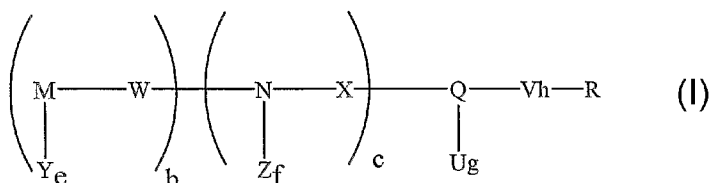
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(54) Title: **CHOLESTERIC LIQUID CRYSTAL ADDITIVES**



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(57) Abstract: The invention provides a cholesteric liquid crystal composition that includes at least one cholesteric liquid crystal precursor, and at least one non-liquid crystalline additive that is a non-liquid crystalline compound of formula (I). The invention also provides cholesteric liquid crystal films and optical bodies formed from cholesteric liquid crystal compositions of the invention. The invention further provides an optical display that includes a display medium, and a reflective polarizer including a cholesteric liquid crystal composition in accordance with the invention.

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