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(54) Title: FOLDABLE TOTE BAG WITH COLLAPSIBLE CONTAINER BODY

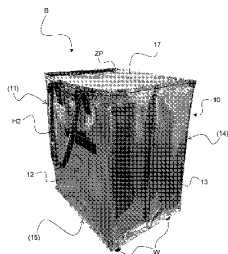


Fig. 1

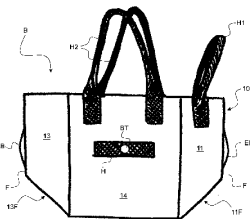


Fig. 7

(57) Abstract: There is described a tote bag (B) comprising a collapsible container body (10) made of a foldable assembly of fabric panels that are joined together to form a bottom side (15) and a sidewall (11-14) including four lateral sides (11, 12, 13, 14) that jointly define an inner storage volume when the collapsible container body (10) takes an expanded state. The collapsible container body (10) is configured to take an essentially parallelepipedic shape when in the expanded state. Opposite first and second lateral sides (11, 13) of the collapsible container body (10) are each provided with a gusset fold (F) designed to allow outward folding of the first and second lateral sides (11, 13) into flat-folded gusset sections (11F, 13F). The collapsible container body (10) is configured to be foldable into a flattened folded configuration where the first and second lateral sides (11, 13) are folded outward along the gusset fold (F) into the flat-folded gusset sections (11F, 13F), the flat-folded gusset sections (11F, 13F) being foldable inward over lateral sections of a third one (14) of the lateral sides (11, 12, 13, 14), while a fourth one (12) of the lateral sides (11, 12, 13, 14) is foldable inward to align the bottom side (15) with the fourth lateral side (12). The collapsible container body (10) is provided with a releasable holding structure (BT/EB) to selectively secure the flat-folded gusset sections (11F, 13F) to the third lateral side (14) and keep the collapsible container body (10) in the flattened folded configuration.

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