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(54) **Title:** METHODS AND ELECTRONIC DEVICES FOR RE-ENGAGING USERS AND PROVIDING SUGGESTION INFORMATION

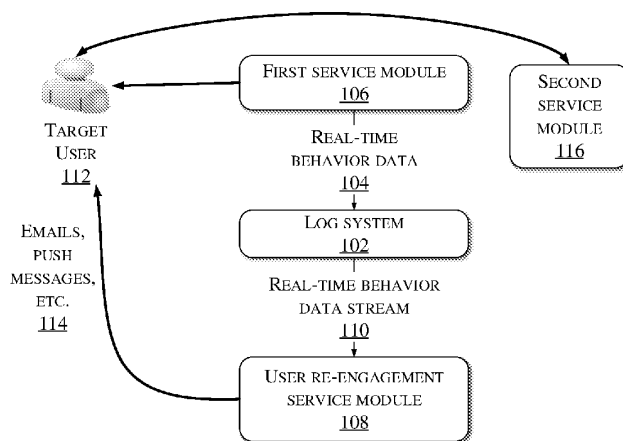


FIG. 1

(57) **Abstract:** A method including acquiring user behavior data generated in a first service module of a commodity information service system, wherein the user behavior data includes behavior data generated in a process of a user interacting with the first service module by browsing commodity information published therein; determining, by analyzing the user behavior data, a target user having a commodity purchase intention and having difficulty in finding or deciding on commodities in the first service module; and after the target user is determined, re-engaging the target user with a second service module of the commodity information service system so that the target user may initiate a purchase form in the second service module and interact therewith. Through the embodiments of the present disclosure, the user re-engagement efficiency is improved, and resource waste is reduced.

[Continued on next page]

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