CLAIMS:

1. A method of providing access to information regarding an electronically scheduled event, the method performed by at least one server comprising one or more processors, one or more digital storage devices, and at least one network interface, and comprising:

receiving, using the at least one network interface, first event information comprising information regarding the scheduled event set up in a first application;

receiving, using the at least one network interface, second event information comprising information regarding the scheduled event in a second application which is an enterprise web application;

based upon the received second event information, generating a unique event identifier representing the scheduled event;

storing the received second event information in a first area in the one or more digital storage devices in association with the generated unique event identifier;

storing the received first event information and the generated unique event identifier in a second area in the one or more digital storage devices;

upon being requested by a client associated with the first application:

retrieving the stored first event information;

and using the generated unique event identifier stored with the first event information, retrieving the stored second event information; and

transmitting to the client, using the at least one network interface, the retrieved first event information and the retrieved second event information for display in relation to the scheduled event.

2. The method according to claim 1, wherein the first application comprises a first server application process executing on the at least one server and communicating over a network with a first client application process executing on a client device, and wherein the second application comprises a second server application process executing on the at least one server and communicating over a network with a second client application process executing on the client device.

3. The method according to claim 1, wherein the first application includes an email component and a calendar management component integrated with the email component, and wherein the email component is operable to transmit notifications regarding the scheduled event to registered participants of the scheduled event who are users of the first application.

4. The method according to claim 3, wherein the second application comprises a contact management component for use by the second application, and wherein at least one of the registered participants of the scheduled event is registered by the contact management component of the second application and is not a user of the first application.

5. The method according to claim 1, wherein the first event information includes information specifying a location for the scheduled event, and wherein the second event information includes further information specifying the location.

6. The method according to claim 5, wherein the first event information further includes information specifying a date and a time for the scheduled event.

7. The method according to claim 6, wherein a subset of information from the first event information is provided in association with the second event information.

8. The method according to claim 7, wherein the subset of information includes at least one of a date, a time, a subject, and the location associated with the scheduled event.

9. The method according to claim 1, wherein said accessing the second event information comprises determining whether a user associated with the client is currently authorized to use the second application, and performing said providing the client with the retrieved second event information only when said determining determines that the user is currently authorized to use the second application.

10. The method according to claim 9, wherein the determination as to whether the user is currently authorized to use the second application is based upon whether or not the user is currently logged into the second application.

11. The method according to claim 1, wherein no portion of the second event information is stored in the second area where the first event information is stored.

12. The method according to claim 1, further comprising:
transmitting the generated unique event identifier to a sender from which the second event information was received,
wherein the first event information is received from the sender along with the transmitted generated unique event identifier.

13. The method according to claim 12, wherein the sender includes an event application client which transmits the first event information and the second event information to the at least one server.

14. A system comprising:
one or more network interfaces; and
at least one digital storage device;
at least one processor, communicably coupled to the one or more network interfaces and the at least one digital storage device, and configured to perform actions comprising:
executing a first application and a second application, wherein the second application is an enterprise web application;
receiving, via the one of more network interfaces, first event information comprising information regarding a scheduled event set up in the first application;
receiving, via the one of more network interfaces, second event information comprising information regarding the scheduled event in the second application;
based upon the received second event information, generating a unique event identifier representing the scheduled event;

storing the received second event information in a first area of the at least one digital storage device in association with the generated identifier;

storing the received first event information and the generated identifier in a second area of the at least one digital storage device;

upon being requested by a client associated with the first application, retrieving the first event information, and using the generated identifier stored with the first event information, retrieving the second event information; and

transmitting, to the client, the retrieved first event information and the retrieved second event information for display in relation to the scheduled event.

15. A non-transitory computer readable storage medium having stored therein instructions that, when executed by one or more processors of a server system, causes the server system to perform operations comprising:

executing a first application and a second application, wherein the second application is an enterprise web application;

receiving, via the one of more network interfaces of the server system, first event information comprising information regarding a scheduled event set up in the first application;

receiving, via the one of more network interfaces of the server system, second event information comprising information regarding the scheduled event in the second application;

based upon the received second event information, generating a unique event identifier representing the scheduled event;

storing the received second event information in a first area of the at least one digital storage device in association with the generated identifier;

storing the received first event information and the generated identifier in a second area of the at least one digital storage device;

upon being requested by a client associated with the first application, retrieving the first event information, and using the generated identifier stored with the first event information, retrieving the second event information; and

transmitting, to the client, the retrieved first event information and the retrieved second event information for display in relation to the scheduled event.

16. A computing device comprising:

a display screen;

an input device; and

at least one processor communicably coupled to the display screen or the input device and configured to perform actions that include:

receiving, via the input device, first event information comprising information regarding a scheduled event to be set up in a first application;

receiving, via the input device, second event information comprising information regarding the scheduled event to be set up in the second application, wherein the second application is an enterprise web application;

transmitting the received second event information to at least one server;

receiving a unique event identifier from the at least one server, wherein the unique event identifier is responsive to the second event information; and

transmitting the received first event information and the received unique event identifier to the at least one server for storage.

17. The computing device according to claim 16, wherein the actions further include:

displaying a first data entry panel on the display screen, wherein the first data entry panel is configured for displaying received said first event information; and

displaying a second data entry panel on the display screen simultaneously with the first data entry panel, wherein the second data entry panel is configured for displaying received said second event information.

18. The computing device according to claim 17, wherein the actions further include:

executing a first client associated with the first application and a second client associated with the second application;

when a user using the second client is not logged into the second application, preventing said displaying the second data entry panel; and

when a user using the second client is logged into the second application, performing said displaying the second data entry panel.

19. The computing device according to claim 16, wherein the received second event information is transmitted to a first server, and wherein the received first event information and the received unique event identifier are transmitted to a second server.

20. A computing device comprising:

a display screen;

an input device; and

at least one processor communicably coupled to the display screen or the input device and configured to perform actions that include:

in response to a user input requesting display of a scheduled event, transmitting a request for first event information to a server component of a first application executing on at least one server;

receiving the first event information and a unique event identifier from the at least one server;

transmitting the received unique event identifier to a server component of a second application executing on the at least one server;

receiving second event information associated with the unique identifier from the at least one server;

displaying aspects of the received first event information in a first data entry panel on the display screen; and

displaying aspects of the received second event information in a second data entry panel on the display screen simultaneously with the first data entry panel.

21. The computing device according to claim 20, wherein the actions further include:

when a user using the second client is not logged into the second application, preventing said displaying the second data entry panel; and

when a user using the second client is logged into the second application, performing said displaying the second data entry panel.