[0008] In one aspect, the present invention refers to a heat shrink film comprising: a core layer having an upper surface and a lower surface, the core comprising a blend of (A) 5% to 35% by weight of an alpha-olefin copolymer comprising a copolymer of (i) ethylene or propylene, and (ii) a C3-C12 alpha olefin, wherein the alpha-olefin copolymer has a melt flow of 2 to 8 g/10min; (B) 60% to 90% by weight of a polyolefin copolymer comprising a copolymer of ethylene and butylene, wherein the ethylene content is 0.5% to 12% by weight and the polyolefin copolymer is having a melt flow of 2 to 10 g/10 min; and (C) 0.1% to 30% by weight of an olefin homopolymer, wherein the olefin homopolymer is a butylene homopolymer or a propylene homopolymer; a first skin layer disposed about the upper surface of the core layer; and a second skin layer disposed about the lower surface of the core layer, wherein at least one of the first and second skin layers comprises a glycol modified polyester, wherein the film is uniaxially oriented. Also disclosed is a heat shrink label comprising a core layer having an upper surface and a lower surface, the core comprising a blend of (A) about 35% or less of an alpha-olefin copolymer comprising a copolymer of a ethylene or propylene and an alpha-olefin; (B) about 60% or more of a polyolefin; and (C) the balance being an olefin homopolymer; a first skin layer disposed about the upper surface of the core layer; and a second skin layer disposed about the lower surface of the core layer.

[0009] The film may have a shrinkage of at least about 30%. The films have good shrinkage and avoid end puckering. Additionally, the films are printable, even with gravure printing.

[0009a] In another aspect, the present disclosure provides an article encapsulated with the multilayer heat shrink film as disclosed herein.

BRIEF DESCRIPTION OF THE DRAWINGS

[0010] FIG. 1 is a cross-sectional view of a label in accordance with an embodiment of the present invention; and

[0011] FIG. 2 is a cross-sectional view of a label in accordance with an embodiment of the present invention.

DETAILED DESCRIPTION OF THE INVENTION

[0012] The present invention provides multilayer shrink films and labels produced therefrom. The films and labels may exhibit a shrinkage of greater than 30% and are suitable to encapsulate a wide range of articles including, but not limited to batteries.

[0013] In accordance with aspects of the present invention, a multilayer shrink film comprises a core layer and skin layers disposed on opposing surfaces of the core layer. The shrink film may comprise additional layers as may be desired including tie layers, adhesive layers, etc. As shown in FIG. 1, a shrink film 100 in accordance with one embodiment of the present invention may comprise a core layer 110

CLAIMS

Having thus described the invention, we claim:

1. A heat shrink film comprising:

a core layer having an upper surface and a lower surface, the core comprising a blend of

(A) 5% to 35% by weight of an alpha-olefin copolymer comprising a copolymer of (i) ethylene or propylene, and (ii) a C_3-C_{12} alpha olefin, wherein the alpha-olefin copolymer has a melt flow of 2 to 8 g/10min;

(B) 60% to 90% by weight of a polyolefin copolymer comprising a copolymer of ethylene and butylene, wherein the ethylene content is 0.5% to 12% by weight and the polyolefin copolymer is having a melt flow of 2 to 10 g/10 min; and

(C) 0.1% to 30% by weight of an olefin homopolymer, wherein the olefin homopolymer is a butylene homopolymer or a propylene homopolymer;

a first skin layer disposed the upper surface of the core layer; and

a second skin layer disposed the lower surface of the core layer,

wherein at least one of the first and second skin layers comprises a glycol modified polyester,

wherein the film is uniaxially oriented.

2. The heat shrink film of claim 1, wherein the core comprises from 15 to 30% of the alpha-olefin copolymer, or wherein the core comprises 20% of the alpha-olefin copolymer.

3. The heat shrink film of any of claims 1-2, wherein the core layer comprises from 60 to 80% by weight of the polyolefin copolymer.

4. The heat shrink film of any of claims 1-3, wherein the core comprises from 1 to 30% by weight of the olefin homopolymer.

5. The heat shrink film of any of claims 1-4, wherein the skin layers individually comprise a polyolefin, a polyester, a glycol modified polyester, or a combination of two or more thereof.