

ABSTRACT

Embodiments of the present disclosure provide an information processing method and apparatus, an electronic device and a storage medium. The method comprises: in response to determining that a first operation received in a content comment section meets a preset trigger condition, displaying an image Easter egg, wherein a picture publishing control is displayed in the image Easter egg; receiving a first picture inputted by a first user on the basis of the picture publishing control, and generating a target comment comprising the first picture; and publishing the target comment.