~~What is claimed is:~~**CLAIMS**

1. A display content management device that manages display content for the users of an elevator, to be displayed on an in-car display device of the elevator, comprising:

an analyzer that analyzes collected data on the elevator containing operation data on the elevator to determine recommended display content for the users of an elevator, that is recommended for display on the in-car display device based on a result of the analysis;~~ and~~

a communication part that sends the recommended display content for the users of an elevator, to a terminal device operated by a user who serves as a caretaker of the elevator;~~.2. The display content management device according to claim 1, further comprising~~

a push notification controller that sends a push notification containing the recommended display content to the terminal device via the communication part,~~.3. The display content management device according to claim 2,~~ wherein content sent from the communication part to the terminal device through the push notification contains the recommended display content, and a reason for recommendation of the recommended display content containing a description of an expected improvement effect

of changing the display content on the in-car display device to the recommended display content;~~.~~ and

a command controller that sends, upon determination to change the display content to be displayed on the in-car display device based on an editing and confirmation operation or a confirmation operation, made by the user who has checked the recommended display content, on the display content to be displayed on the in-car display device, a command to change the display content on the in-car display device to the content determined to the elevator via the communication part.

~~4~~2. The display content management device according to claim ~~3~~1, wherein

the analyzer compares analyses of the collected data before and after the display content on the in-car display device is changed based on the recommended display content, and creates an improvement result report representing an improvement result on the operation data based on a result of the comparison, and

the communication part sends the improvement result report to the terminal device.

~~5. The display content management device according to any one of claims 1 to 4, further comprising a command~~

~~controller that sends, upon determination to change the display content to be displayed on the in-car display device based on an editing and confirmation operation or a confirmation operation, made by the user who has checked the recommended display content, on the display content to be displayed on the in-car display device, a command to change the display content on the in-car display device to the content determined to the elevator via the communication part.~~

~~6. A display content management system comprising:~~

~~a display content management device that manages display content for the users of an elevator to be displayed on an in-car display device of an elevator; and~~

~~a terminal device to be operated by a user who serves as a caretaker of the elevator,~~

~~wherein the display content management device includes~~

~~an analyzer that analyzes collected data on the elevator containing operation data on the elevator to determine recommended display content for the users of an elevator that is recommended for display on the in-car display device based on a result of the analysis, and~~

~~a communication part that sends the recommended display content for the users of an elevator to the~~

terminal device operated by the user who serves as a caretaker of the elevator, and

the terminal device includes a controller that performs control to display the recommended display content for the users of an elevator on a display part and control to determine to change the display content for the users of an elevator on the in-car display device based on an editing and confirmation operation or a confirmation operation, made by the user, on the recommended display content displayed on a display part.