ABSTRACT

According to the embodiments of the disclosure, a method, an apparatus, a device, and a storage medium for information interaction are provided. A method for information interaction includes: in response to presenting a target media item to a user, determining, based on an account category of a poster of the target media item, a target presentation style matching the account category from a plurality of presentation styles, each presentation style defining at least a type of information to be presented; and presenting, in an area adjacent to description information of the target media item in a media presentation interface, subject information related to the poster in the target presentation style in a process of presenting the target media item in the media presentation interface, the subject information including at least identification information of the poster.