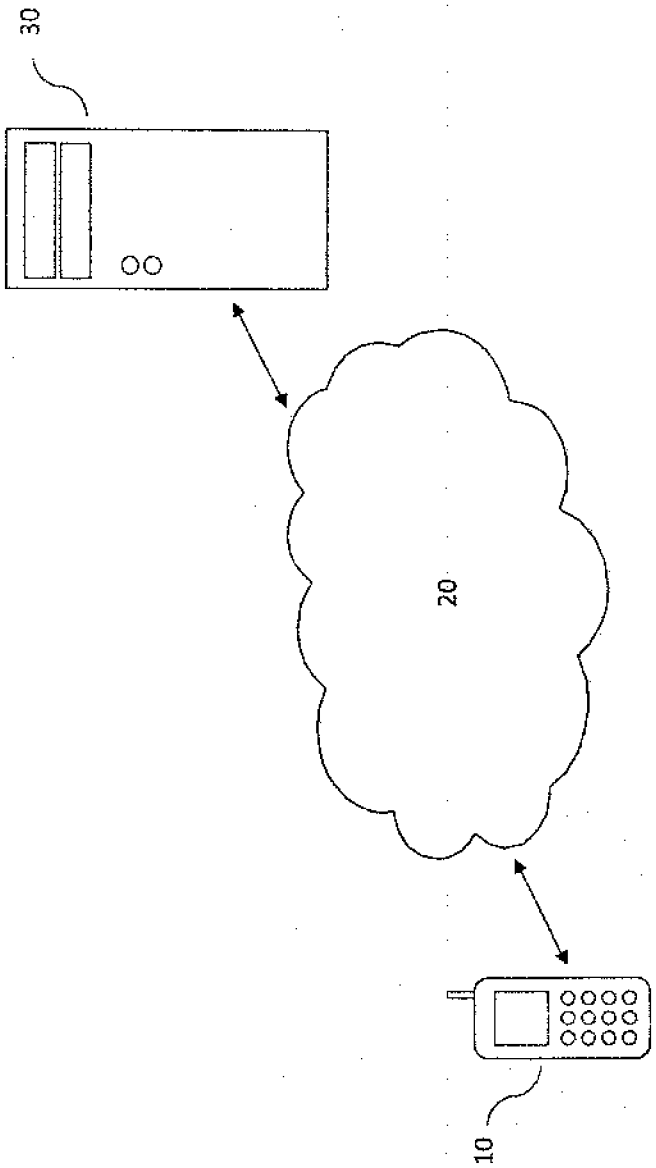


FIG. 1

DM_EU 2754471-1.079350.0017

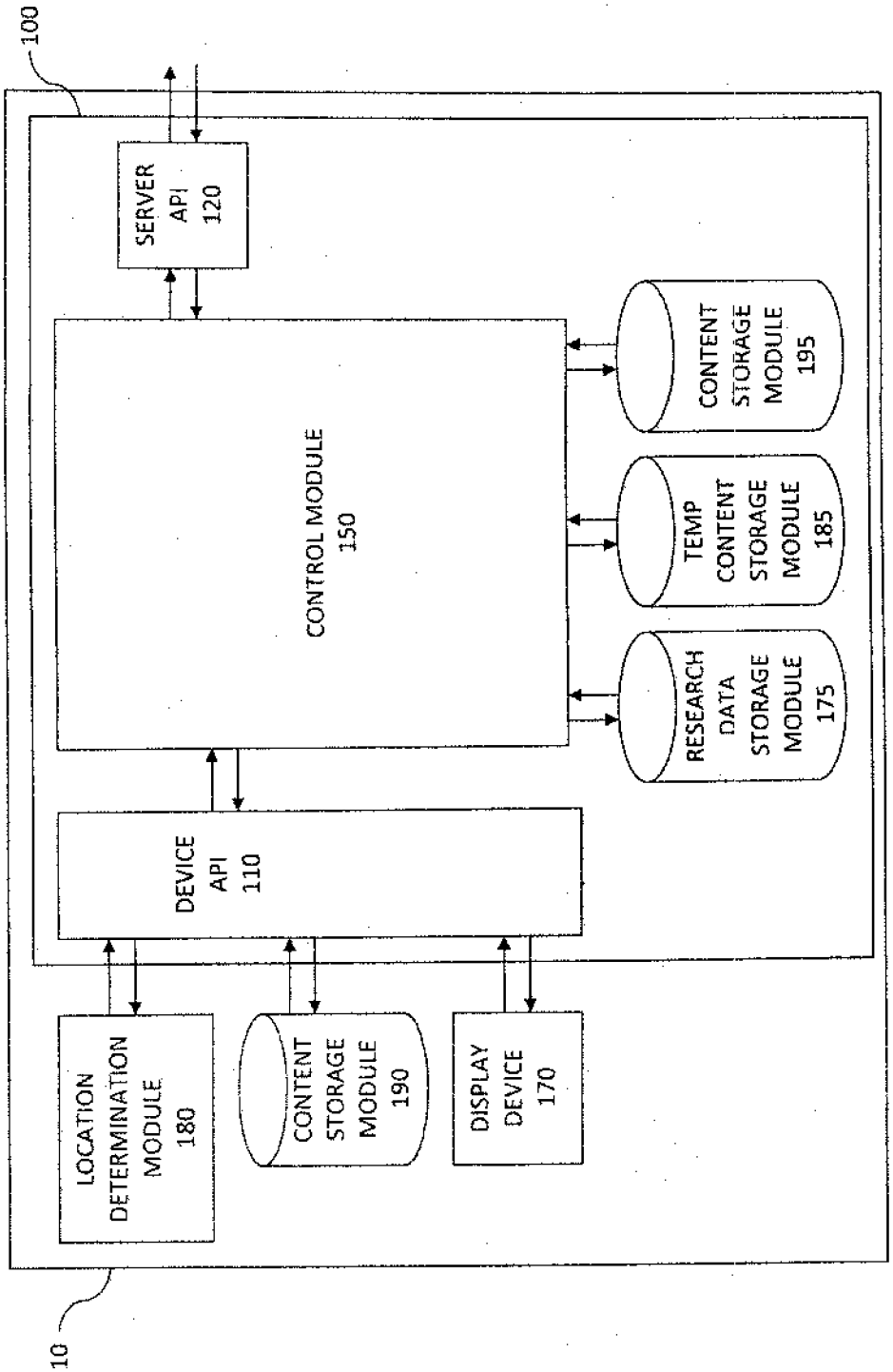

100
SERVER API 120
CONTROL MODULE 150
CONTENT STORAGE MODULE 195
TEMP CONTENT STORAGE MODULE 185
RESEARCH DATA STORAGE MODULE 175
DEVICE API 110
LOCATION DETERMINATION MODULE 180
CONTENT STORAGE MODULE 190
DISPLAY DEVICE 170
10

FIG. 2

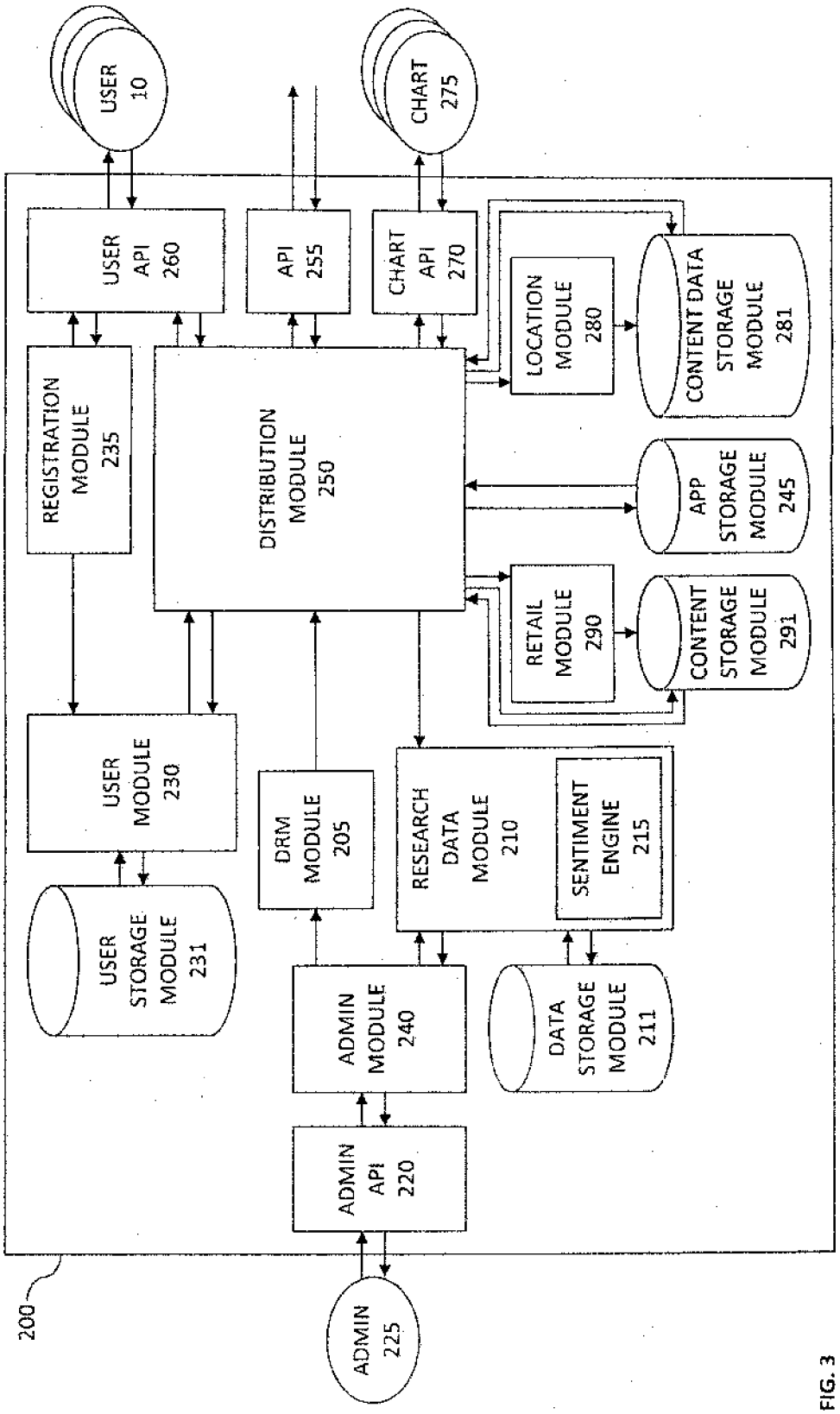


FIG. 3

DM_EU 2254471-1.079350.0017

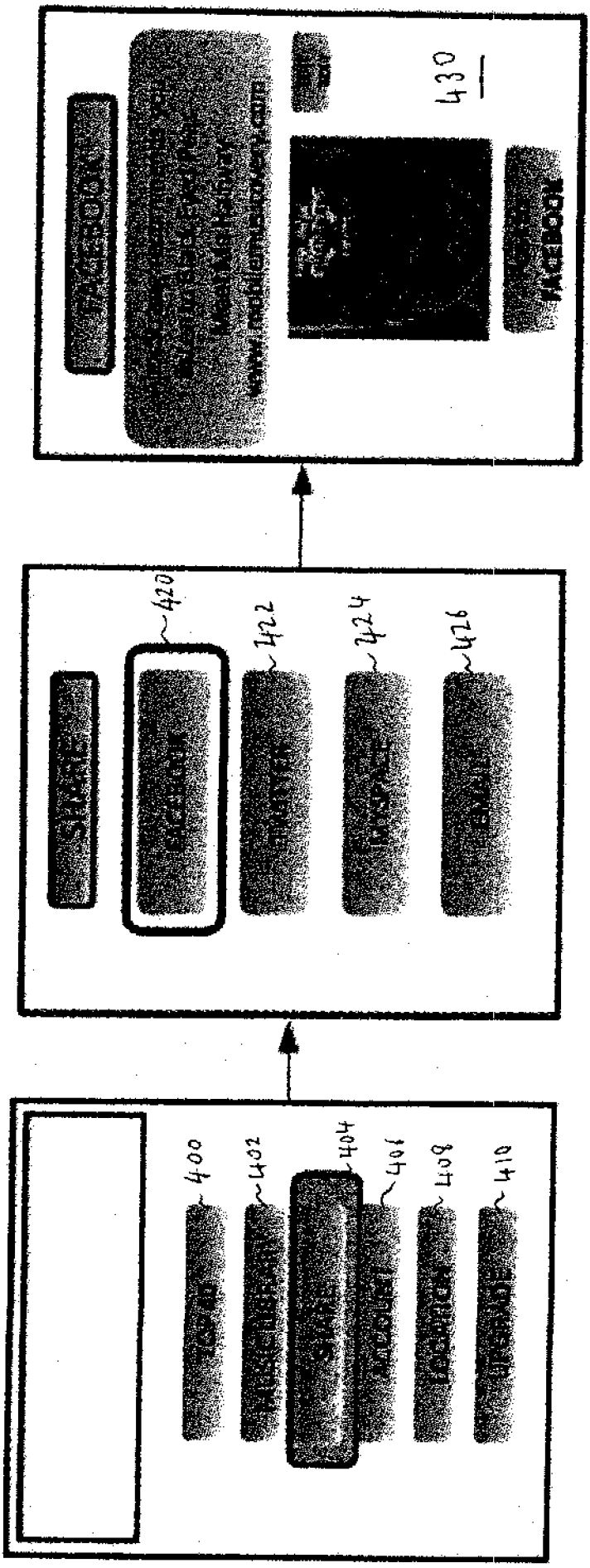


FIG 4

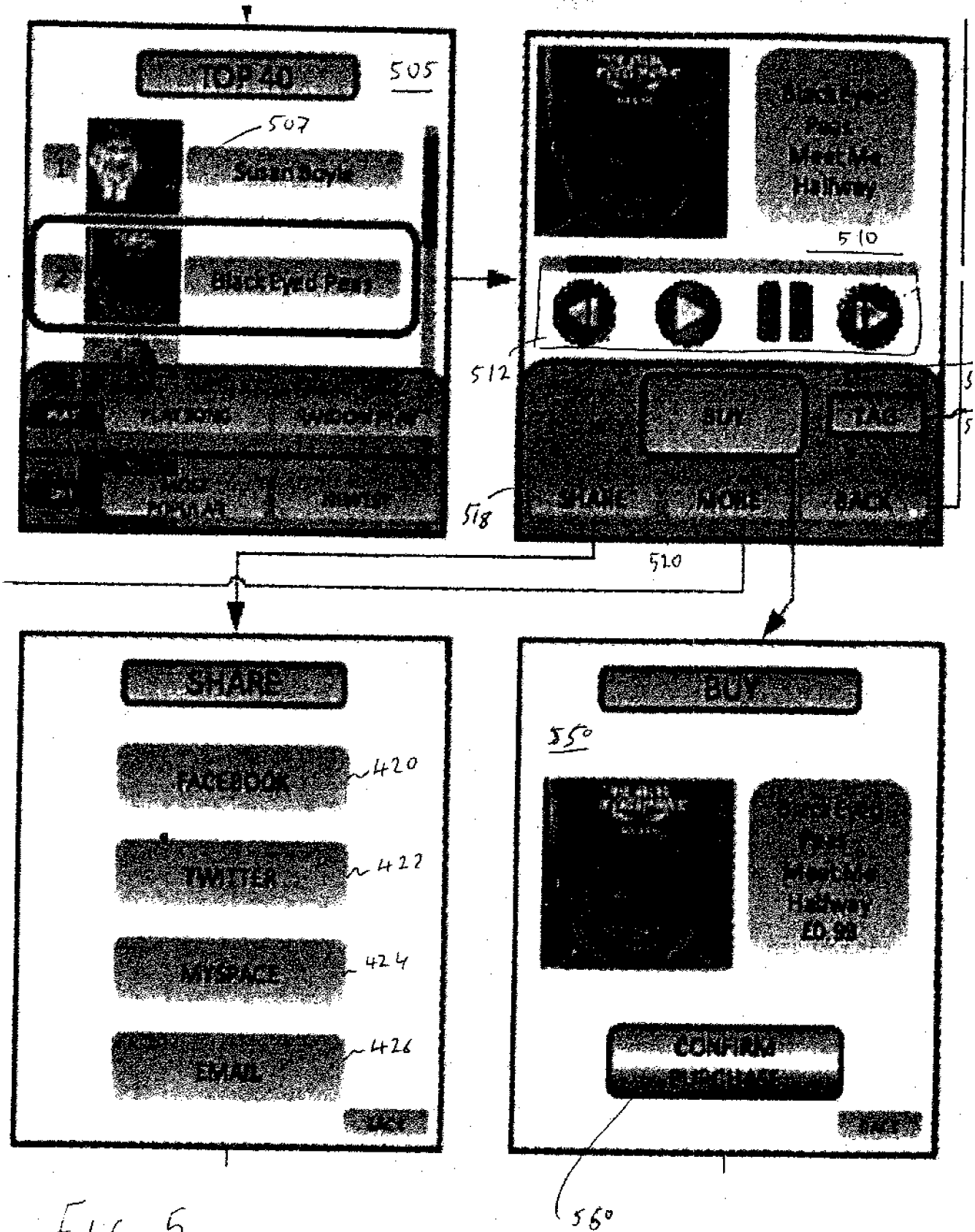

TOP 40
505
507
510
512
518
520
SHARE
FACEBOOK
420
TWITTER
422
MYSPACE
424
EMAIL
426
BUY
550
CONFIRM
560

FIG. 5

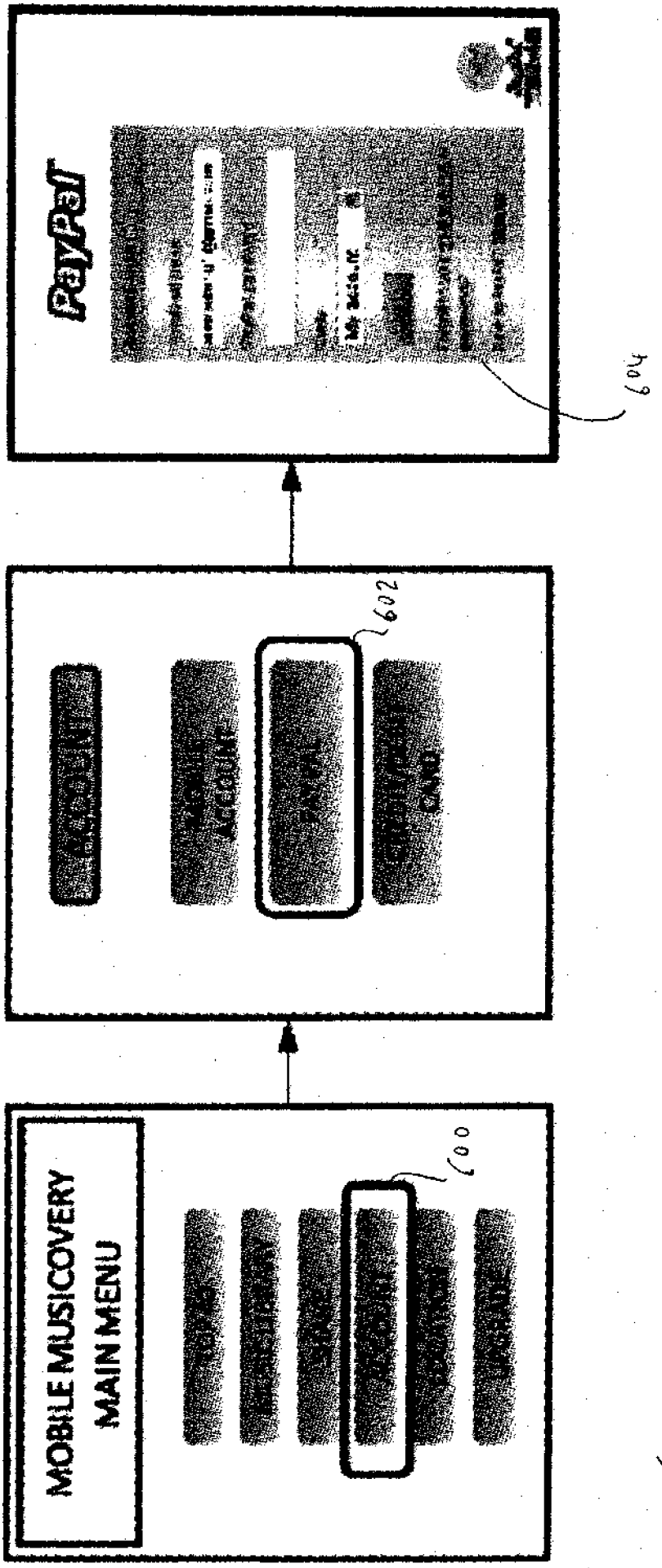


Fig. 6

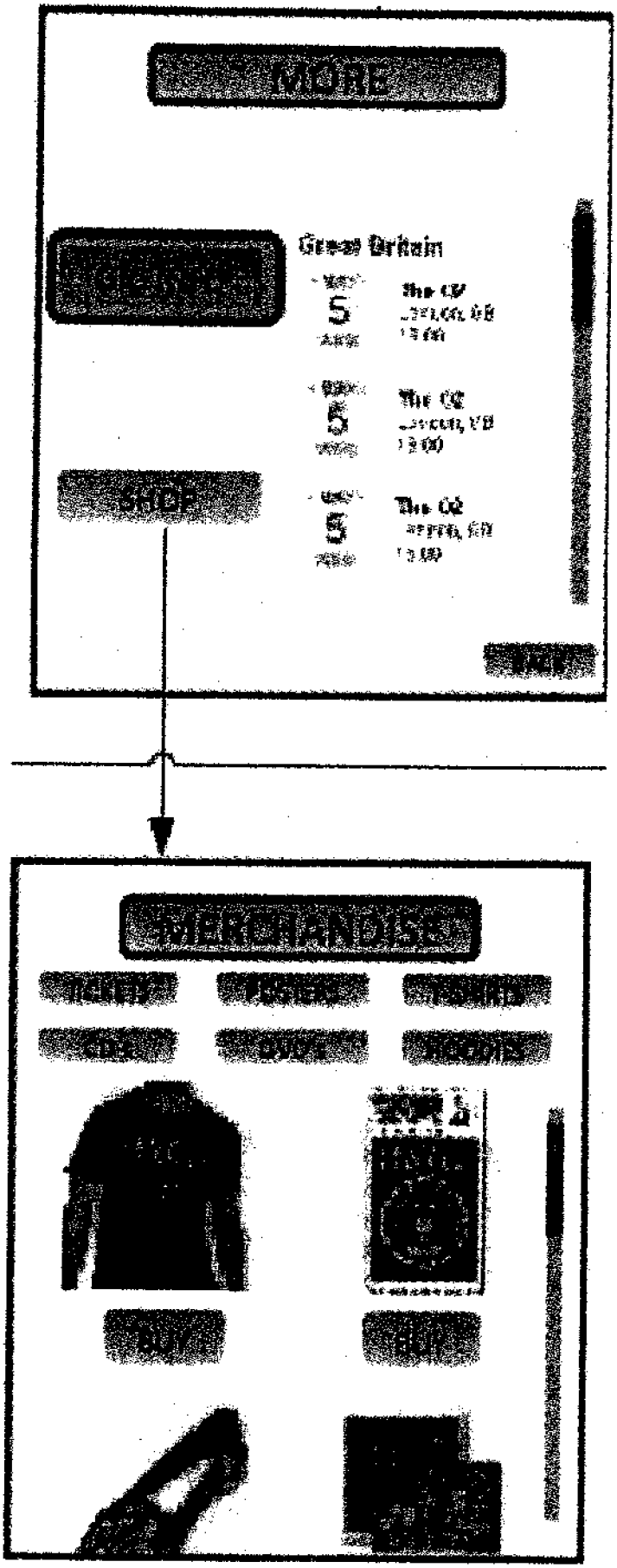


FIG. 7