

BEER-TASTE BEVERAGE, METHOD FOR PRODUCING BEER-TASTE BEVERAGE, AND
METHOD FOR IMPROVING DRINKING SENSATION OF BEER-TASTE BEVERAGE

ABSTRACT

An object of the present invention is to provide a beer-taste beverage having sharp
5 “nodogoshi”, a method for producing the beer-taste beverage, and a method for improving
“nodogoshi” of the beer-taste beverage. The beer-taste beverage according to the present
invention has an a^* value in an $L^*a^*b^*$ color system of 1.0 or more, and a bitterness unit is 25 or
more. The method for producing the beer-taste beverage according to the present invention
includes producing the beverage so that the a^* value in the $L^*a^*b^*$ color system is 1.0 or more
10 and the bitterness unit is 25 or more. The method for improving “nodogoshi” of the beer-taste
beverage according to the present invention is a method for improving “nodogoshi” of the
beer-taste beverage wherein the beer-taste beverage is prepared so that the a^* value in the
 $L^*a^*b^*$ color system is 1.0 or more and the bitterness unit is 25 or more.

15 Fig. 1