Claims

1. A method for running an AATC platform comprising of: the use of cash incentives derived from the revenue sharing concept; the content restricted only to sales promotional advertisement that will attract users to take a genuine look at the advertisement, hence giving advertisements unadulterated exposure to users.
2. A method for deriving reward or incentive, said method comprising: receiving revenue from the complete performance of the specific act, and sharing a proportion of the said revenue as reward to the person performing the specific act.
3. A method for interacting with the advertising campaign, said method comprising: presenting, to a user, a first module configured to request for an advertisement, a second module to track and check the duration of the viewing against the predetermined payable time frame; receiving, at the server the accomplishment of the requirements (which include the viewing duration exceeding the predetermined payable time frame) and generating a reward or incentive derived from the method stipulated in Claim 2 (revenue sharing concept), based at least in part on said satisfied requirements.