Abstract

An order determination device orders respective subjects included in a set of subjects to which attribute values are given, in order of how much the respective subjects satisfy a search condition including attributes and attribute values. The order determination device includes: attribute impression level storage means 51 for storing an attribute value and an impression level indicative of an intensity of an impression of the attribute value in association with each other; and importance level adjustment means 52 for decreasing an importance level of a subject according to a magnitude of an impression level of an unspecified attribute value, which is an attribute value included in the subject but not specified by the search condition, when importance levels of the respective subjects indicative of how much the respective subjects satisfy the search condition are calculated.