

ABSTRACT

A mark processing method in a virtual scenario. The method comprises: displaying a virtual scenario, which comprises a first virtual object and at least one second virtual object; when a target second virtual object in the at least one second virtual object has executed a marking operation for target content in the virtual scenario such that the target content is marked, displaying corresponding mark prompt information; and when a trigger operation for the mark prompt information is received, switching a display state of a mark from an original state to a prompt state, and displaying, in the virtual scenario, the mark, which is in the prompt state, wherein the prompt state is used for indicating the position of the target content in the virtual scenario. Further provided are a mark processing apparatus in a virtual scenario, and an electronic device, a computer-readable storage medium and a computer program product. By means of the mark processing method, the timeliness of receiving mark prompt information can be ensured; hardware display resources of an electronic device are fully utilized, such that the utilization rate of device display resources is improved; and in addition, the target content can be quickly located, thereby reducing the cost of searching for marks, improving the efficiency of using the marks, and enhancing the human-machine interaction experience.

Figure 3