

ABSTRACT

Embodiments of the disclosure relate to a method, apparatus, device, and storage medium for interface interaction. The method proposed herein includes: presenting a first viewing interface, the first viewing interface presenting media content in a first view mode; and presenting a dynamic switching process in response to receiving a preset operation, to switch the first viewing interface to a second viewing interface, the second viewing interface presenting the media content in a second view mode, the dynamic switching process including a shrinking process or an enlarging process of a target image, the target image being associated with a target media content item played in the first viewing interface or the second viewing interface. In this way, the embodiments of the present disclosure are able to improve the continuity of interface switching and avoid the fragmentation feeling of interface switching.