

ABSTRACT

The packaging consists of a film which can be cut into separate sheets (20, 52, 56, 62) intended for wrapping an article (34) and comprising, on the inside with respect to the article (12) that is to be wrapped, particularly a food product, by folding the sheet around this article (34). To make it easier to select the material for the film without having to take account of its ability to hold a fold, the film comprises, on each sheet, at least one strip of controlled-adhesion cold-sealing coating which secures the folds and closes the wrapper after the phases of folding the sheet around the article that is to be wrapped have been performed.