

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织
国际局

(43) 国际公布日
2024 年 12 月 5 日 (05.12.2024)



(10) 国际公布号
WO 2024/245319 A1

(51) 国际专利分类号:
H04L 51/10 (2022.01) **G06F 9/451** (2018.01)

(21) 国际申请号: PCT/CN2024/096227

(22) 国际申请日: 2024 年 5 月 30 日 (30.05.2024)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:
202310629026.1 2023 年 5 月 30 日 (30.05.2023) CN

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(54) **Title:** METHOD AND APPARATUS FOR SENDING INTERACTION INFORMATION, ELECTRONIC DEVICE, AND STORAGE MEDIUM

(54) 发明名称: 互动信息的发送方法、装置、电子设备和存储介质

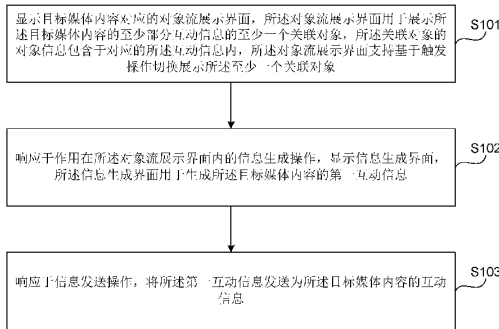


图 1

- S101 Display an object flow display interface corresponding to target media content, the object flow display interface being used for displaying at least one associated object of at least part of interaction information of the target media content; object information of the associated object being contained in the corresponding interaction information, and the object flow display interface supporting switching display of the at least one associated object on the basis of a triggering operation
- S102 In response to an information generation operation acting in the object flow display interface, display an information generation interface, the information generation interface being used for generating first interaction information of the target media content
- S103 In response to an information sending operation, send the first interaction information as the interaction information of the target media content

(57) **Abstract:** Embodiments of the present invention provide a method and apparatus for sending interaction information, an electronic device, and a storage medium. The method comprises: displaying an object flow display interface corresponding to target media content, the object flow display interface being used for displaying at least one associated object of at least part of interaction information of the target media content, object information of the associated object being contained in the corresponding interaction information, and the object flow display interface supporting switching display of the at least one associated object on the basis of a triggering operation; in response to an information generation operation acting in the object flow display interface, displaying an information generation interface, the information generation interface being used for generating first interaction information of the target media content; and in response to an information sending operation, sending the first interaction information as the interaction information of the target media content.

(57) 摘要: 本公开实施例提供了一种互动信息的发送方法、装置、电子设备和存储介质。该方法包括: 显示目标媒体内容对应的对象流展示界面, 所述对象流展示界面用于展示所述目标媒体内容的至少部分互动信息的至少一个关联对象, 所述关联对象的对象信息包含于对应的所述互动信息内, 所述对象流展示界面支持基于触发操作切换展示所述至少一个关联对象; 响应于作用在所述对象流展示界面内的信息生成操作, 显示信息生成界面, 所述信息生成界面用于生成所述目标媒体内容的第一互动信息; 响应于信息发送操作, 将所述第一互动信息发送为所述目标媒体内容的互动信息。

WO 2024/245319 A1

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- 包括国际检索报告(条约第21条(3))。