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(71) Applicant (for all designated States except US): **MICROSOFT CORPORATION** [US/US]; One Microsoft Way, Redmond, Washington 98052-6399 (US).(72) Inventors: **ESTEVE BALDUCCI, Juan V.**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **MILLER, Quentin S.**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US).

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(54) Title: AUGMENTING PERSONAL AVAILABILITY USING A MOBILE DEVICE

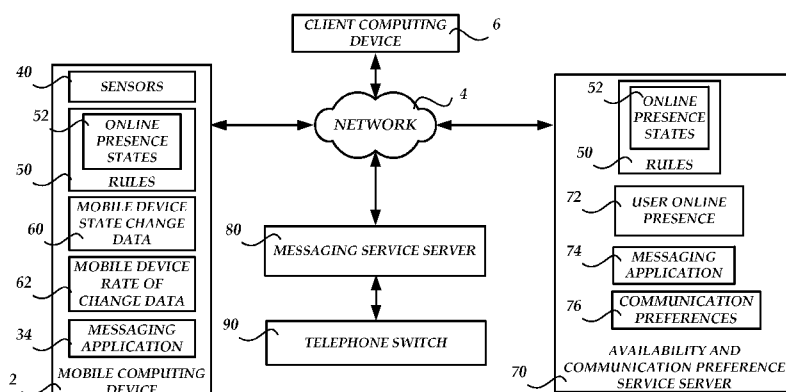


FIGURE 1

(57) Abstract: An online presence may be augmented by leveraging mobile computing device sensors in a mobile computing device. State change and/or rate of change data measured by the mobile computing device sensors may be received. The state change and/or rate of change data may be compared with a set of rules to determine a matching online presence state for the mobile computing device. The set of rules may describe different online presence states associated with a user of the mobile computing device. A current online presence associated with the user of the mobile computing device may then be updated to the matching online presence state.

