

ABSTRACT

A wine label recognition method, a wine information management method and apparatus, a computer device, and a computer-readable storage medium are provided. The method includes: obtaining a wine image, and performing optical character recognition (OCR) on the wine image in a preset OCR manner, to obtain text included in the wine image (S21); performing deep learning recognition on the wine image in a preset deep learning recognition manner, to obtain an image feature included in the wine image (S22); and sifting out a target wine label matching the text and the image feature from a preset wine label database according to the text and the image feature, and using the target wine label as a wine label corresponding to the wine image (S33). Advantages of deep learning and OCR are fully utilized thereby improving accuracy and efficiency of wine label recognition and improving automation efficiency of wine information management.

<Figure 2>