

Location Information Processing Method and Apparatus

ABSTRACT

A location information processing method. The method includes: obtaining transaction information of a plurality of users using a service provided by a service provider, the transaction
5 information including a plurality of pieces of location information of the plurality of users (S210); clustering the plurality of pieces of location information into at least one area (S220); determining a transaction attribute corresponding to each of the at least one area (S230); and determining a service dispersity of the service provided by the service provider according to the
10 number of the clustered at least one area and the transaction attribute corresponding to each area (S240).

Figure 2