WHAT IS CLAIMED IS:

1. A method, comprising:

generating, by a device, a transaction network associated with a plurality of accounts,

the plurality of accounts including a set of client accounts associated with a set of clients of an account manager,

the plurality of accounts including a set of non-client accounts associated with a set of non-clients of the account manager, and

the transaction network identifying transactions among the set of client accounts and the set of non-client accounts;

identifying, by the device, a community of accounts based on the transaction network,

the community of accounts including a subset of client accounts, of the set of client accounts, for which transactions, among the subset of client accounts, satisfy a threshold, and the community of accounts including a non-client account, of the set of non-client accounts, that has transacted with one of the subset of client accounts;

determining, by the device, an influencer account that is a central point for transactions within the community of accounts,

the influencer account being an account that satisfies a threshold quantity of transactions or a threshold quantity of funds transacted;

determining, by the device and based on identifying the community of accounts and determining the influencer account, target information associated with the non-client account,

the target information including information associated with targeting a non-client, associated with the non-client account, by the account manager; and

providing, by the device, the target information, information associated with the community of accounts, and information associated with the influencer account to cause an action to be performed,

the action including at least one of:

automatically sending a first message to a non-client device associated with the non-client,

automatically scheduling a meeting via an application associated with the non-client device, or

automatically sending a second message to a client device,

the client device being associated with a client, and

the client being associated with the non-client.

2. The method of claim 1, further comprising:

determining community information, associated with the community of accounts, that includes information associated with at least one of:

a size of the community of accounts;

a density of the community of accounts;

a strength of the community of accounts;

an account metric associated with the community of accounts;

or

a follower account included in the community of accounts; and

where providing the information associated with the community of accounts comprises:

providing the community information.

3. The method of claim 2, further comprising:

comparing the community information, associated with the community of accounts, and other community information associated with another community of accounts; and

determining, based on comparing the community information and the other community information, a rank associated with the community of accounts; and

where providing the community information comprises:

providing information associated with the rank of the community of accounts.

4. The method of any of the preceding claims, where identifying the community of accounts comprises:

determining, based on the transaction network, a community network that includes an account cluster, corresponding to the subset of client accounts, that is connected to the non-client account; and

identifying the community of accounts based on the account cluster that is connected to the non-client account.

5. The method of any of the preceding claims, where determining the target information comprises:

determining a recency-frequency-monetary (RFM) score associated with the non-client account; and

where providing the target information comprises:

providing information associated with the RFM score.

6. The method of claim any of the preceding claims, further comprising:

comparing the target information, associated with the non-client account, and other target information associated with another non-client account; and

determining, based on comparing the target information and the other target information, a rank associated with the non-client account; and

where providing the target information comprises:

providing information associated with the rank associated with the non-client account.

7. A device, comprising:

a memory; and

one or more processors to:

generate a transaction network associated with a set of client accounts and a set of non-client accounts,

the set of client accounts being associated with clients of an account manager,

the set of non-client accounts being associated with non-clients of the account manager, and

the transaction network identifying transactions among the set of client accounts and the set of non-client accounts;

determine community information based on the transaction network,

the community information identifying a subset of client accounts, of the set of client accounts, for which transactions, among the subset of client accounts, satisfy a threshold, and

the community information identifying a non-client account, of the set of non-client accounts, that has transacted with one or more client accounts of the subset of client accounts;

determine an influencer account that is a central point for transactions within the transaction network,

the influencer account being an account that satisfies a threshold quantity of transactions or a threshold quantity of funds transacted;

determine, based on determining the community information and determining the influencer account, target information, associated with the non-client account, that includes information associated with targeting a non-client, associated with the non-client account, by the account manager; and

provide the target information, the community information, and information associated with the influencer account to cause an action to be performed,

the action including at least one of:

an automatic sending of a first message to a non-client device associated with the non-client,

an automatic scheduling of a meeting via an application associated with the non-client device, or

an automatic sending of a second message to a client device,

the client device being associated with a client, and

the client being associated with the non-client.

8. The device of claim 7, where the community information includes information associated with one or more of:

a number of client accounts in the subset of client accounts;

a density of the subset of client accounts;

a strength of the subset of client accounts;

an account metric associated with the subset of client accounts;

or

a follower account included in the subset of client accounts.

9. The device of claims 7 or 8, where the clients of the account manager and the non-clients of the account manager include small-to-medium size enterprises or corporations.

10. The device of any of claims 7-9, where the one or more processors, when generating the transaction network, are to:

receive transaction data associated with the set of client accounts and the set of non-client accounts; and

generate the transaction network based on the transaction data.

11. The device of claim 10, where the one or more processors are further to:

filter the transaction data based on receiving the transaction data;

prepare the transaction data based on filtering the transaction data; and

where the one or more processors, when generating the transaction network based on the transaction data, are to:

generate the transaction network based on preparing the transaction data.

12. The device of any of claims 7-11, where the one or more processors are further to:

determine social media information, associated with the non-client, that includes information that identifies a social media contact associated with both the non-client and the account manager; and

provide the social media information associated with the non-client.

13. The device of any of claims 7-12, where the one or more processors are further to:

determine, based on information that identifies the non-client, background information, associated with the non-client, that includes financial metric or biographical information associated with the non-client; and

provide the background information associated with the non-client.

14. A non-transitory computer-readable medium storing instructions, the instructions comprising:

one or more instructions that, when executed by one or more processors, cause the one or more processors to:

receive transaction data associated with a set of client accounts and a set of non-client accounts,

the set of client accounts being associated with a set of clients of an account manager,

the set of non-client accounts being associated with a set of non-clients of the account manager;

generate a transaction network based on the transaction data,

the transaction network identifying transactions among the set of client accounts and the set of non-client accounts;

identify an account community based on the transaction network,

the account community including a cluster of client accounts, of the set of client accounts, for which transactions, among the cluster of client accounts, satisfy a threshold, and

the account community including a non-client account, of the set of non-client accounts, that has transacted with at least one client account of the cluster of client accounts;

determine an influencer account that is a central point for transactions within the transaction network,

the influencer account being an account that satisfies a threshold quantity of transactions or a threshold quantity of funds transacted;

determine, based on identifying the account community and determining the influencer account, target information, associated with the non-client account, that includes information associated with contacting a non-client, associated with the non-client account, by the account manager; and

provide the target information, information associated with the account community, and information associated with the influencer account to cause an action to be performed,

the action including at least one of:

an automatic sending of a first message to a non-client device associated with the non-client,

an automatic scheduling of a meeting via an application associated with the non-client device, or

an automatic sending of a second message to a client device,

the client device being associated with a client, and

the client being associated with the non-client.

15. The non-transitory computer-readable medium of claim 14, where the one or more instructions, when executed by the one or more processors, further cause the one or more processors to:

determine community information, associated with the account community, that includes information associated with at least one of:

a size of the account community;

a density of the account community;

a strength of the account community;

an account metric associated with the account community;

or

a follower account included in the account community; and

where the one or more instructions, that cause the one or more processors to provide the information associated with the account community, cause the one or more processors to:

provide the community information.

16. The non-transitory computer-readable medium of claim 15, where the one or more instructions, when executed by the one or more processors, further cause the one or more processors to:

compare the community information, associated with the account community, and other community information associated with another account community; and

determine, based on comparing the community information and the other community information, a rank associated with the account community; and

where the one or more instructions, that cause the one or more processors to provide the community information, cause the one or more processors to:

provide information associated with the rank of the account community.

17. The non-transitory computer-readable medium of any of claims 14-16, where the one or more instructions, that cause the one or more processors to determine the target information, cause the one or more processors to:

determine a score corresponding to the non-client account; and

where the one or more instructions, that cause the one or more processors to provide the target information, cause the one or more processors to:

provide information associated with the score corresponding to the non-client account.

18. The non-transitory computer-readable medium of any of claims 14-17, where the one or more instructions, when executed by the one or more processors, further cause the one or more processors to:

compare the target information, associated with the non-client account, and other target information associated with another non-client account; and

determine, based on comparing the target information and the other target information, a rank associated with the non-client account; and

where the one or more instructions, that cause the one or more processors to provide the information associated with account community, cause the one or more processors to:

provide information associated with the rank associated with the non-client account.

19. The non-transitory computer-readable medium of any of claims 14-18, where the one or more instructions, that cause the one or more processors to provide the target information and the information associated with the account community, cause the one or more processors to:

provide the target information and the information associated with the account community for display to a user associated with the account manager.

20. The method of claim 1, where determining the target information comprises:

determining a rank associated with the non-client,

determining contact information associated with the non-client, or

determining social media information associated with the non-client; and

where providing the target information comprises:

providing information associated with:

the rank associated with the non-client,

the contact information associated with the non-client, or

the social media information associated with the non-client.