CLAIMS

1. A pressure-sensitive-adhesive composition for organic electroluminescent display device, comprising a base polymer, an ultraviolet absorbent, and a colorant compound having an absorption spectrum showing a maximum absorption wavelength in a wavelength range from 380 nm to 430 nm,

wherein the maximum absorption wavelength of the absorption spectrum of the ultraviolet absorbent is present in a wavelength range from 300 nm to 400 nm.

2. The pressure-sensitive-adhesive composition for organic electroluminescent display device according to claim 1, wherein the base polymer is a (meth)acryl-based polymer.

3. A pressure-sensitive-adhesive layer for organic electroluminescent display device, made from the pressure-sensitive-adhesive composition according to claim 1 or 2 for organic electroluminescent display device.

4. The pressure-sensitive-adhesive layer for organic electroluminescent display device according to claim 3, which shows an average transmittance of 5% or less at a wavelength from 300 nm to 400 nm, an average transmittance of 70% or more at a wavelength from 450 nm to 500 nm, and an average

transmittance of 80% or more at a wavelength from 500 nm to 780 nm.

5. The pressure-sensitive-adhesive layer for organic electroluminescent display device according to claim 4, which shows an average transmittance of 5% or less at a wavelength from 300 nm to 400 nm, an average transmittance of 30% or less at a wavelength from 400 nm to 430 nm, an average transmittance of 70% or more at a wavelength from 450 nm to 500 nm, and an average transmittance of 80% or more at a wavelength from 500 nm to 780 nm.

6. The pressure-sensitive-adhesive layer for organic electroluminescent display device according to claim 4, which shows an average transmittance of 5% or less at a wavelength from 300 nm to 400 nm, an average transmittance more than 30% and 75% or less at a wavelength from 400 nm to 430 nm, an average transmittance of 80% or more at a wavelength from 450 nm to 500 nm, and an average transmittance of 80% or more at a wavelength from 500 nm to 780 nm.

7. A pressure-sensitive-adhesive layer attached polarizing film for organic electroluminescent display device, comprising a polarizing film, and one or more pressure-sensitive-adhesive layers according to any one of

claims 3 to 6 for organic electroluminescent display device.

8. The pressure-sensitive-adhesive layer attached polarizing film for organic electroluminescent display device according to claim 7,

the polarizing film being a polarizing film in which a transparent protective film is formed over one of two surfaces of a polarizer, and a retardation film is formed over the other surface, and the pressure-sensitive-adhesive layer(s) for organic electroluminescent display device being formed over a surface of the retardation film that is opposite to a surface of the retardation film that contacts the polarizer, and/or over a surface of the transparent protective film that is opposite to a surface of the transparent protective film that contacts the polarizer.

9. The pressure-sensitive-adhesive layer attached polarizing film for organic electroluminescent display device according to claim 7,

comprising a first pressure-sensitive-adhesive layer, a transparent protective film, a polarizer, a second pressure-sensitive-adhesive layer, a retardation film and a third pressure-sensitive-adhesive layer in this order, and

at least one pressure-sensitive-adhesive layer of the first pressure-sensitive-adhesive layer, the second

pressure-sensitive-adhesive layer, and the third pressure-sensitive-adhesive layer being the above-mentioned pressure-sensitive-adhesive layer for organic electroluminescent display device.

10. The pressure-sensitive-adhesive layer attached polarizing film for organic electroluminescent display device according to claim 8 or 9, wherein the retardation film is a quarter wavelength plate, and the polarizing film is a circularly polarizing film.

11. An organic electroluminescent display device, wherein at least one of the following is used: the pressure-sensitive-adhesive layer according to any one of claims 3 to 6 for organic electroluminescent display device; or the pressure-sensitive-adhesive layer attached polarizing film according to any one of claims 7 to 10 for organic electroluminescent display device.