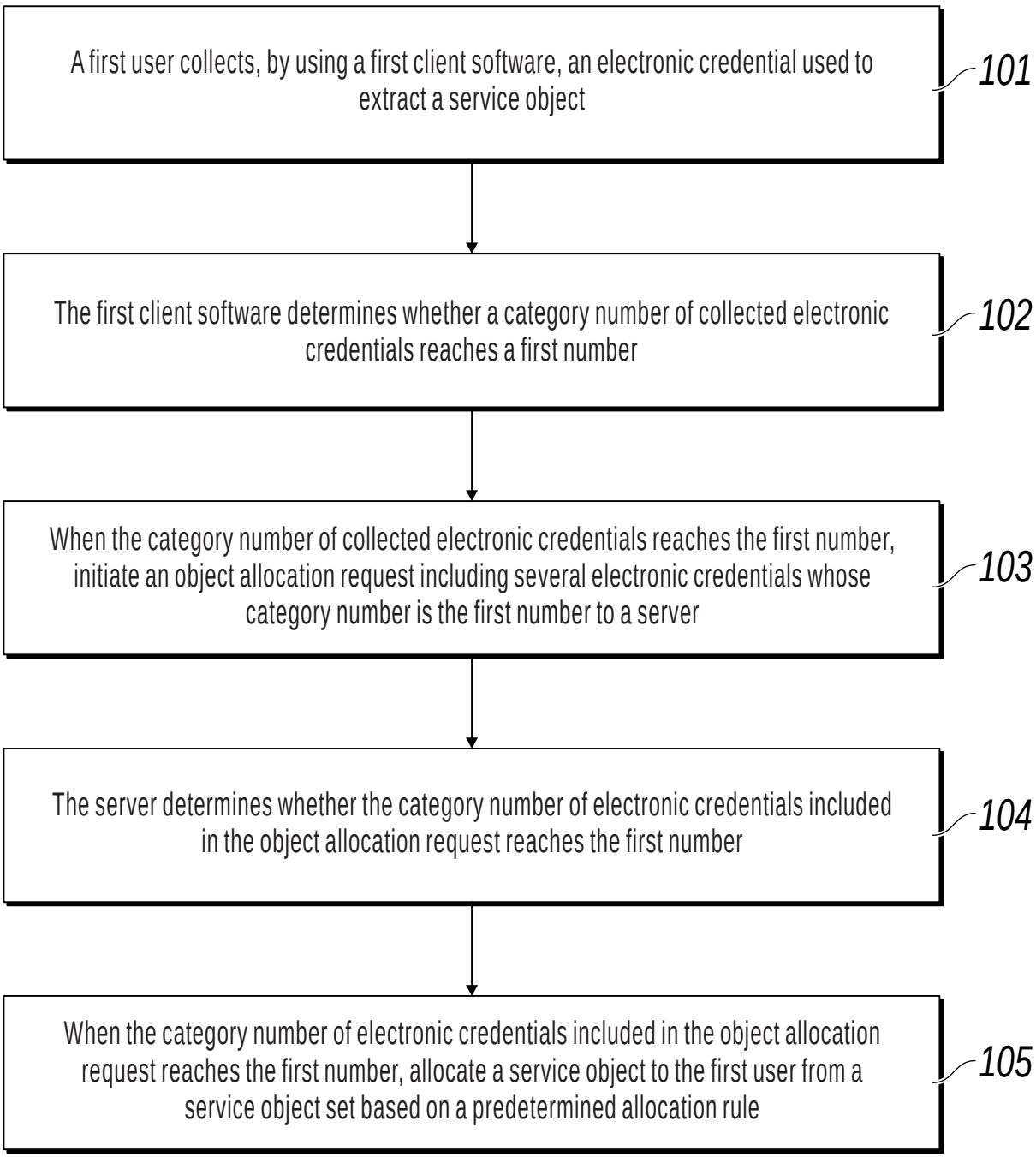

A first user collects, by using a first client software, an electronic credential used to extract a service object
101
The first client software determines whether a category number of collected electronic credentials reaches a first number
102
When the category number of collected electronic credentials reaches the first number, initiate an object allocation request including several electronic credentials whose category number is the first number to a server
103
The server determines whether the category number of electronic credentials included in the object allocation request reaches the first number
104
When the category number of electronic credentials included in the object allocation request reaches the first number, allocate a service object to the first user from a service object set based on a predetermined allocation rule
105

FIG. 1

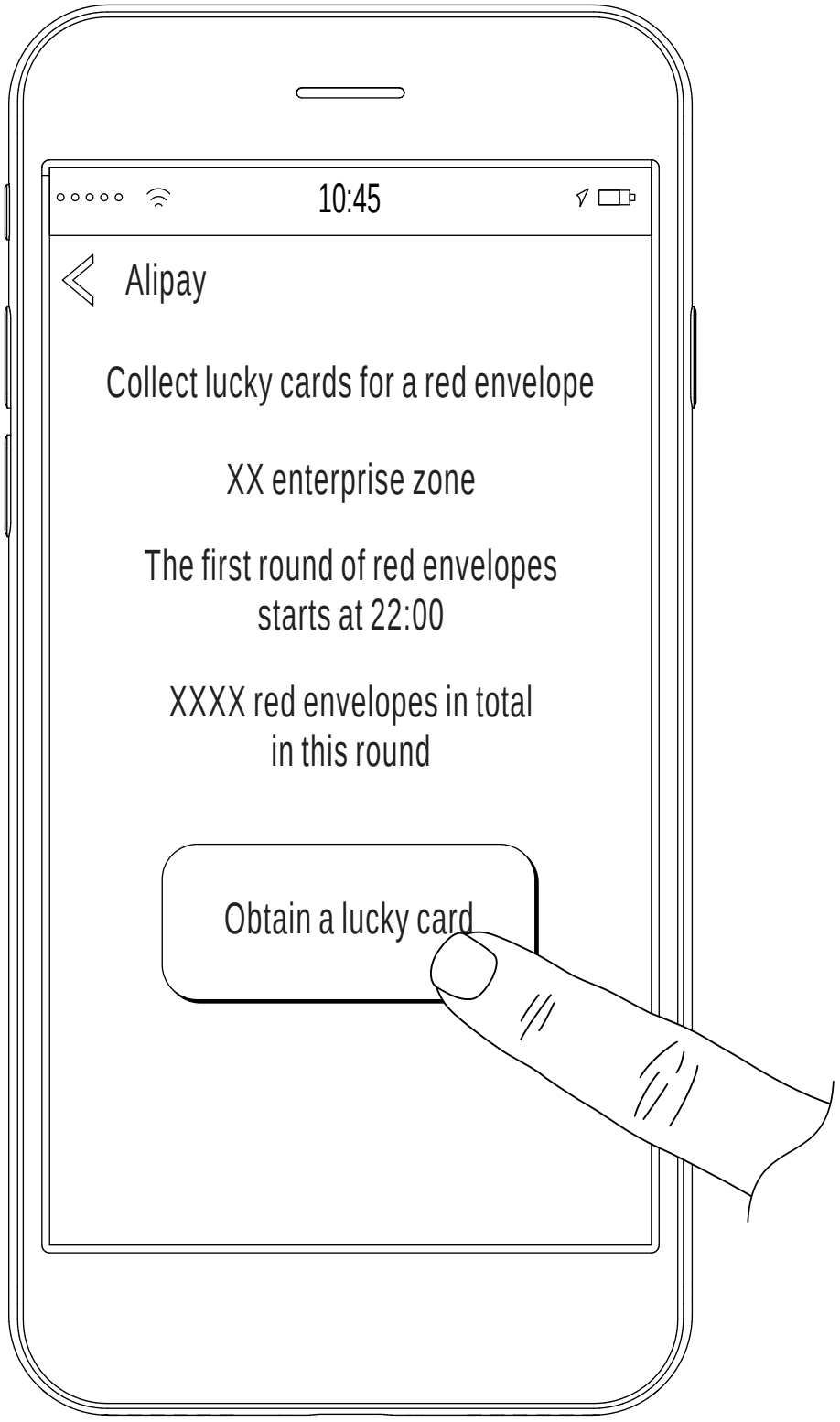

10:45
Alipay
Collect lucky cards for a red envelope
XX enterprise zone
The first round of red envelopes
starts at 22:00
XXXX red envelopes in total
in this round
Obtain a lucky card

FIG. 2

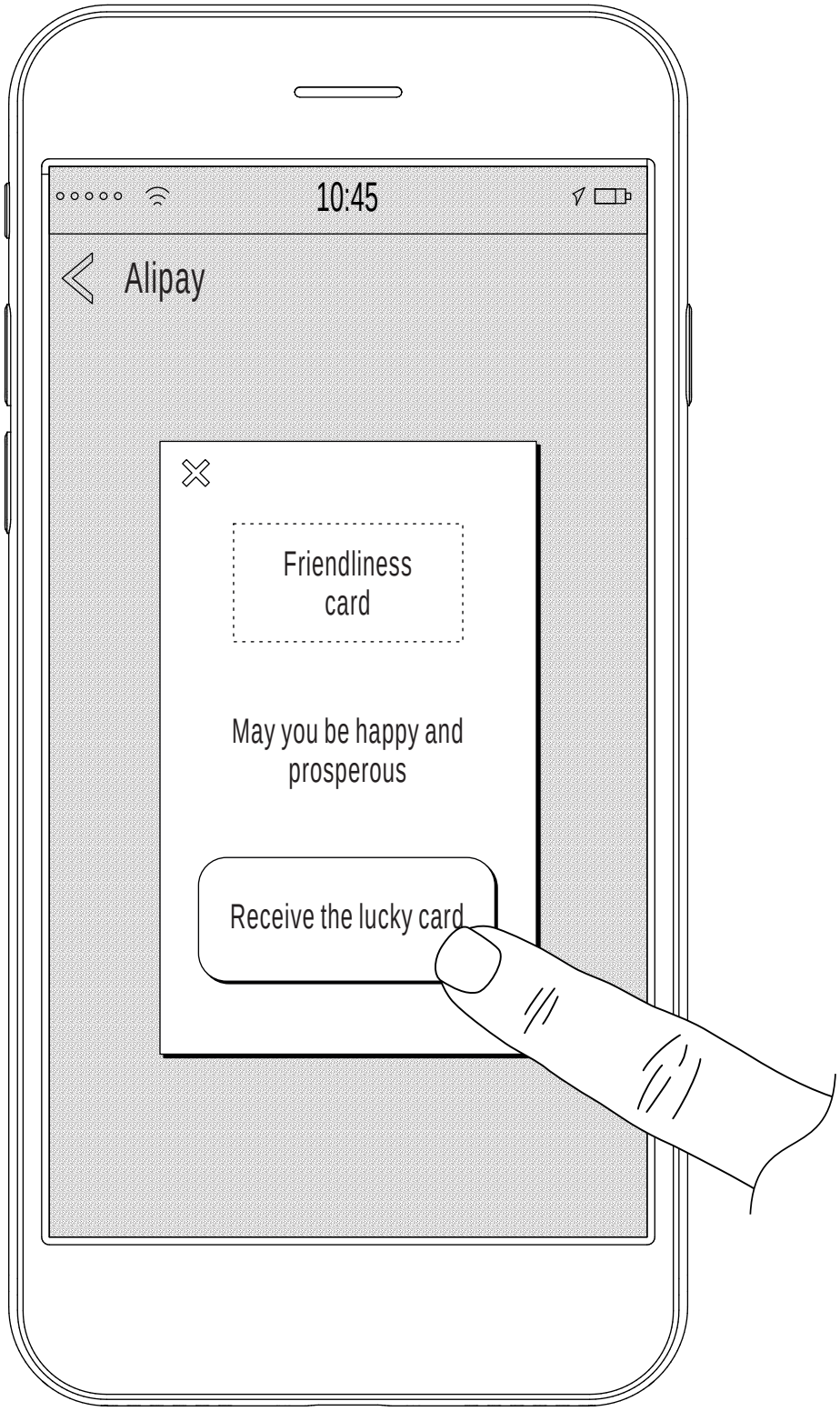

10:45
Alipay
Friendliness card
May you be happy and prosperous
Receive the lucky card

FIG. 3

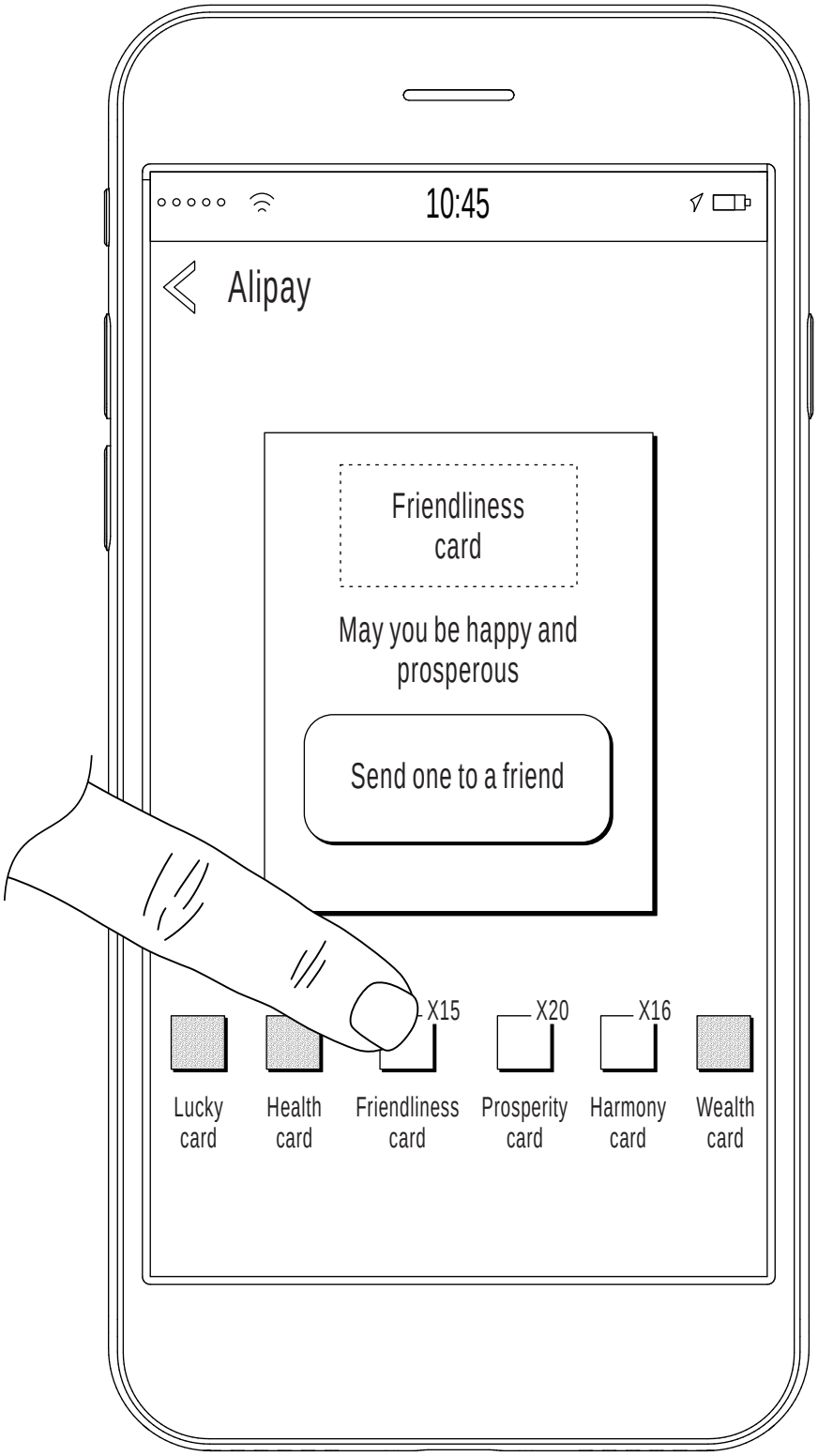

10:45
Alipay
Friendliness card
May you be happy and prosperous
Send one to a friend
X15
X20
X16
Lucky card
Health card
Friendliness card
Prosperity card
Harmony card
Wealth card

FIG. 4

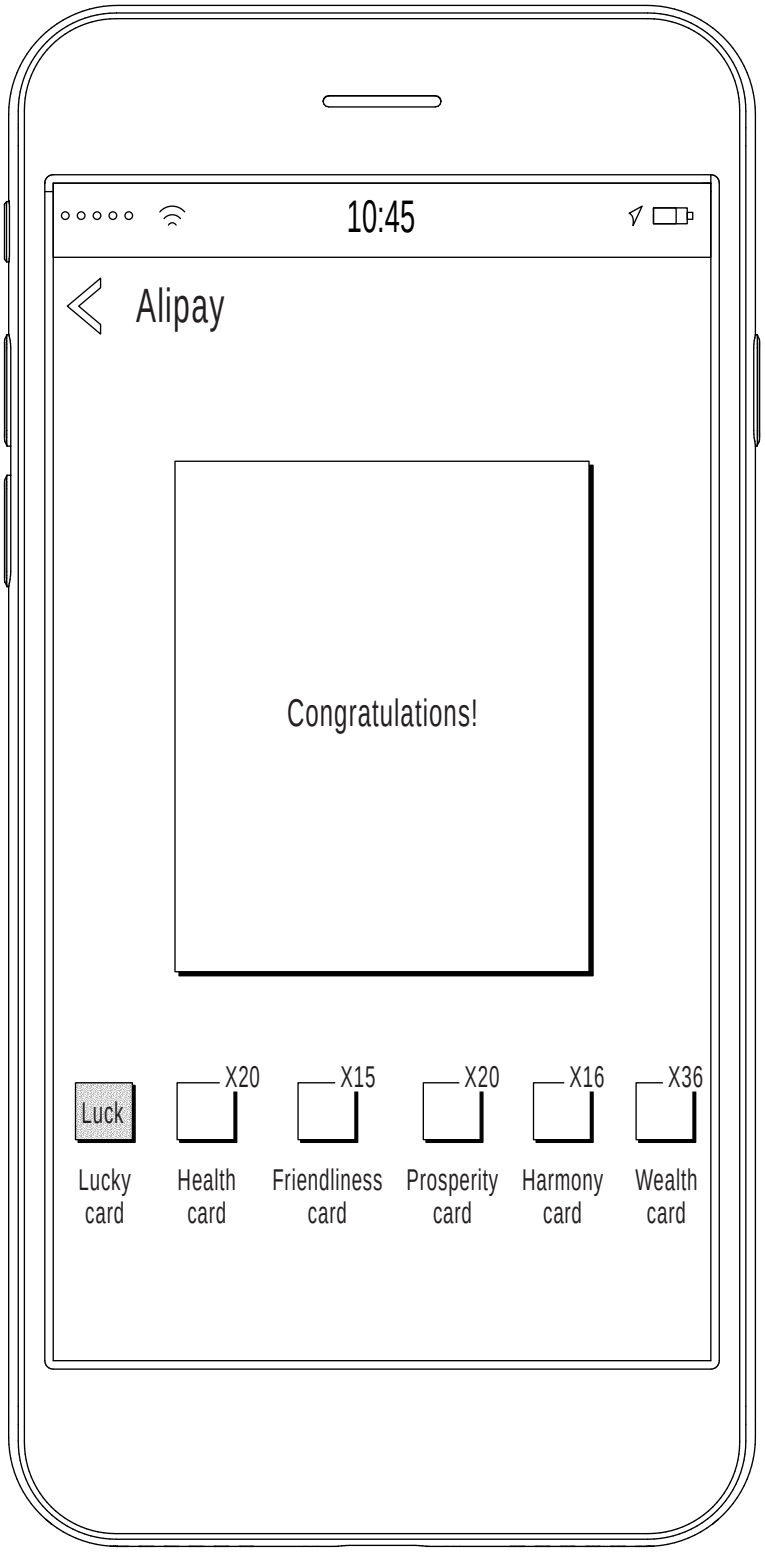

10:45
Alipay
Congratulations!
Luck
X20
X15
X20
X16
X36
Lucky card
Health card
Friendliness card
Prosperity card
Harmony card
Wealth card

FIG. 5


10:45
Alipay
Wish you luck in the Year of the Monkey
X RMB equally received by N persons
XX wishes you all the best
Received a red envelope with XX RMB

FIG. 6

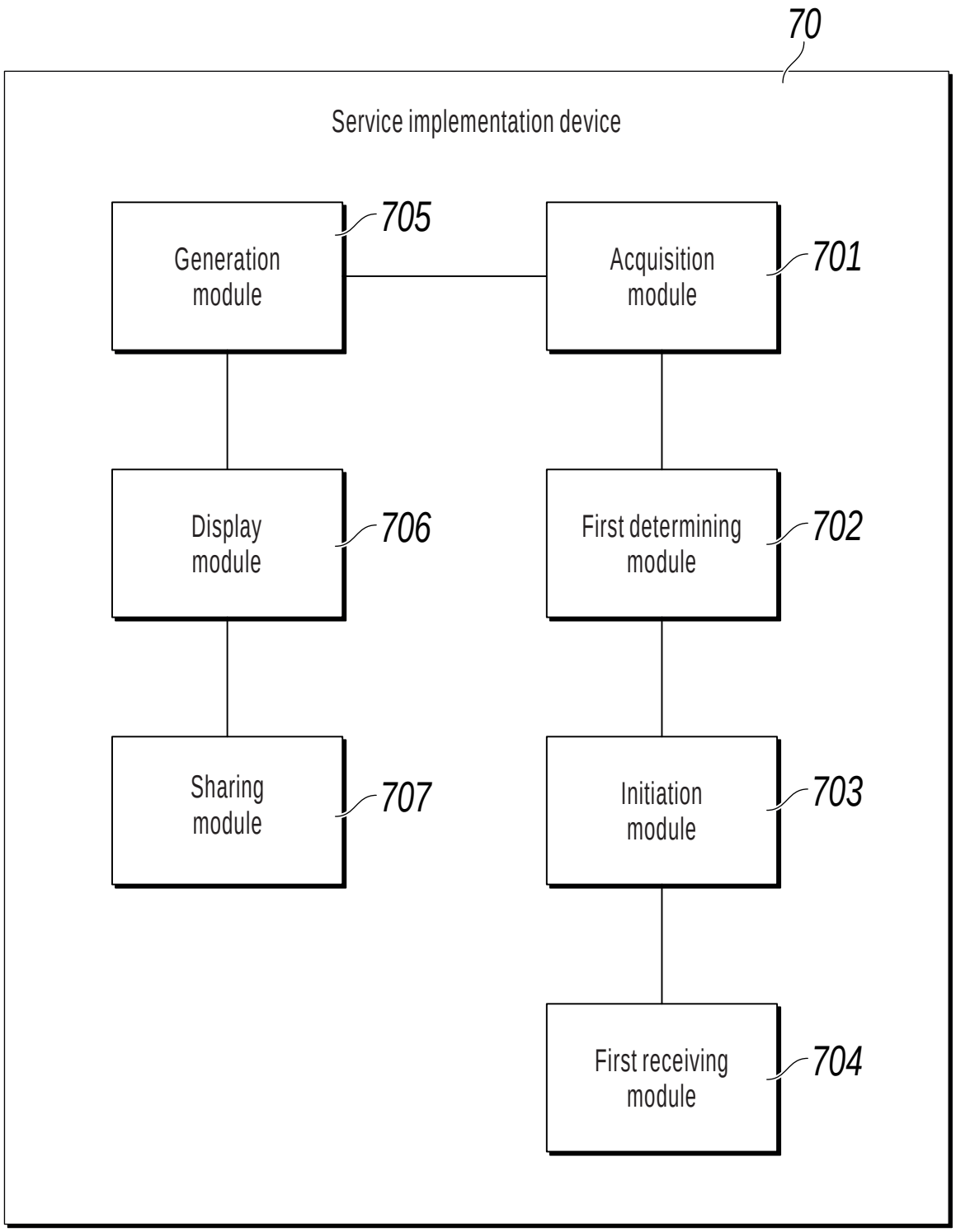

70
Service implementation device
Generation module
705
Acquisition module
701
Display module
706
First determining module
702
Sharing module
707
Initiation module
703
First receiving module
704

FIG. 7

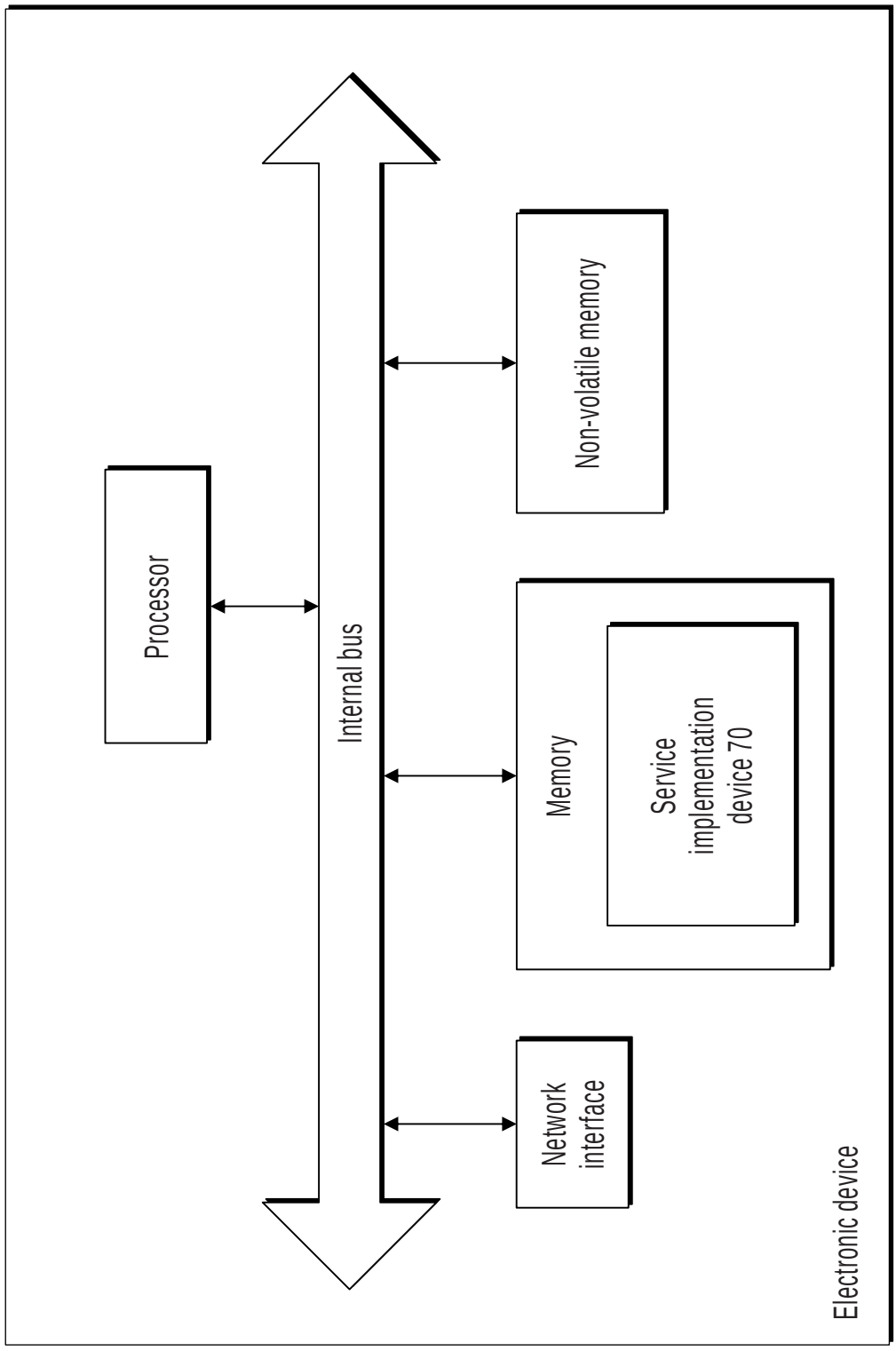

Electronic device
Processor
Internal bus
Non-volatile memory
Memory
Service implementation device 70
Network interface

FIG. 8

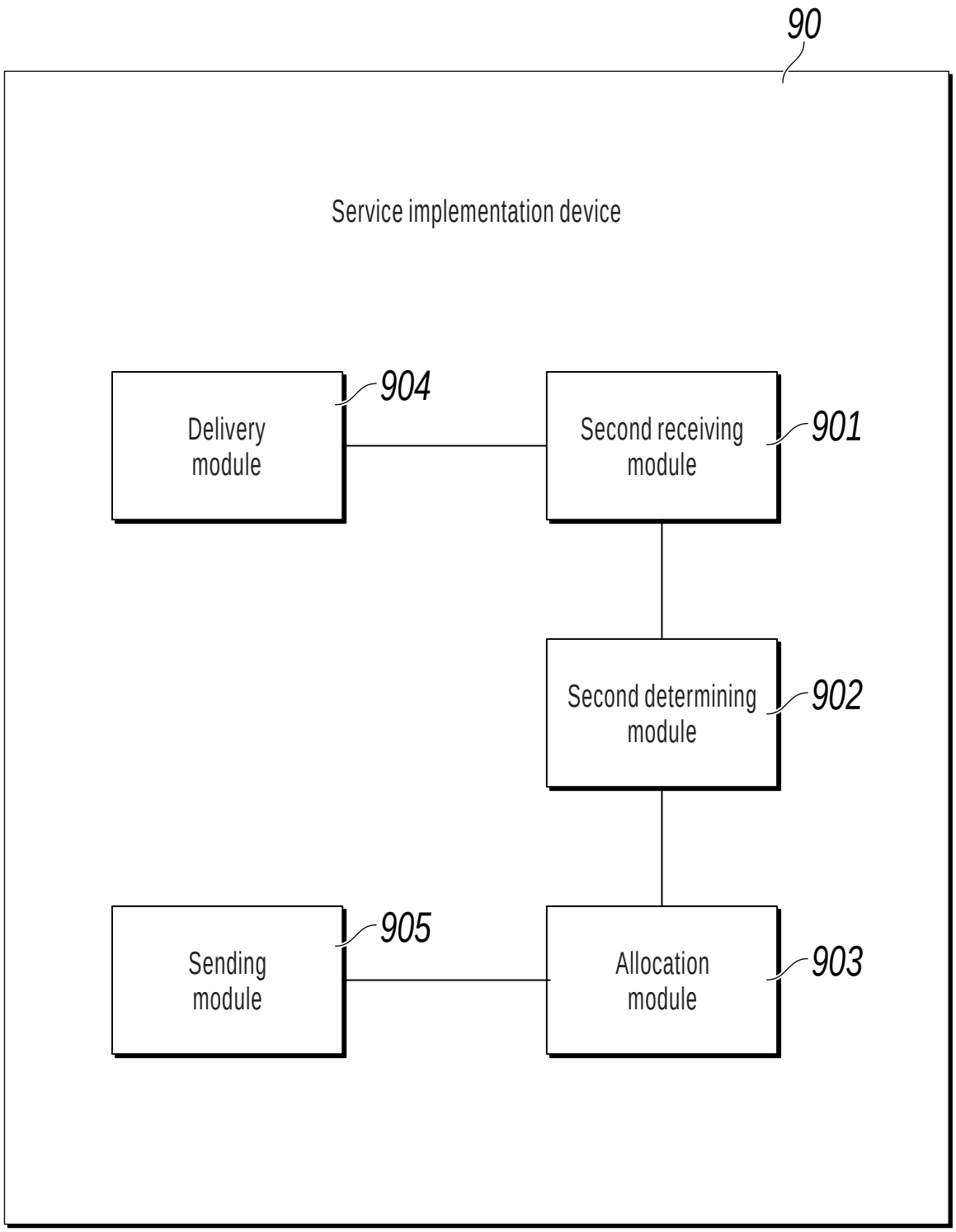

90
Service implementation device
Delivery module
904
Second receiving module
901
Second determining module
902
Sending module
905
Allocation module
903

FIG. 9

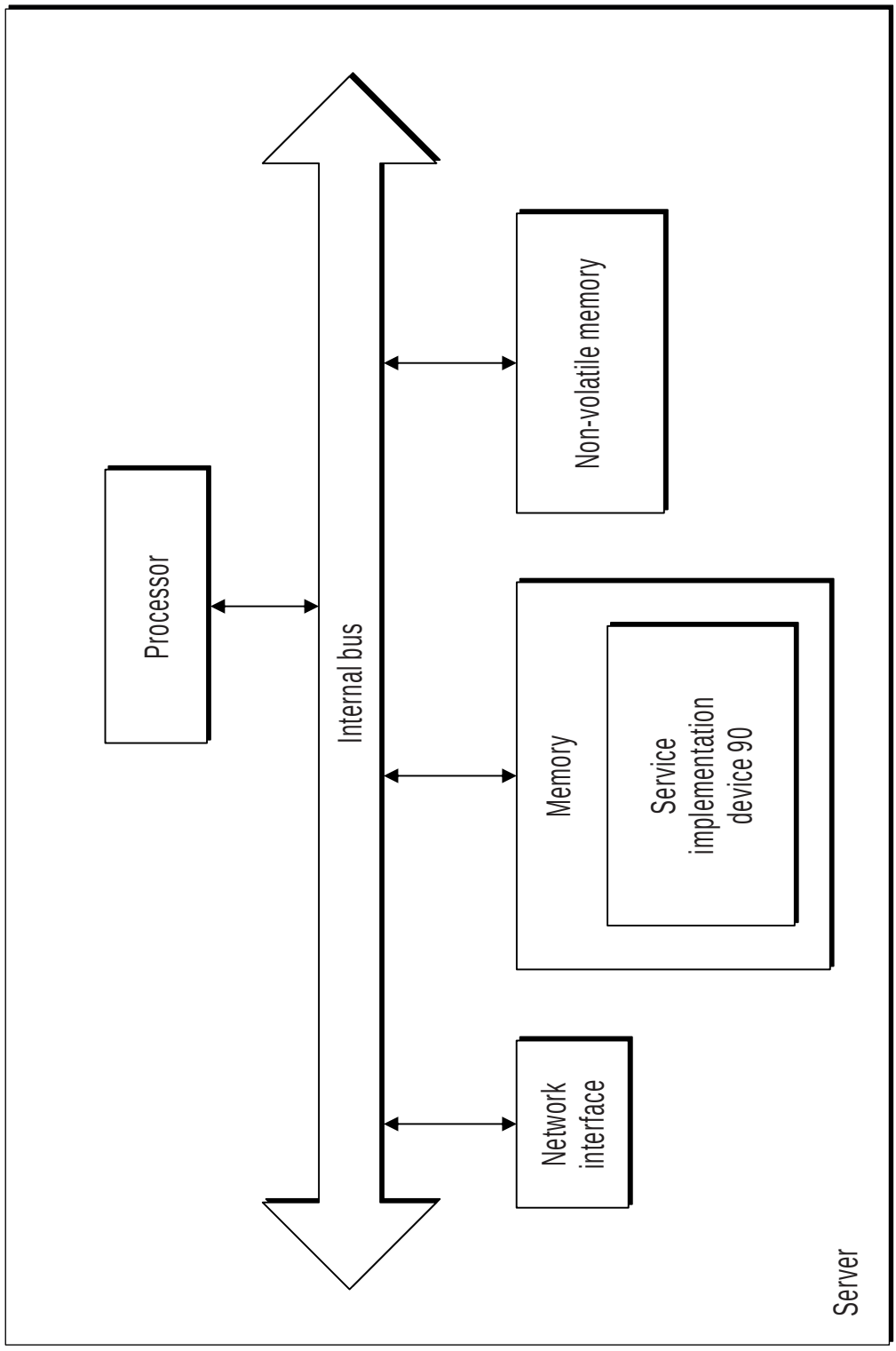

Server
Processor
Internal bus
Non-volatile memory
Memory
Service implementation device 90
Network interface

FIG. 10