

ABSTRACT

Embodiments of the present disclosure disclose an information display method and apparatus, and an electronic device. The method in a specific embodiment comprises:

5 receiving a multimedia information stream, wherein the information stream comprises a multimedia data stream, and interactive information sent by a user according to multimedia information content; determining data types corresponding to the interactive information, the data types comprising an data type and a chat data type; and in response to determining that

10 the interactive information is to be displayed on a display interface displaying the multimedia data stream, displaying the interactive information on the display interface in an interactive information display region corresponding to the data types, the interactive information display region comprising a chat information display region and an information display region. The method simplifies processes, and allows a user to read a large amount of chat data of the same type easily, thereby improving user experience.