Abstract

The present disclosure relates to a page display method and apparatus for an application program, and an electronic device. The method comprises: displaying a navigation bar of an application program, wherein the navigation bar comprises a publisher of a first style, the navigation bar is used for providing a set of recommended functions of the application program, and the publisher is used for creating multimedia content and/or starting network live streaming; and when no operation triggered on the publisher is received after a first preset duration, switching, in the navigation bar, the publisher of the first style to a publisher of a second style, and displaying same, wherein the color contrast of the publisher of the second style with respect to the navigation bar is less than the color contrast of the publisher of the first style with respect to the navigation bar; and/or the display area of a target color in the publisher of the second style is smaller than the display area of a target color in the publisher of the first style, the target color being the color that is the most different from the color filling the navigation bar.