

WHAT IS CLAIMED IS

1. A computer-implemented method, comprising:
 - supplying to a client device data for display in a graphical user interface, the data including a set of prompts to an individual to specify criteria for identification of one or more other individuals;
 - receiving the criteria from the client device;
 - identifying potential matches between the individual and one or more individuals from a pool of individuals based on the criteria;
 - selecting a subset of potential matches from the potential matches, the subset of potential matches having up to a predetermined number of potential matches;
 - determining a next scheduled occurrence of a recurring interval for supplying matches to users; and
 - supplying to the client device profile information for the subset of potential matches at the next scheduled occurrence of the recurring interval for supplying matches to users.
2. The method of claim 1, wherein the prompts comprise a plurality of targeted questions for identification of the one or more other individuals, and wherein the criteria comprises answers selected from a predefined set of answers for each of the targeted questions.
3. The method of claim 1 or 2, wherein identifying the potential matches between the individual and the one or more other individuals comprises:
 - identifying a plurality of distinct groups of individuals from the pool of individuals; and
 - applying the criteria to each of the plurality of distinct groups of individuals to identify the potential matches.
4. The method of claim 3, wherein identifying the plurality of distinct groups of individuals comprises applying at least one criteria related to use of a social media application to the pool of individuals.
5. The method of claim 3, wherein identifying the plurality of distinct groups of

individuals comprises applying two or more different matching models to the pool of individuals.

6. The method of claim 3, wherein selecting the subset of potential matches from the potential matches comprises selecting at least one potential match from each of the plurality of distinct groups.

7. The method of claim 6, wherein each of the potential matches are associated with a rank or score, and wherein the potential match selected from each of the plurality of distinct groups comprises the potential match having the highest rank or score within the group.

8. The method of any of claims 1 to 7, wherein identifying the potential matches between the individual and the one or more other individuals comprises applying at least one filter to the pool of individuals based on the criteria.

9. The method of any of claims 1 to 8, further comprising:
collecting a match acceptance from the client device for a second individual identified in the subset of potential matches; and
in response to the match acceptance, enabling network communication between the individual and the second individual.

10. A system, comprising:
at least one processor; and
memory storing instructions executable by the at least one processor to cause the at least one processor to perform operations comprising:
supplying to a client device data for display in a graphical user interface, the data including a set of prompts to an individual to specify criteria for identification of one or more other individuals;
receiving the criteria from the client device;
identifying potential matches between the individual and one or more individuals from a pool of individuals based on the criteria;
selecting a subset of potential matches from the potential matches, the

subset of potential matches having up to a predetermined number of potential matches;

determining a next scheduled occurrence of a recurring interval for supplying matches to users; and

supplying to the client device profile information for the subset of potential matches at the next scheduled occurrence of the recurring interval for supplying matches to users.

11. The system of claim 10, wherein the prompts comprise a plurality of targeted questions for identification of the one or more other individuals, and wherein the criteria comprises answers selected from a predefined set of answers for each of the targeted questions.

12. The system of claim 10 or 11, wherein identifying the potential matches between the individual and the one or more other individuals comprises:

identifying a plurality of distinct groups of individuals from the pool of individuals; and

applying the criteria to each of the plurality of distinct groups of individuals to identify the potential matches.

13. The system of claim 12, wherein identifying the plurality of distinct groups of individuals comprises applying at least one criteria related to use of a social media application to the pool of individuals.

14. The system of any of claims 10 to 13, wherein each of the potential matches are associated with a rank or score, and wherein selecting the subset of potential matches from the potential matches comprises selecting up to the predetermined number of potential matches having the highest rank or score.

15. The system of any of claims 10 to 14, wherein identifying the potential matches between the individual and the one or more other individuals comprises applying at least one filter to the pool of individuals based on the criteria.

16. At least one non-transitory computer-readable storage medium storing instructions executable by at least one processor to cause the at least one processor to perform operations comprising:

- supplying to a client device data for display in a graphical user interface, the data including a set of prompts to an individual to specify criteria for identification of one or more other individuals;

- receiving the criteria from the client device;

- identifying potential matches between the individual and one or more individuals from a pool of individuals based on the criteria;

- selecting a subset of potential matches from the potential matches, the subset of potential matches having up to a predetermined number of potential matches;

- determining a next scheduled occurrence of a recurring interval for supplying matches to users; and

- supplying to the client device profile information for the subset of potential matches at the scheduled occurrence of the recurring interval for supplying matches to users.

17. The at least one non-transitory computer-readable storage medium of claim 16, wherein the prompts comprise a plurality of targeted questions for identification of the one or more other individuals, and wherein the criteria comprises answers selected from a predefined set of answers for each of the targeted questions.

18. The at least one non-transitory computer-readable storage medium of claim 16 or 17, wherein identifying the potential matches between the individual and the one or more other individuals comprises:

- identifying a plurality of distinct groups of individuals from the pool of individuals; and

- applying the criteria to each of the plurality of distinct groups of individuals to identify the potential matches.

19. The at least one non-transitory computer-readable storage medium of any of claims 16 to 18, wherein each of the potential matches are associated with a rank or score, and wherein selecting the subset of potential matches from the potential

matches comprises selecting up to the predetermined number of potential matches having the highest rank or score.

20. The at least one non-transitory computer-readable storage medium of any of claims 16 to 19, wherein identifying the potential matches between the individual and the one or more other individuals comprises applying at least one filter to the pool of individuals based on the criteria.