

ABSTRACT

The present application provides a service processing method and apparatus. The method includes: receiving a service object acquisition request sent by a service request end, where the service object acquisition request includes an initiation location of the service request end; receiving service object recommendation information sent by a service response end, where the service object recommendation information includes a response location of the service response end; and when a distance between the initiation location and the response location is less than a predetermined distance, and a time difference between a requesting time of the service object acquisition request and a sending time of the service object recommendation information is less than a predetermined time difference, sending a target service object that matches the service object recommendation information to the service request end. No friend addition operation is needed in the service object recommendation solution provided in the present application. For a user, an operation is convenient and information exchange efficiency is relatively high.