

## ABSTRACT

According to embodiments of the present disclosure, a method, apparatus, device, and storage medium for search recommendation are provided. The method comprises determining  
5 whether a search box is to be presented in a page; presenting the search box on the page in response to a determination that the search box is to be presented; determining a search recommendation term based on multimedia content presented on the page; and presenting at least a part of the search recommendation term in the search box. In this way, the search recommendation term is to be presented to the user according to the multimedia content that the  
10 user is interested in, so as to meet the personalized needs of the user. It also enables the user to search the multimedia content that he/she is interested in without affecting the current viewing process, thereby improving the user experience.