Claims

1. An object processing method comprising:

displaying an object page on a first page, wherein the object page is configured to present at least one object in a recommended object set, and a target object is an object in a target status in the recommended object set;

determining, in accordance with that a target information update message for the target object is detected, whether the target object is currently displayed on the object page; and

displaying a target interaction control on the object page in accordance with a determination that the target object is currently not displayed on the object page, wherein the target interaction control is configured to trigger display of the target object on the object page.

2. The method of claim 1, wherein the target information update message for the target object comprises:

an update message for attribute information of the target object, or a message of controlling an object in the target status to switch from the target object to a first object.

3. The method of claim 1, wherein the target information update message indicates an update situation of target information, the target information comprising at least one of current presentation status information, resource attribute information, resource object binding information, business information, or recommendation amount information;

in accordance with that the target information comprises the current presentation status information, the target information update message is a message for releasing the target status for the target object;

in accordance with that the target information comprises the resource attribute information, the target information update message is a message for reducing resource attribute information for the target object;

in accordance with that the target information comprises the resource object binding information, the target information update message is a message for binding a resource object for the target object;

in accordance with that the target information comprises the business information, the target information update message is a message for increasing business resource for the target object; and

in accordance with that the target information comprises the recommendation amount information, the target information update message is a message of controlling an object amount of the target object to switch from zero to a target amount.

4. The method of claim 1, wherein displaying the target interaction control on the object page in accordance with a determination that the target object is currently not displayed on the object page comprises:

determining, in accordance with a determination that the target object is currently not displayed on the object page, whether one or more objects currently displayed on the object page is in a predetermined sequential position interval in an object list, wherein the predetermined sequential position interval is determined based on a maximum displayable amount corresponding to the object page, and the maximum displayable amount is a maximum displayable amount of objects in the object list on the object page; and

displaying, in accordance with a determination that there is an object in the currently displayed one or more objects that is not in the predetermined sequential position interval, the target interaction control on the object page.

5. The method of claim 1, wherein the at least one object in the recommended object set are displayed in a form of an object list, and the method further comprises:

controlling, in response to a trigger operation on the target interaction control, the object list on the object page to scroll in a predetermined direction corresponding to the target object until the target object is displayed.

6. The method of claim 5, wherein after responding to the trigger operation on the target interaction control, the method further comprises:

refraining from displaying of the target interaction control.

7. The method of claim 1, wherein after displaying the target interaction control on the object page, the method further comprises:

refraining from displaying the target interaction control on the object page in response to an interaction operation of displaying the target object on the object page.

8. The method of claim 1, wherein the first page comprises a live streaming room page, and the target status is a status of being explained.

9. An object processing apparatus comprising:

a first displaying module, configured to display an object page on a first page, wherein the object page is configured to present at least one object in a recommended object set, and a target object is an object in a target status in the recommended object set;

a first determining module, configured to determine, in accordance with that a target information update message for the target object is detected, whether the target object is currently displayed on the object page; and

a second displaying module, configured to display a target interaction control on the object page in accordance with a determination that the target object is currently not displayed on the object page, wherein the target interaction control is configured to trigger display of the target object on the object page.

10. A computer-readable storage medium having instructions stored thereon, where the instructions, when executed on a terminal device, cause the terminal device to implement the method of any of claims 1 to 8.

11. An electronic device, comprising: a memory, a processor, and a computer program stored in the memory and executable on the processor, wherein the processor, when executing the computer program, implements the method of any of claims 1 to 8.

12. A computer program product, comprising computer executable instructions, wherein the computer executable instructions, when executed by a processor, implement the method of any of claims 1 to 8.