

**A SERVICE THAT FACILITATES ADVERTISING, A PACKAGE, THE USE
THEREOF AND RELATED MEANS AND METHODS**

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ABSTRACT

A service and related packaging which facilitates advertising on a disposable package comprising the steps of receiving information to be advertised from a plurality of the
10 advertisers, collating the information from the plurality of advertisers for printing the
information in a suitable form, printing the information in the suitable form for presentation on the disposable package, and providing the printed disposable package for use to a user. The package provided to users is subsidise by the advertiser who make payment to the service provider for the ads that are printed on the package.

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(Figure 1)