

ABSTRACT

METHOD AND APPARATUS FOR PROVIDING A GIFT USING A MOBILE COMMUNICATION NETWORK AND SYSTEM INCLUDING THE APPARATUS

Disclosed herein is a method and apparatus for providing a gift using a communication network and a system including the apparatus. The present invention includes a) providing information about products to a user terminal connected with a gift provision apparatus through the communication network; b) selecting at least one of the products by the user terminal and inputting information of a receipt terminal for receiving the product; c) the user terminal transmitting a message requesting gift provision or a message requesting gift reception for the product to the gift provision apparatus; and d) the gift provision apparatus providing a gift icon corresponding to the product to the receipt terminal when receiving the message requesting gift provision.

Fig. 1