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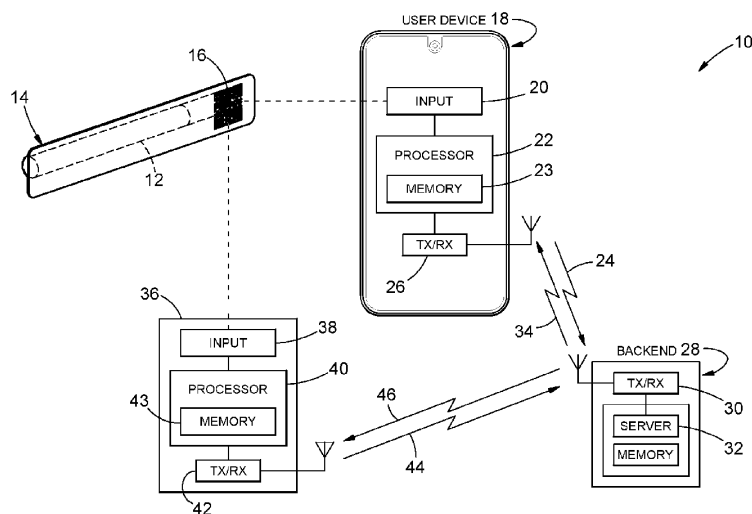


FIGURE 1

(57) **Abstract:** The present invention relates to system for facilitating either one of cigarette sales and cigarette tracking. The system comprises a package for not more than four cigarettes, a token presented by the package, a user device and a backend. The token comprises a first data set. The user device comprises an input device, a processor and a first transceiver. The first data set is entered with the input device. The processor is in electronic communication with the input device. The processor receives and processes the first data set for use in a first message. The first transceiver transmits the first message to a remote backend. The remote backend comprises a second transceiver and a server. The second transceiver receives the first message. The server is in electronic communication with the second transceiver and configured to communicate a second message to the user device in response to the first message.

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